



DēLonghi Group

Corporate Presentation 2021

*Worldwide,
everyday, by your side*

*A desirable object, an emotion,
an authentic experience*

To be lived, to be shared





An international Group with brands that made the history of small domestic appliances.

The De' Longhi Group is a world's leading player in small domestic appliances associated with the world of coffee, kitchen, air conditioning, and home care.

€ 2,351.3 mln
Revenues in 2020

9,000+ employees
Worldwide

Over 120
Market presence

€ 52 mln
Investments in R&D in 2020

5 iconic brands

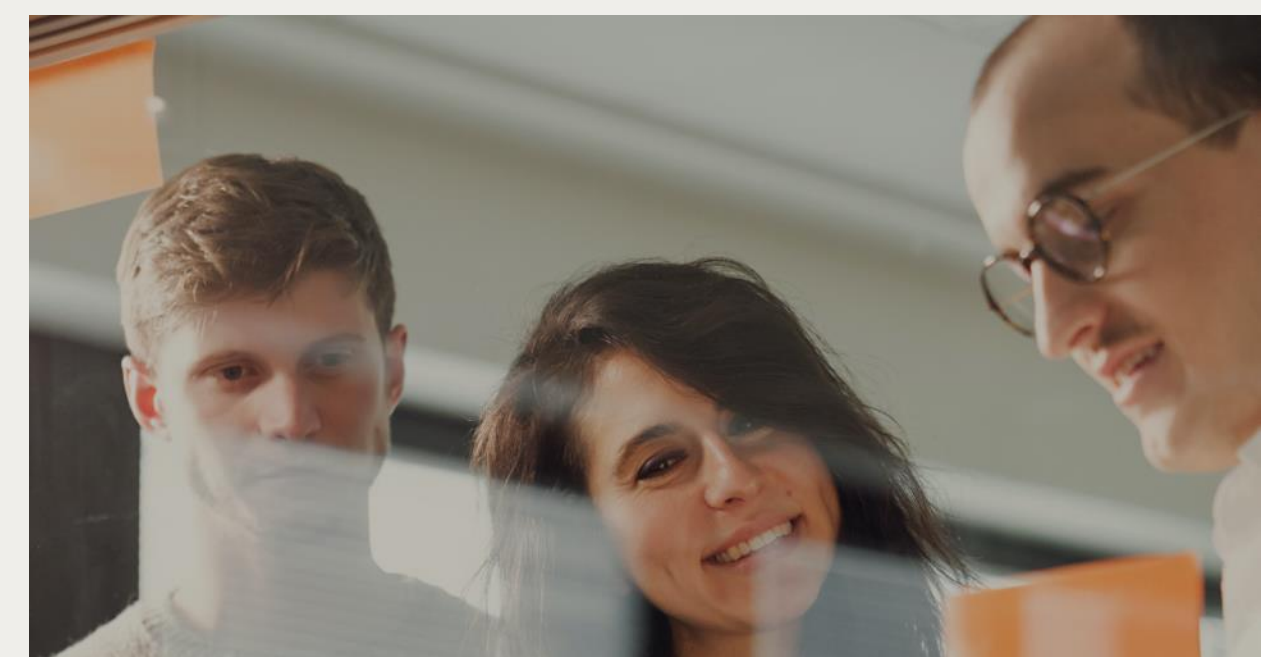
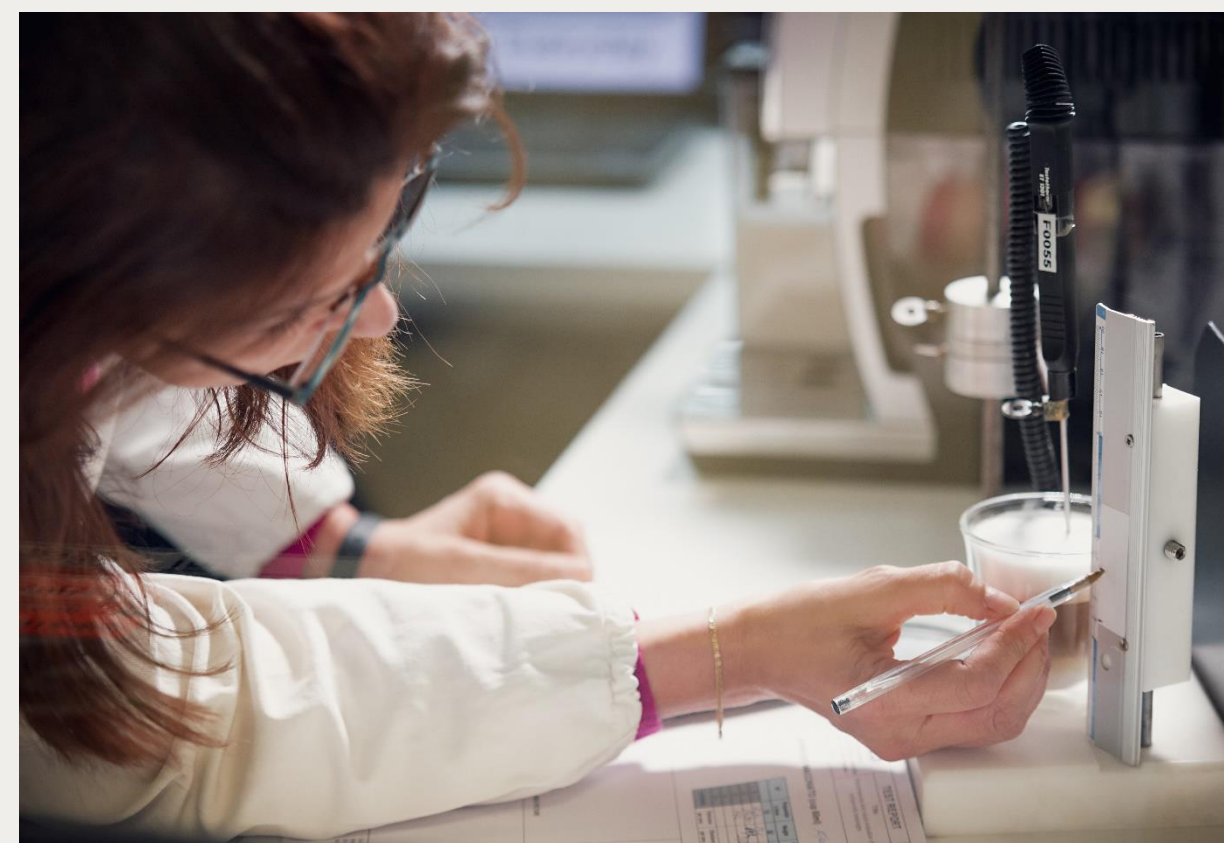
Who we are

