

GIUSEPPE DE' LONGHI, Chairman and Executive Director, in office at the date the Company was listed, and more specifically since 18th April 2001, was born in Treviso, Italy on 24th April 1939. After graduating in Economics from the Venice Ca' Foscari University, he developed the Company until it became the parent company of a multinational Group. He is currently the Chairman of the Board of Directors of De'Longhi S.p.A. and of other companies in the De'Longhi Group (including De'Longhi Appliances S.r.l. and De'Longhi Capital Services).



Nationality: Italian

Date of birth: 22 March 1955

Current position: Partner – Mazzoni Regoli Cariello Pagni
Litigation and Arbitration

Foreign languages: English, French

Professional titles: Admitted to the bar in 1981
Admitted to appear before the *Corte di Cassazione* (1995)

Education: University of Pisa School of Law, 1978 (honours)
British Council Fellow (Law), Brunel University, Uxbridge (London - UK), 1981 – 1982

Professional experience: **2011 – 2016** Partner – Simmons & Simmons Studio Legale
2009 – 2011 Partner – Hogan Lovells Studio Legale (Milan)
2001 - 2008 Partner - Norton Rose Studio Legale (Milan)
1997 - 2001 Partner - Grimaldi Clifford Chance (Milan)
1993 - 1997 Partner - Studio Legale Avv. Prof. Mario Casella e Associati (Milan)
1984 - 1993 Associate - Studio Legale Avv. Prof. Mario Casella e Associati (Milan)
1982 - 1984 Associate - Baker & McKenzie (Milan)
1978 - 1981 Voluntary Assistant, Pisa University (Department of Private Law)

Publications

Co-Author of "Polizze vita e clausole vessatorie: linee di orientamento dalla Corte di Cassazione e dall'IVASS", published by *Diritto Bancario.it* in January 2016.

"Polizze abbinate e finanziamenti (PPI): le criticità rilevate da IVASS e Banca d'Italia e le indicazioni congiunte al mercato", published by *Diritto Bancario.it* in October 2015.

Co-author of the Chapter: "The mediation: successful examples in the insurance and reinsurance", published by the review *Diritto ed Economia dell'Assicurazione*, Ed. Giuffrè, 2011

Co-author of the Chapter for Italy in "The International Comparative Legal Guide to: Class Action & Group Actions 2011", published by Global Legal Group in November 2010

Co-author of the "Commentary on the Italian Code of Civil procedure" published by Oxford University Press on 2009.

"*La nuova class action: il difficile equilibrio tra effettività della tutela e prevenzione degli abusi*" (article on new class action legislation in Italy) published on www.avvocati24.com by *Il Sole 24 Ore* October 2009

"Italy joins the class action club" (article on new class action legislation in Italy), published by the International Bar Association, Newsletter September 2008.

"Class of its own" (article on new class action legislation in Italy), published in *Legal Week*, 26 June 2008.

"*Class action e tutela del risparmiatore*" (Class action and investor protection), article published in a book entitled "*Tutela del Risparmio, Authorities e Governo Societario*", Bilancia - Rivolta, Ed. Giuffrè 2008.

"Italy arbitration update: challenging the appointment of arbitrators", published in the IBA Arbitration Newsletter October 2007.

"Italy: In pursuit of class actions," article published in the IBA Newsletter, Summer 2007.

Comments on Art. 12 of the EU Convention relating to the Law on Trusts and their adoption in Italy, Commentary by A. Gambaro, A. Giardina and G. Ponzanelli, in *Nuove Leggi civ.*, 1993, p. 1274

"Non-compliance of Italy and other EU countries with respect of EU Directives, creating disharmony within the European Community", the Third European Congress on regeneration chaired by Mr. Raymond Barre (Lione - October 1996).

"Esigenze abitative, requisizioni e "sacralità" del diritto di proprietà" (Habitation requirements, eviction and the sanctity of property rights), AA.VV., Study for Lorenzo Campagna, Vol. I, Milan, 1982.

"Riflessi penalistici delle violazioni della legge sull'equo canone" (Penal law implications of breaching Italian lease laws), *Giur. It.*, 1981, II, 26.

"Rassegna di giurisprudenza in tema di responsabilità da rovina di edificio (art. 2053 c.c.)" (Review of court decisions relating to liability and property damage), *Esercitazioni di Diritto Civile*, II Course, academic year 1980-81, Pisa, Pellegrini.

"L'Art. 838 c.c. e il diritto all'abilitazione" (Article 838 and the law regarding qualification), *Esercitazioni di Diritto Civile*, I Course, academic year 1979-80, Pisa, Pellegrini.

Comments on cases: *Smith v. East Elloe Rural District Council and Others* and *R.v. Secretary of State for Trade and Industry*, published in "Judicial review of administrative action in England" at the conclusion of a research study financed by CNR.

Speaking Engagements

21 January 2014, Milan, "Mediation: case law in commercial and civil law, in particular with regards to banks and insurance companies".

20 January 2012, University of Brescia, Faculty of Law, "Bank Insurance Model: traditional models and prospects going forward" organised by AIDA (International Association for Insurance Law). Cristina Pagni spoke on "Rules of conduct for insurance companies and intermediaries according to primary laws and regulations, in particular further to the 2007 ISVAP and Consob measures: areas for dispute".

6 October 2011, London "Autumn Legal Update Financial Institutions Sector", organised by Simmons & Simmons. Cristina Pagni gave a speech on "Jurisdiction disputes in Europe: an Italian perspective".

15 February 2011, Milan "Mediation - Conciliation for the insurance sector: opportunities and challenges", organised by AIDA (International Association for Insurance Law). Cristina Pagni gave a presentation on "Mediation: successful cases in the insurance and re-insurance sector".

