Nicola Serafin



BUSINESS EXPERIENCE

2016 - today DE' LONGHI GROUP

Chief Operations and Technology Officer

Comprehensive responsibilities for:

- Group Technical teams: new product development, research and innovation
- Group Industrial Operations: China, Eastern and Western Europe
- · Global Purchasing and Sourcing for finished goods, materials, components and indirect
- Global Supply Chain: demand and supply, procurement and distribution logistic

Other positions in Group companies:

Jan 2014 to Present DE' LONGHI - TCL J.V. – Board Member (Vice Chairman)

Dec 2011 to Present DE' LONGHI ROMANIA - Managing Director

Jan 2007 to Present DGDK, ON SHIU, DLTECH SHENZEN – Board Member

Jun 2017 to May 2020 EVERSYS AG – Board Member

2012 - 2016 DE' LONGHI GROUP

Group Operations & Food Preparation and Homecare Technical Director

Responsible for R&D and engineering, industrial operations and purchasing of finished goods, materials and components for kitchen, food preparation, air-conditioning, heating and homecare products.

2009 - 2012 DE' LONGHI GROUP

Group Operations Director

Lead function for global industrial operations and products supply strategy. .

2005 - 2008 DE' LONGHI GROUP

Group Industrial Director

Managed, concurrently to plants in Italy, the sourcing transfer project of products to China.

2000 - 2005 DE' LONGHI S.p.A., Italy

Comfort & Kitchen Products Plants Director

End-to-end responsible for manufacturing, planning, engineering and quality processes.

1998 - 2000 BENETTON GROUP, Italy - Hungary

Production Manager

Head of winter sports articles production in Italian and Hungarian plants.

1996 - 1998 DE' LONGHI S.p.A., Italy

Senior Process Engineer

Responsible for assembly, painting and molding processes.

December 2022 1/2

1995 - 1996 PAVAN GROUP - Food Industry Engineering Company, Italy

Cost Analyst Lead

Process cost supervisor for food industry continuous-flow plants.

1995 Danieli S.p.A. – Metal Industry Equipments, Italy

Product Engineer

Product cost engineer for metal industry equipments

EDUCATION

| 2021 - 2024 | Bocconi University – SDA School of Management – Milan, Italy Doctorate in Business Administration: in progress |
|-------------|--|
| 2014 - 2016 | London Business School – London, UK Executive MBA: awarded with Distinction |
| 1989 - 1995 | University of Padua - Italy Engineering Master Degree, Mechanical Engineering: 110/110 cum-laude |
| 1984 - 1989 | Liceo Scientifico, San Donà di Piave - Italy High School: 60/60 |

ADDITIONAL INFORMATION

- Member of Marketing, Strategy & Innovation, Turnaround Management Clubs of London Business School.
- Non-profit association supporting member, for cooperation development in Africa and Latin America.

LANGUAGES

- · Native Italian.
- Fluent English.

December 2022 2/2

[&]quot;In compliance with Italian Legislative Decree n° 196/2003, I hereby authorize you to use personal details contained in this document"