For almost **50 years**, we have been thinking and creating products with unique designs for our consumers that find their way into the homes of millions of people.

Every day around the world, our **over 9,000 people** give their best, studying innovative solutions and creating products to let our consumers enjoy special experiences and authentic moments.

We believe in shaping the world with our hands.

We are the Everyday Makers

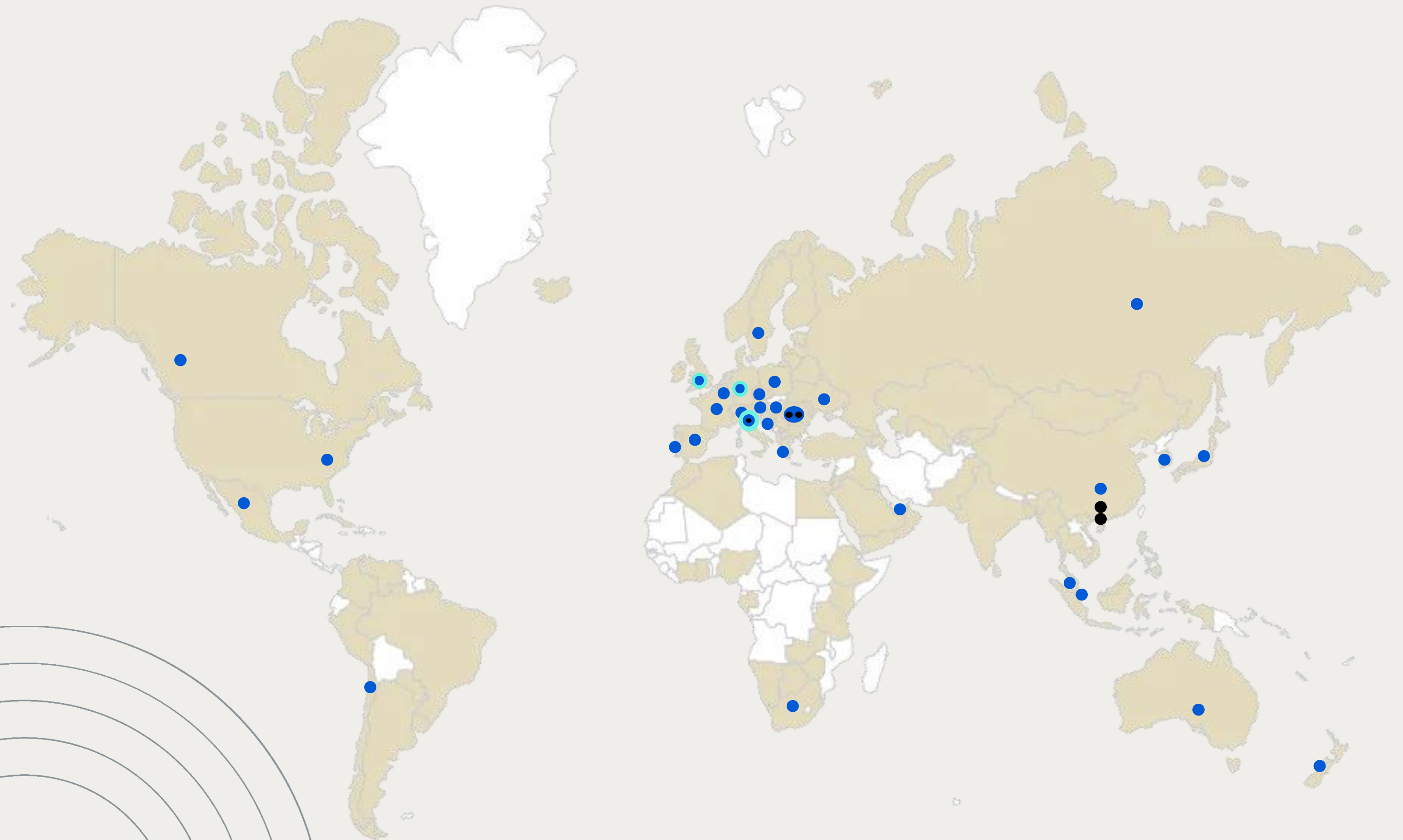


Worldwide presence

The Group, whose headquarters are located in Treviso (Italy), is present in **over 120 markets** worldwide, also through **3 technical centers** and approximately **50 subsidiaries**.

Our manufacturing footprint counts on **5 manufacturing plants** located in Italy, Romania (2) and China (2), as well as a plant in Joint Venture in China.

-
- Manufacturing plants
 - Technical centers
 - Subsidiaries



History

1974

The beginning



1975-80

Product diversification



1984-87

Boosting brand communication



1985

1st foreign company



1986

Pinguino is the iconic product



2005

New production facility in JV in China



2004

Partnership with Nespresso



2001

Public listing



2001

Kenwood acquisition



2007

Start of world coffee leadership



2012

Braun joins the Group



2017

Eversys acquisition



2020

Nutribullet acquisition



Our portfolio

Five brands to improve everyday life



Global market leader in coffee, comfort and selected kitchen categories

Coffee
Comfort
Breakfast

EMEA
North America
China/Asia



The most loved & admired brand in food preparation

Baking
Food processing
Other kitchen appliances

EMEA
Australia & New Zealand
Other selected markets



Leading premium brand in high volume «everyday home essential»

Hand blenders
Ironing
Other kitchen appliances

EMEA
North America
China/Asia



Leading personal blender in accessible nutrition

Personal blenders
Juicers
New kitchen products

North America
Australia & UK
New markets



Multispecialist offering smart daily solution with attractive colored Italian design