28 June 2010, Milan "Italian Class Action and its possible impact on the insurance industry", Seminar organised by AIDA (International Association of Insurance Law). Cristina Pagni spoke on "Strategies of the parties (claimant and defendant) when starting or defending against a class action in Italy - comparison with class actions under English law".

14-16 April 2010, Washington DC, "Managing Complex Litigation: The View from inside the Corporation" International Bar Association Conference.

October 2009, Rome, Conference on "Preparing for class actions" organised by Lovells and AIGI (the Italian in-house lawyers association). Cristina Pagni spoke on "How to defend companies involved in class actions: a few preliminary remarks".

April 2009, Rome, Conference on Civil and Criminal Liability of subjects in a leading positions and organizational models pursuant to Legislative Decree 231/2001, organised by Business International. Cristina Pagni spoke on material cases of actions against directory: general principles and regulatory aspects.

October 2008, Buenos Aires, IBA Annual conference 2008 Session Civil Law perspective on class action proceedings. Cristina Pagni spoke on "Collective Redress in Europe"

October 2008, Bologna, Conference on public utilities organized by Nomisma. Cristina Pagni spoke on class action and public utilities.

June 2008, Milan, Conference on Class Action with Italian Stock Exchange *Borsa Italiana*. Cristina Pagni chaired this conference - "*Azione collettiva risarcitoria e le banche*" - where leading market players and legal scholars discussed the possible consequences of enactment of new class action laws in Italy.

November 2007, Pisa, Conference organized by *Scuola Superiore Sant'Anna*. "Personal Injury Compensation, a Transnational Problem. Theoretical, Practical and Insurance Issues". Cristina Pagni spoke at a round table on "Proving and Awarding Damages: Difficult Exercises. A Comparative Overview".

October 2007, Singapore, IBA Annual Conference 2007. Session on "Enforcement of judgments in Asia and Asian judgments in Europe". Cristina Pagni participated as co-chair and speaker

June 2007, Rome, Conference organized by St. John's University School of Law. "First Summer Lecture on Ethics and Professional Responsibility in International Legal Practice". Cristina Pagni participated as speaker on equal opportunities in international lawyer practicing.

November 2006, Venice, Conference organized by European Lawyers Union. "New frontier for the establishment of the EU: Effective and functional legal system". Cristina Pagni participated as a speaker on overcoming some of the hurdles in dealing with the Italian legal system.

November 2006, Milan, Seminar organized by *Università degli Studi di Milano*. "Protection of savings, authorities, corporate governance: New rules for old problems". Cristina Pagni participated as a speaker on the topic of class actions.

January 2005, Milan, Seminar organized by Norton Rose Studio Legale. "The Italian Insurance Code – *Il Codice delle Assicurazioni*". Cristina Pagni participated as a speaker on new legislation designed to streamline and simplify the rules and regulations governing the private insurance sector in Italy.

May 2003, Milan, Seminar organized by Norton Rose Studio Legale. "Italy: Resolution of commercial disputes". Cristina Pagni participated as speaker on changes in legal alternatives in Italy for resolution of disputes arising out of commercial contracts, the rise of mediation and alternative dispute resolution and indication of mediation strategies.

May 2003, Bologna, Seminar organized by the University of Bologna and the American Law Institute. "Principles and rules of transnational civil procedure". Cristina Pagni participated as speaker on class actions and jurisdiction in the US and UK legal systems.

March 2003, Palermo, Seminar organized by the University of Palermo. "International Contracts". Cristina Pagni participated as speaker on international contracts in the Italian context.

October 2002, Pisa, Seminar organised by the University of Pisa Law School. "Contractual Justice Today". Cristina Pagni participated as speaker on topical issues relating to the Italian judicial system and international contracts.

November 2002, Milan, Seminar organized by Norton Rose Studio Legale. "Mediation Techniques". Cristina Pagni participated as speaker on mediation techniques and the rise of mediation in Italy for a seminar organised in conjunction with the Arbitration Chamber of Milan.

May 2002, Milan, Seminar organized by Norton Rose Studio Legale, "The Italian insurance sector: debate on three important issues facing the industry". Cristina Pagni participated as speaker on issues relating to distribution, intermediation and competition in the insurance sector.

Profile at a glance

Cristina Pagni is a Partner at Studio Mazzone Regoli Cariello Pagni and has a focus on domestic and international litigation and arbitration relating to company and commercial law as well as financial services and banking, insurance and reinsurance and bankruptcy procedures.

Cristina worked in several Italian and international law firms in Milan in her role as partner responsible of litigation teams. She actively carries out research in the insurance sector and is a member of the steering committee of the International Association of Insurance Law (*Associazione Internazionale di Diritto delle Assicurazioni - AIDA*). Cristina regularly serves as a member of the arbitration panels of the main International Chambers of Commerce (e.g. *Camera di Commercio di Milano, ICC Paris*).

Cristina sits on the Board of Directors of De' Longhi S.p.A. as an independent director.

Cristina is listed in "The International Who's Who of Commercial Litigation 2010" as one of the four leading Italian professionals and has been ranked as "Leading individual" in the Dispute Resolution practice by the legal directory Chambers and Partners in 2009, 2010, 2011, 2012, 2013, 2014 and 2015. Cristina is also mentioned in the legal directory Legal 500 for 2010, 2011, 2012, 2013, 2014 and 2015.

Client Quotes

"Cristina Pagni covers domestic and international litigation and is highly regarded for her expertise in the insurance sector. Sources appreciate her persistence, availability and commercial outlook", Chambers 2015.