Home
Kitchen appliances
Fun

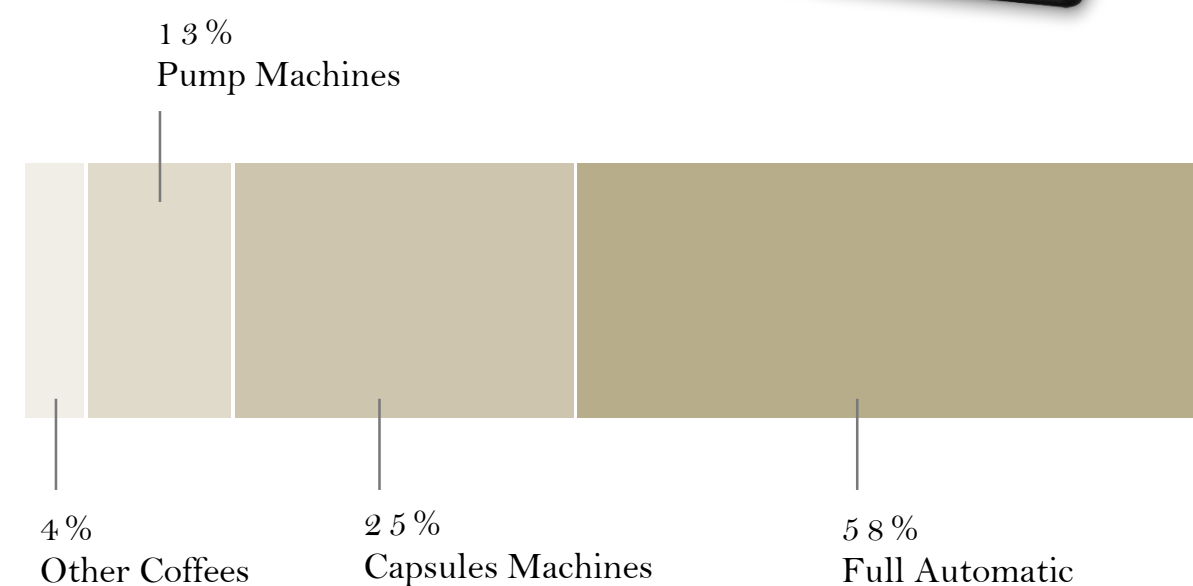
EMEA
China/Asia
Other selected markets

Business by products

The Group's brands enjoy a clear global leadership in its core product segments.