"Sources agree that Cristina Pagni has a strong market reputation for domestic and international litigation and arbitration. Recent work highlights include disputes in the financial services and telecommunications sectors, as well as insolvency litigation". Chambers 2014

"One of the best firms I have used for dispute resolution matters". Chambers 2012

"Cristina Pagni boasts solid experience and she has earned a well-established reputation in the market for issues related to finance and insurance law". TopLegal 2013

"Cristina Pagni has long-standing experience in the field and is widely respected by market sources". Chambers and partners Europe 2009.

"Top-notch experience in domestic and cross border insurance, asset recovery and aviation litigation". Legal 500 EMEA 2008

Avv. M. Cristina Pagni
Mazzoni Regoli Cariello Pagni Studio Legale

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Milano, 5/4/2016

Ol. Enrico J. L.

FABIO DE' LONGHI, Vice-Chairman and CEO, member of the Board of Directors since the Company was listed and, more specifically, since 18th April 2001, was born in Treviso, Italy on 24th September 1967. After graduating in Business Economics from the Bocconi University in Milan, he has held several positions in the Company's Sales and Marketing Department, in Italy and abroad. He currently holds the position of Vice-Chairman and CEO of De' Longhi S.p.A. and other executive positions in various Group companies (including De'Longhi Appliances S.r.l., De'Longhi Capital Services and Kenwood LTD).

SILVIA DE' LONGHI, non-executive director, in office since 12th July 2007, was born on 8th September 1984 in Trieste, Italy. She obtained the International Baccalaureate at Sevenoaks College (UK) and a degree in Political Science from Trieste University. Currently, she holds the position of director on the Board of De'Longhi S.p.A. After holding positions in the Marketing and Communication Department of Kenwood based in Havant (UK) for 4 years, she is now involved in organisation development in the Human Resources department of the De' Longhi Group.

Stefania Petruccioli
Torino, 5-7-1967
Address: via Solari, 23 – 20144 - Milano (Italy)
Mobile: +39 349 2988508

WORK EXPERIENCE

- July 2014 – today**
Fund Manager
- PRINCIPIA SGR S.p.A.** – Management Company of venture and growth capital investments funds. Fund manager of Principia III – Health, closed-end fund in the healthcare sector (€ 185 mln raised; current fundraising ongoing).
- 2005 – 2013**
Partner
- PROGRESSIO SGR S.p.A.** – Management Company of two private equity funds, Progressio Investimenti I and Progressio Investimenti II (€ 305 mln under management).
- Main activities**
- Concerning Progressio Investimenti I, some exits with an average IRR above 60% were performed. Some of the companies are still in the portfolio.
Progressio Investimenti II fundraising activity was completed in 2011 and therefore the investment period is still ongoing.
- 2000 – 2005**
Manager
- CONVERGENZA COM S.A.** – Management Company of a private equity fund (€ 200 mln under management) focused on deals in media, telecom, internet and biotechnology sectors.
- Main activities**
- Direct management in the participated companies supported by the Advisory Company Livolsi&Partners.
- 1998 – 2000**
Associate
- EPTAVENTURE S.r.l. (Eptaconsors Group)** – Management Company of a private equity fund Eptasviluppo (€ 40 mln under management).
- Main activities**
- Analyst in the investment process and management of the portfolio companies.
- 1995 – 1998**
Analyst
- MEDINVEST S.p.A.** – Advisory Company in Merger & Acquisition and Corporate Finance.
- 1991 – 1994**
- Studio Associato di Dottori Commercialisti “CAMOZZI BONISSONI”** - Consultant in fiscal and corporate advisory.

UNIVERSITY COLLABORATION

- 1991 - 2004**
- BOCCONI UNIVERSITY**
- Main activities**
- Study grant at “Istituto di Studi sulle Borse Valori A. Lorenzetti” – Bocconi University. Temporary contract for "Management for SME's" (Prof. S.Pivato) and for "Financial strategies for SMEs development" (Prof. J.Vender) – Bocconi University.

EDUCATION AND TRAINING

October 1992	Qualifying examination in fiscal advisory for freelance activity (Università Cattolica del Sacro Cuore - Milano).
May 1992	Risk Management course - SDA Bocconi.
April 1991	Degree in Corporate Management at Bocconi University. Marks: 110/110 cum laude.

FURTHER INFORMATION

Board Member	<p>Since 2013, non-executive independent director and control and risk committee member - De' Longhi S.p.A..</p> <p>Since 2014, non-executive independent director, compensation and nomination committee member and relate parties committee member – Cairo Communication S.p.A.</p> <p>Since 2015, non-executive independent director, control and risk committee member and related parties committee member – Interpump Group S.p.A..</p>
Language	English: good.
Other professional activities	<p>Bain Company: collaboration on bank sector projects and energy sources projects.</p> <p>Sopaf Group: collaboration on project regarding Italian real estate closed-end funds.</p> <p>Corporate finance articles publishing.</p>

I hereby authorise the use of my personal data in compliance with Legislative Decree 196/03.

Stefanie Petruccioli

CURRICULUM VITAE
MR. CARLO GARAVAGLIA

Mr Garavaglia is honorary Consul, holder of the honorary Consular Office for the Grand Duchy of Luxembourg in Milan with jurisdiction for the Lombardy Region.

He was borne in Legnano (MB) on May 15, 1943.

He was graduated in Business Economics from Sacro Cuore Catholic University of Milan in 1972, and he is listed in the Milan Registry of Professional Accountants and Accounting Experts since 1972. He is a Certified Public Accountant since 1979, now Statutory Auditor. He was director and partner in the auditing firm Peat Marwick & Mitchell (now KPMG) of Milan from 1970 to 1976. He is a founding partner in 1977 of Studio Legale Tributario L. Biscozzi - A. Fantozzi, and a founding partner since 1998 of Studio Legale e Tributario Biscozzi Nobili.

Mr. Garavaglia has spoken at conventions and published articles and publications.

Languages: Italian, English and French.

His main appointments as auditor and director are the following:

COMPANY	ROLE
UBI BANCA SCRL	MEMBER OF THE SUPERVISORY BOARD AND OF THE INTERNAL CONTROL COMMITTEE
EUNOMIA SPA	CHAIRMAN OF BOARD OF DIRECTORS
DE LONGHI SPA	BOARD OF DIRECTORS
CORDIFIN SPA	BOARD OF DIRECTORS
ORI MARTIN SPA	BOARD OF DIRECTORS
GEBAU DI TOSOLINI PIETRO & C. S.A.P.A.	EFFECTIVE STATUTORY AUDITOR

Milan, March 16, 2016



Carlo Garavaglia

RENATO CORRADA

Curriculum Vitae

Personal data

Place and date of birth : Milan - 23rd July 1949
Address: Via Ippodromo, 105 – 20151 Milan
Mobile phone: 335/6166756

Work experience

1968 – 1982 Corriere della Sera

- Head of the Dept. Cost Accounting and Production Control
- Head of Planning and Budget Office
- Director of Management Controlling and Investment Office
- Director of the Dept. Administration, Finance and Control of the Corriere della Sera and the other local daily newspapers belonging to the Rizzoli Group (Il Mattino di Napoli, L'Alto Adige di Bolzano, Il Piccolo di Trieste, L'Eco di Padova, Il Lavoro di Genova and the printing company Novissima SpA)
- Internal Consultant of the Rizzoli Group in the framework of assessment and operational deals related to the branch Daily Newspapers and Magazines

1982 –1993 Rusconi Editore SpA

- Chief Financial Officer and Group Controller
- Group Deputy General Manager
- Group General Manager



Other responsibility :

ATE – Alta Tecnologia Editoriale S.r.l.

- Sole Director

EDIMODA S.r.l.

- CEO

IDEALIBRI S.r.l.

- Sole Director

SECONDAMANO S.r.l.

- CEO

INEDIT S.r.l.

- CEO

INTHESA S.r.l.

- CEO

ROTOCALCOGRAFICA ITAL S.p.A.

- CEO

RUSCONI DISTRIBUZIONE S.r.l.

- Sole Director

RUSCONI LIBRI S.p.A.

- CEO

SIQ S.p.A.

- Consultant of the daily newspaper “La Notte” and CEO

Educational collaboration

- SDA (School of Management), for post-graduate qualifications of graduates in Economics and Business from the University of Bocconi in Milan.

Focus on « Measures and evidences of integrated systems of planning and management control. »

1/1/1994 – 30/6/1994 CAMELI PETROLI S.p.A.

- CEO (turnover 1.300 billion, 85 operating companies 2 of which listed in the Stock Exchange).

Other responsibility:

RODRIGUEZ S.p.A.

- CEO

SNAV S.p.A.

- Board Chairman

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NAVIGAZIONE ALTA ITALIA S.p.A.

- Council member

1/7/1994 – 31/12/1994 SCAC S.p.A.

- CEO – Industrial Company, operating both in public (major public works) and private markets, renovated and sold to third parties.

1/1/1995 – 30/6/1995 FINANZIARIA GENERALE S.p.A.

- Executive Vice President (on behalf of Factorit and Banche Popolari) - Leading company in the ordinary and land bank debt collection industry with 5 subsidiaries in Italy, 70 employees and 600 external lawyers.
Customer: Banca di Roma, Banco di Napoli, Banca Nazionale del lavoro, etc.

1/9/1995 – 31/4/1996 S.G.C. Società Gestione Crediti

- CFO (Board Chairman Prof. Roberto Ruozi, Rector of Bocconi University in Milan).
Reorganization and sale of Finanziaria Generale S.p.A. (branch of S.G.C.) after its spin-off by settlement agreements.

1/4/1996 – 31/5/1997 FORSIDERA S.p.A.

- Board Chairman
Renovated and sold the industrial company branch to Marcegaglia S.p.A., as well as all the real estate related activities.
Turnover 70 billion and 125 employees.

1/4/1996 – 31/5/1997 LIGURIA Soc. di Assicurazioni & Liguria Vita S.p.A.

- Board Chairman.
Company belonging to the De'Longhi Group, restructured and being redeveloped.
Awards for about 100 billion. - 115 employees

1/1/1997 until today GRUPPO FININVEST

Dept. Diversified Businesses

Divisional Manager. Appointment of restructure this sector and define the operational and strategic repositioning of 27 companies with about 800 employees.

ISIM

- Board Chairman

Five Factor S.p.A.

- Managing Director

Milan A.C. S.p.A.

- CFO I

Il Teatro Manzoni S.p.A.

- CFO r

Editoriale Sorit S.p.A.

- Board Chairman

Mondadori Factor S.p.A.

- Board Chairman

Fininvest Comunicazioni S.r.l.

- Board Chairman

Consorzio Elicotteri Fininvest

- Board Chairman

Consorzio Vigilanza Mediaset

- Board Chairman and Councilor

Mediolanum Assicurazioni S.p.A.

- Council Member

GDO

Divestiture of “food” and “no-food” branch of Gruppo Standa (to date Euridea S.p.A.)

Divestiture of some branches of Gruppo Standa : about 1,700 Md./Lire of assets transferred, 362 points of sale, 9,000 employees, and streamlining of all the remaining assets with the sale of the real estate assets (about 750 Md./Lire)

Standa S.p.A. (to date Euridea S.p.A.)

- CFO

Commerciale Prima S.p.A.

- Board Chairman

Essebimercato S.p.A. (to date Almasa Prima S.p.A.)

- Board Chairman

REAL ESTATE

Edilnord 2000 S.p.A.