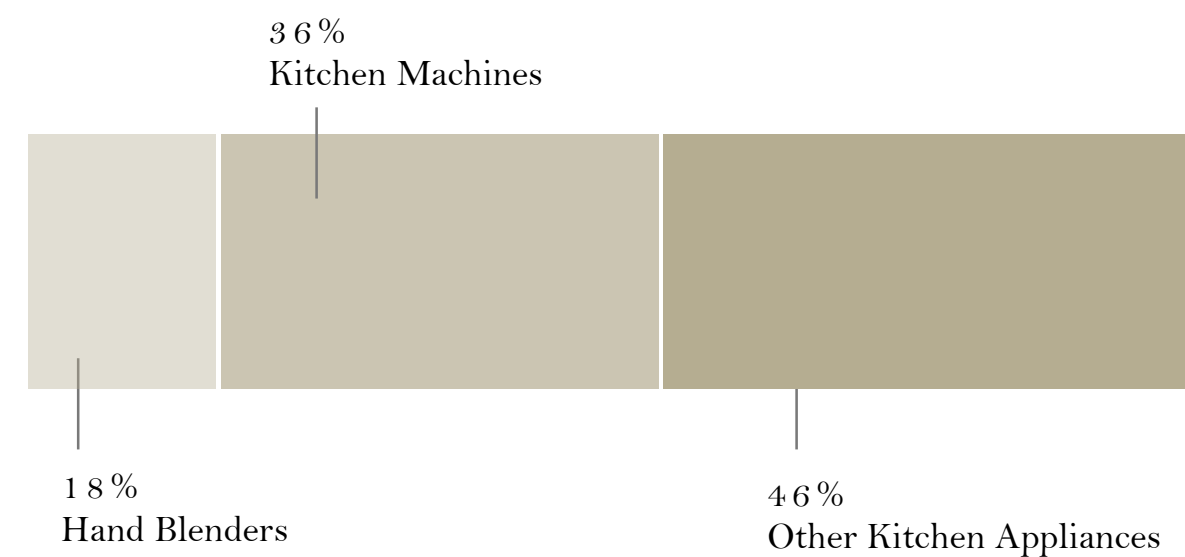
COFFEE MAKERS

52% OF TOTAL SALES



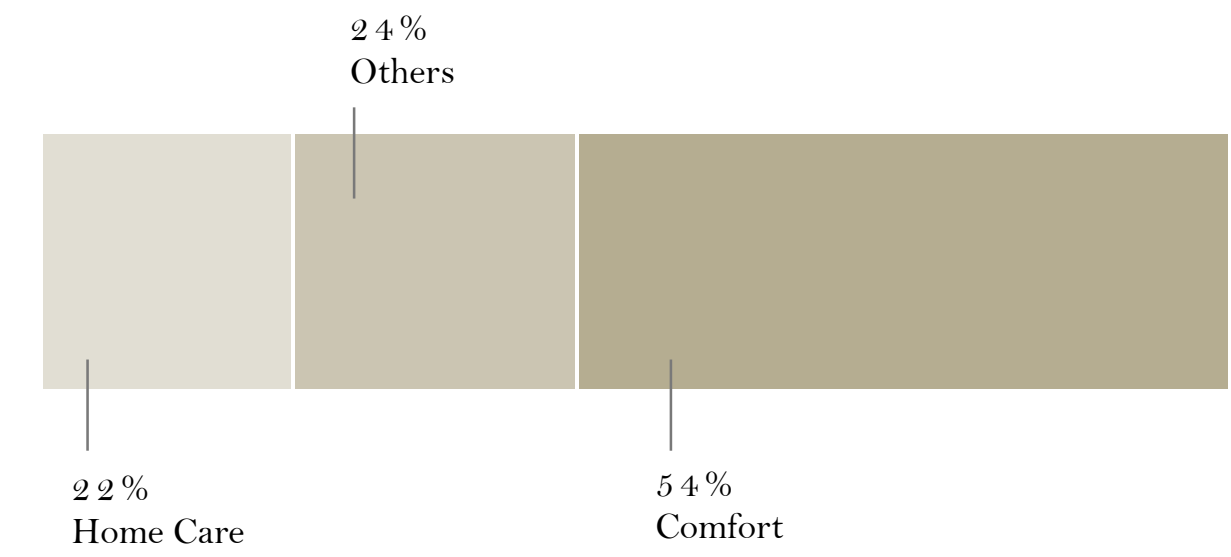
FOOD PREPARATION

28% OF TOTAL SALES



HOMECARE & COMFORT

20% OF TOTAL SALES



Main Awards of 2019/2020



 **GOOD DESIGN AWARD**
Japan Good Design Award
Winner



red dot
winner 2020



red dot winner 2021



Kenwood wins brand of the year



Our values

The Group's values reflect who we are, our character, and our way of being and working. They are ideals that guide the Group's operations through the day-to-day work of its people and their projects.





Sustainability

Sustainability for the De' Longhi Group means looking to the future as part of a responsible commitment that has been renewed every year since 2016 and is based on 3 pillars: the people, the products, and the processes.



PEOPLE



PRODUCTS



PROCESSES



SUSTAINABILITY
GOVERNANCE

Keep in touch

Contacts



Via Lodovico Seitz 47, 31100 Treviso (TV), Italy

+39 0422 4131



www.delonghigroup.com

in

De' Longhi Group



A photograph of a young child with short brown hair, wearing a grey t-shirt and blue jeans, sitting on the shoulders of an adult. The child's arms are outstretched to the sides. The adult is wearing a dark green t-shirt. They are outdoors in a park-like setting with trees and a building in the background. The text "DēLonghi Group" is overlaid in the center.

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