- President and CEO of the holding company and some of the main operating companies. Starting the restructuring and revitalization of its assets and divestment of the entire Group, owned by Fininvest S.p.A. and Paolo Berlusconi Group, to Pirelli & C. Real Estate S.p.A., to Aedes S.p.A. and to Banca Antonveneta

Finedim S.p.A. (to date Fininvest Gestione Servizi S.p.A.)

- Board Chairman

Arcus Immobiliare S.p.A.

- CEO



Medusa Multicinema S.p.A.

- CEO

Cinema 5 S.p.A. (to date Fininvest Sviluppi Immobiliari S.p.A.)

- Board Chairman

Edilizia Alta Italia S.p.A.

- Board Chairman

01/05/2004

DE' LONGHI GROUP

- Independent Board Member of De' Longhi SpA

Da 06/2005 a 11/2006 **SISAL GROUP**

- Board Member of Sisal SpA, Branch Giochi SpA and Branch Giochi Holding SpA

By 11/2006

PAOLO BERLUSCONI GROUP

Rizoma Srl

- CFO

Istedin – Istituto per l'Edilizia Industrializzata S.p.A.

- Board Chairman

Solari.com Srl

- Council Member

Nuova Garelli S.p.A.

- CFO

Various

Collegio San Carlo Srl

- Council Member

San Carlo Sport S.S.D.

- Council Member



A.S.A.M. – Associazione per gli Studi Aziendali e Manageriali

- Council Member

By June 2011

- Council Member of the Advisory Committee of the “Fondo Comune di Investimento Immobiliare di Tipo Chiuso e Riservato” called “Scarlatti”.

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Nowadays:

Fininvest Gestione Servizi SpA

- Holding of the real estate assets and services belonging to the Gruppo Fininvest SpA
- Board Chairman

Edilizia Alta Italia SpA

- CFO

**“Fondo Comune di Investimento Immobiliare di Tipo Chiuso e Riservato”
called “Scarlatti”**

- Council Member of the Advisory Committee

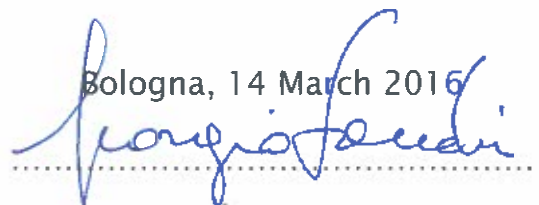
De' Longhi SpA

- Council Member

A large, stylized handwritten signature in blue ink, written over a horizontal blue line. The signature is cursive and appears to be the name 'P. Longhi'.

GIORGIO SANDRI CV

GIORGIO SANDRI was born on 19th June 1944 in Udine and has held the position of non-executive director since 18 April 2001 when the company was floated on the stock exchange. He is a founding partner of Max Information, and has worked in advertising since 1966. Along with his collaborators he has created highly successful campaigns for products on both national and international markets. He has been handling advertising for the De'Longhi Group since 1983. As an expert in mass communications he has been teaching in Bologna for more than eight years. He has filmed ads featuring Oscar winning actors such as Robert De Niro, Kevin Costner as well as Italian Oscar winner Tonino Guerra. On the occasion of his winning a Golden Lion at the Cannes Festival, the highest recognition in global advertising, Rai and the Association of Advertising Technicians celebrated him with the following dedication in 1986: "To Giorgio Sandri for his contribution to the advancement of advertising". Since 2000 he has been a Member of the Board of the Armando Testa Group, the leading Italian communications agency.

Bologna, 14 March 2016


SILVIO SARTORI, non-executive director, in office from 31st May 2002 to 27th June 2005 and from 12th November 2005 to date, was born in Belluno, Italy on 11th September 1941.

He graduated in Economics from the University of Pescara. He joined De' Longhi in November 1969 and left as CEO in 1991. He has held several significant leadership roles in various companies of the De'Longhi Group, particularly in the sector of air conditioning units, refrigeration and dehumidification for industrial use and for large civil systems which belong to the company Climaveneta S.p.A (DeLclima Group). He has been the Chairman of its Board of Directors since 1995.

Prof. Alberto Clô

Born in 1947 in Bologna, where he lives. Married with two sons.

Professor of Applied Economics, has taught courses in "Industrial Economics" and "Economics of Public Services" (until November 2014).

Director of the magazine «Energia», founded with Prof. Romano Prodi. He has published numerous papers in the fields of the industrial economy and the energy economy, working with various magazines and newspapers. He has published, among other things, the volumes "Economia e politica del petrolio" 2000 Editrice Compositori, Bologna, translated into English by Kluwer Academic Publishers with the title "Oil Economics and Policy"; "Il Rebus energetico" in 2008, Il Mulino, Bologna; "Si fa presto a dire nucleare" in 2010, Il Mulino, Bologna; "Riforme elettriche tra efficienza ed equità" (coauthors S. Clô and F. Boffa) 2014, Il Mulino, Bologna.

Minister of Industry and Foreign Trade of the Italian Republic in the technical government headed by Dr. Lamberto Dini and Chairman of the UE Council of Industry and Energy in the first half of 1996 during the Italian Presidency. For his service he was awarded with the title of the Honour of Knight Grand Cross of Merit of the Republic by the President of the Republic, Oscar Luigi Scalfaro,

Corporate positions:

Independent director of listed companies, including: Finmeccanica, Eni, ASM Brescia, Italcementi, Iren.

He is currently an independent director of Atlantia, Snam, Espresso Group.

Bologna, 16 marzo 2016



Luisa Maria V. Collina

Curriculum vitae: academic and management activities
16_03_2016

Scientific and didactic activities

Luisa Maria V. Collina

Born in Milano on the 26th of October 1968
Nationality Italian
C.F. CLL LMR 68R66 F205 L
Resident in via E. Ferrario, 6 - 20144 Milano, Italy
Phone university: 02-23995979
home: 02-462599
mobile: 0339-3601609
Mail luisa.collina@polimi.it
Skype lcollina

Education:

1974-1987	German School, Istituto Giulia, Milano	
June 1987	German High School degree recognized as Italian Scientific High School degree.	
June 1987	Winner of the DAAD (Deutscher Akademischer Austauschdienst) Scholarship (for 1 year abroad)	
1987-1993	Politecnico di Milano, School of Architecture	
April. 1993	Graduated in Architecture. Grade: 100/100 <i>cum laude</i>	Supervisors: Prof. Emilio Battisti Prof. Tomás Maldonado
April. 1993	State professional examination	
November1994- October1997	PhD in "Technical innovation and design in architecture", IX° cycle	Politecnico di Milano
May 1998	Final examination for the PhD	Università La Sapienza Roma
May 1999	Winner of the selection as researcher (discipline H09B: Architectural Technology)	Politecnico di Milano
September 1999	Researcher (discipline H09B: Architectural Technology)	Facoltà di Architettura - Politecnico di Milano
November 2001	Winner of the selection as associate professor (discipline ICAR 13: Industrial Design)	Università degli Studi di Palermo

Luisa Maria V. Collina

December 2002	Associate professor	Dipartimento INDACO Facoltà del Design Politecnico di Milano
March 2006	Winner of the selection as full professor (discipline ICAR 13: Industrial Design)	Dipartimento INDACO Politecnico di Milano
May 2006	Full professor	Dipartimento INDACO Facoltà del Design Politecnico di Milano
2009	Confirmation as full professor	Dipartimento INDACO Facoltà del Design Politecnico di Milano

Services to Politecnico di Milano:

from July 2000 to January 2016	Responsible for the International projects and relation (Relé office)	Politecnico di Milano Facoltà del Design (today Scuola del Design) Dipartimento INDACO (today Dipartimento di Design)
from September 2004 to December 2008	Elected as member of the Administrative Board, Politecnico di Milano	Politecnico di Milano
from October 2004 to 2012	Appointed as member of the working group for the internationalization of the university	Politecnico di Milano
from September 2008 to 2012	Rector's Delegate for the International relations with USA and Canada	Politecnico di Milano
from January 2005 to 2011	Appointed as member of the Administrative Board and of the Board of Directors of the Alumni Association of Politecnico di Milano	Associazione Laureati - Politecnico di Milano
from December 2005 to December 2015	Elected as Head of the Product Service System Design study course, Master of Science offered in English to 40 (at the beginning) and 80 (today) international students	Politecnico di Milano
from January 2009 to December 2010	Appointed by the Rector as member of the Evaluation board of Politecnico di Milano	Politecnico di Milano
from December 2010 to today	Rector's Delegate for Expo and Major Events of Politecnico di Milano. Among the mayor events great efforts have been dedicated to the coordination of the different initiatives for the 150 anniversary of Politecnico di Milano, from November 2012 – with the opening of the 150 th academic year – to the 29 th of November	Politecnico di Milano in collaboration with the National Museum for Science and Technology, Piccolo Teatro di Milano and La Triennale di Milano

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	<p>2013 -150th anniversary of the university. During this year several partnerships with some mayor institutions of Milan have been established, as, for example, the National Museum for Science and Technology, the Piccolo Teatro di Milano and La Triennale di Milano.</p> <p>Regarding Expo Milan 2015 I have been scientific responsible for the projects developed by the university for Universal exhibition, acting as:</p> <p>_representative of the university inside the Scientific Board of the University for Expo, established by the Municipality of Milano;</p> <p>_scientific responsible for the architectural design of the nine cluster pavilions as well as for the interior and the service design of Expo Village;</p> <p>_curators of four exhibitions (in Venice, Milan, Shanghai and Chicago) and of one publication about the architecture of the Milan Expo 2015 pavilions.</p>	Expo Milano 2015 spa
from September 2011 to today	Appointed member for the Management board of the Joint research center btw. Politecnico di Milano and FederlegnoArredo – Italian Federation of the industries in the field of wood, cork, furniture and interior.	Politecnico di Milano and Federlegno Arredo
from January 2013 to December 2015	Elected as member of the Administrative Board of Politecnico di Milano.	Politecnico di Milano
from 2012 to today	Appointed by the Rector as member of the Administrative Board of POLImilano,	Consorzio MIP Consorzio POLIdesign
from January 2010 to today	Appointed as representative of the university within the General Assembly of POLIdesign consortium.	Consorzio Polidesign
from September to today	Rector's Delegate for the International policies of Politecnico di Milano.	Politecnico di Milano
from January 2016 to today	Elected as Dean of the School of Design.	Politecnico di Milano

Activities and roles outside Politecnico di Milano:

Cumulus International Association (www.cumulusassociation.org)

from June 2008 to 2013	Elected as member of the Executive Board of the international association Cumulus (network of more than 200 design schools and universities from 50 different countries worldwide)	Cumulus International Association
from March 2011 to June 2013	Vice-President of Cumulus International Association	Cumulus International Association
from June 2013 to today	Elected as President of Cumulus International Association	Cumulus International Association

Aalto University – Helsinki

from May 2011 to June 2014	Member of the Advisory Board of Aalto University in Helsinki together with Rachel Cooper (University of Lancaster), Kees Dorst (University of Technology – Sydney), Karl Otto Ellefsen (The Oslo School of Architecture and Design), Elsebeth Gerner Nielsen (Designskolen Kolding), Nik Powell (National Film and Television School), Takeshi Sunaga (Tama University of the Arts)	Aalto University Schools
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International conferences, lectures and projects

Most of the outcomes of the research, educational and management activities have been presented in various national and international conferences and seminars, as for example:

Product - System

10-11.11.2007	“Crossing the disciplinary design borders: from Interior Design to Product Service Systems”, DesignED, Hong Kong Design Center	The Hong Kong Polytechnic University School of Design
17, 18 and 19 October 2007	“Physical Evidence, the design of the product system”, training module within the educational project called Marketing Lab	ISVOR Fiat Group
10-12-07.2008	“In which way in EUROPE design research is, or is not, an agent for sustainability?”, Changing the Change International Conference, Torino	Torino World Design Capital National Coordination of the PhD in the field of Design
9-10 September 2008	“Physical Evidence, the design of the product system”, training module within the educational project called Marketing Lab	ISVOR Fiat Group
19 th of January 2009	“Interior Design: a component of the product system”, lecture within the Master in Brand Communication	Consorzio POLIdesign del Politecnico di Milano
6-7 May 2009	“Experience Design”, two educational modules within the international Master in Strategic Design	Consorzio POLIdesign del Politecnico di Milano
18 May 2011	“New postgraduate educational models between globalization and local culture”. <i>Researching Design Education</i> , 1st International Symposium for Design Researchers	CUMULUS Association//DRS SIG on Design Pedagogy, Bourse du Commerce, Paris
17 April 2012	Speaker at the Seminar “Sensible & Sustainable/Sensibile & Sostenibile” in the framework of the initiative “Be Open to the future” curated by Francesco Morace, Università Statale di	Be Open Creative Think Tank e Interni Legacy, Gruppo Mondadori

Milano

International processes

31-5 April 2008	Roadshow in India for the presentation of “DIMI – Design Innovation Made in Italy”, specializing course for 30 Indian professionals in the field of architecture and design	ICE – Istituto Nazionale per il Commercio Estero New Delhi Ahmenabad Mumbai
8-11.10.2009	Invited speaker on the theme “Design and Research”, international conference <i>Make/Think: AIGA Design Conference</i> , Memphis, USA	AIGA - The professional Association for Design, USA
18-19.05.2011	Symposium Convenors Together with Erik Bohemia, DRS, Northumbria University Brigitte Borja de Mozota, CUMULUS, Ecole Parsons à Paris	<i>Researching Design Education</i> 1st International Symposium for Design Researchers CUMULUS Association//Design Research Society SIG on Design Pedagogy Paris, France
21.03.2012	Participation to the “Co-design policy workshop”, Bruxelles, organized by the European Design Leadership Board	EDII – European Design Innovation Initiative Helsinki
17-18.09.2012	Invited speaker on the theme “Design in Europe’s Research and Education System” at “The European Design Innovation Summit”, Helsinki City Hall, in the framework of the presentation of “Design for Growth and Prosperity - Report and Recommendations of the European Design Leadership Board”	EDII – European Design Innovation Initiative Helsinki
21-24.06.2013	Invited to participate to the seminar “Making in Italy / Making in USA. Artisanry, Technology and Design. Innovating with Beauty”, San Francisco, in the framework of the Year of Italian Culture in the United States	Symposium promoted by Fondazione Giannino Bassetti in collaboration with the Italian General Consulate and the Istituto Italiano di Cultura in San Francisco

Member of juries, international scientific boards and international awards:

2009/2010/2011	Scientific reviewer of the conference <i>DesignED</i> , Hong Kong	The Hong Kong Polytechnic University
May 2011	Symposium Convenors and member of the Symposium Organizing Committee <i>Researching Design Education</i> , 1st International Symposium for Design Researchers	CUMULUS Association//DRS SIG on Design Pedagogy, Bourse du Commerce, Paris
12 July 2011	Compasso D'Oro - Menzione D'Onore (with Andrea Branzi) for the exhibition <i>Opening Soon.....</i> , client: Benetton Group	ADI – Associazione Disegno Industriale MACRO, Roma
February-April 2013	Nominated as member of the evaluation board of the “FCT PhD Programs Evaluation” for the field Design and Media	Portuguese Foundation for Science and Technology (FCT), the public research funding agency of Portugal
19.032013-today	Nominated as a member of the international evaluation board for “PEEK- Board of the Austrian Science Fund FWF”, program of grants for art based research promoted by the Austrian Federal Minister of Science and Research	WF - Wissenschaftsfonds (Austrian Science Fund) Austrian Research Council, Austria
October 2012-oggi	Appointed by the Rector of Politecnico di Milano as member of the Scientific board of the universities for Expo Milan 2015	Municipality of Milano Expo Milano 2015 spa
from 2014	Appointed as member of the scientific board for the XXI International Triennial	La Triennale di Milano
June - October 2015	Member of the BIE – Bureau International des Expositions jury for awarding the best pavilions of Expo Milan 2015	Expo Milano 2015
June 2015	Member of the jury “Gold Medal for Italian Architecture 2015”	La Triennale di Milano MADE Expo

Coordination of exhibitions, conferences and events

27 th of January – 15 th of February 2009	Curator (with Andrea Branzi) of <i>Opening Soon.....</i> , exhibition of projects related to retail spaces for Benetton Group.	Triennale di Milano
21-27 April 2009	Scientific responsible for the participation of Politecnico Design System to <i>That's Design!</i> , an event during the Milan Design Week, promoted by Domus Academy, Design School, Design	Spazio Superstudio 13, Zona Tortona, Milano

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	Departement, POLI.design Consortium of Politecnico di Milano and Zona Tortona.	
14-19 April 2010 12-17 April 2011	Scientific responsible and project management of <i>Milano Design Camping</i> : a program of several different initiatives for the development of new low cost hospitality for the city of Milan, promoted by the Municipality of Milan (Industrial activities, Fashion and Design Department), Politecnico di Milano and Triennale di Milano	Triennale di Milano – Cadorna Campeggio di <i>esterni</i> , zona Lambrate
June 2012-December 2013	Curator of the exhibition <i>Milan 2033. Seeds for the future. 150 anniversary of Politecnico di Milano</i>	Triennale di Milano – Cadorna
June 2014-November 2014	Scientific responsible for the section <i>Expo 2015: an environmental laboratory</i> for the Italian Pavillion at the International Architectural Biennial of Venice, curated by Cino Zucchi.	14. International Architecture Exhibition, Venice
July 2014-March 2015	Curator of the exhibition <i>Building the Expo</i> for MADExpo, 18-21 March 2015 The exhibition has been afterwards re-arranged in Shanghai (April-June 2015) and in Chicago in the framework of the Architectural Biennial (October 2015).	Nuovo Polo Fieristico, Rho – Pero
February 2016	Curator, with Federico Bucci, of the multimedia exhibition space “Rovello 2”, a joint space of Politecnico di Milano and Piccolo Teatro di Milano.	Piccolo Teatro Politecnico di Milano
March 2016	Co-curator (together with Cino Zucchi) of the exhibition “Sempering. Process and pattern in architecture and design”, Museo delle Culture, Milano, 1 st of April – 15 th of September 2016	La Triennale di Milano, XXI Triennale internazionale

List of publications (of the last 7 years):

Luisa Collina, Laura Pollini (edited by), *Opening Soon*, Edizioni POLI.design, Fabbrica, Milano, 2009, ISBN 978-88-95651-05-7

Luisa Collina, “707 + 10 progetti per Benetton”, in Luisa Collina, Laura Pollini (a cura di), *Opening Soon*, Edizioni POLI.design, Fabbrica, Milano, 2009, pp. 12-23, ISBN 978-88-95651-05-7

Luisa Collina, Giorgio Dal Fabbro, “Creativi si nasce o si diventa?”, in Francesco Scullica, Anne Schoonbrodt (edited by), *Designing Designers: Offices and workplaces for knowledge workers*, POLI.design, Milano 2009, 978-88-95651-06-4

Luisa Collina, “Training Designers of the Future”, in *Elisava TdD*, n.26, 2009

Luisa Collina, “A welcoming city”, in Barbara Golicnik Marusic, Matej Niksic, Lise Coirier, *Human Cities. Celebrating Public Spaces*, pp.26-30, Stichting Kunstboek, April 2010, ISBN 978-90-5856-345-3

Luisa Collina, "Prefazione", pp. 8-9, in Giulia Gerosa, *Contract. Un'opportunità per il design made in Italy*, Maggioli Editore, Rimini 2010, ISBN 978-88-387-4496-3,

Luisa Collina, "Editoriale", in AAVV, *The international gateway. Projects and partnerships*, Edizioni Olivares, Milano 2010, ISBN 978-88-904223-2-4, pp. 97-99

Luisa Collina, "i – Suite, un nuovo modello di ospitalità a Rimini", in AAVV, *i – Suite l'hotel che si racconta*, L'Archivoltò, Milano 2010 ISBN 978-88-7685-1872-2, 2010, pp. 8-11

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Luisa Collina, "What are the possible relations between social business and design?", in Auricchio, Valentina and Faust, Jurgen (edited by), *Design for Social Business: setting the stage*, Milano, Italia: Lupetti Editore, 2011, p. 138-139, ISBN 978-88-8391-371-6

Luisa Collina, "Design degli Interni & Brand", in BOSONI Giampiero, Agnese Rebaglio, Frabcesco Scullica, *The contemporary interior landscape*, Abitare / RCS Mediagroup Spa, Milano 2012, pp. 70-81

Luisa Collina, "Urban space design today- Il design degli spazi urbani oggi" in FASSI, Davide, *Temporary Urban Solutions*, Maggioli Editore, Rimini, 2012, ISBN 978-88-387-6125-6, pp.23-30 (pp. totali 232) *Testo in italiano e inglese*

Luisa Collina, "Mobile Expo: a temporary pavilion goes on tour", in *Ottagono*, n 256, Dic-Gennaio 2013, pages 68-73

Luisa Collina, Davide Fassi, "System Design for Sustainable Tourism", in Yongqi Lou (edited by) *Design Harvest. An acupuncture design approach towards sustainability*, Mistra Urban Futures, Gotheburg, Sweden, 2013 ISBN 978-91-980696-0-0

Luisa Collina, "Food Practice nelle Scuole di Design del mondo", in *Ottagono*, n 262, July-August 2013, page 39

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Luisa Collina, "The 9 Cluster Pavilions: a contemporary experience of participatory design", in Matteo Vercelloni (edited by), *Cluster Pavilions. Expo Milano 2015*, Interni, Mondadori, Milano 2014, pp. 10-13, ISBN 978-88-046-4584-9

Luisa Collina, "Expo 2015. Un laboratorio ambientale / Expo 2015. A laboratory for the environment", in Cino Zucchi, Nina Bassoli, *Innesti. Il nuovo come metamorfosi. Grafting. The new*

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as metamorphosis, Padiglione Italia, 14. Mostra Internazionale di Architettura La Biennale di Venezia, Marsiglio, Venezia 2014, vol. 2, pp.118-128, ISBN 978-88-317-1971-1

Luisa Collina, "Expo Milano 2015", in *Milano. Expo 2015. La città al centro del mondo* in Sandrina Bandera (edited by), Treccani, Milano 2015, pp. 3-24

Luisa Collina (edited by), *Building the Expo*, Domusweb, Milano 2015, Codice EAN 978-88-7212871-8

Luisa Collina, Matteo Scagnol, "Gli ingredienti di Expo a Milano", in Luisa Collina (a cura di), *Building the Expo*, Domusweb, Milano 2015, pp. 10-21, Codice EAN 978-88-7212871-8

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