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The manager responsible for preparing the company's financial reports declares, pursuant to paragraph 2 of Article 154-bis of Legislative Decree no. 58 of February 24 1988, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company. Finally, it should be noted that the audit of the Group consolidated financial statements is still ongoing.













# **DEFINITIONS & ASSUMPTIONS**

#### In this presentation:

- "Adjusted" stands for before non recurring items and notional cost of the stock option plans
- "At constant exchange rates" means excluding the effects of exchange rates' variations and of hedging derivatives
- "ForEx" or "FX" stand for Foreign Exchange Rates;
- "M" stands for million and "bn" stands for billion;
- Q4 stands for fourth quarter (October 1st December 31th);
- **12M** stands for 12 months (January 1st December 31th);
- "Reported" stands for official data including the consolidation of Eversys since April 1st, 2021 (following the acquisition finalized last year).















# "IMPERFECT FOOD" CAMPAIGN

Far too much valuable food ends up in the bin



# BRAUN

# Hate waste. Love imperfect.

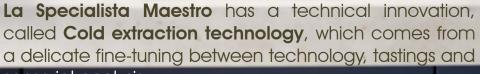
Reduce waste by turning imperfect fruit & veg into delicious creations with the Braun Household range.





#### **NEW PRODUCT LAUNCHES: COFFEE MAKERS**





sensorial analysis







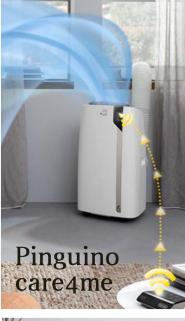


# NEW PRODUCT LAUNCHES: COOKING & FOOD PREP.



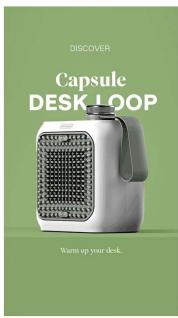
### **NEW PRODUCT LAUNCHES: COMFORT & HOME CARE**

















#### THE 12 MONTHS HIGHLIGHTS

Revenues slightly lower compared to a revenues' growth % -2% record 2021 year, sustained by coffee and expansion in the extra-European markets Down from 16%, due mainly to cost adjusted Ebitda % margin 11.5% inflation, warehousing extra-costs and higher A&P investments (13.5% of sales) Almost null cash generation due to lower 12 months Free Cash Flow -2 M€ margins, higher operating working (before dividends and M&A) capital and increased Capex Positive financial position, despite a **Net Financial Position** 299 M€ challenging financial environment, offering a sound condition for M&A.

# **HEADWINDS AND ACTIONS**

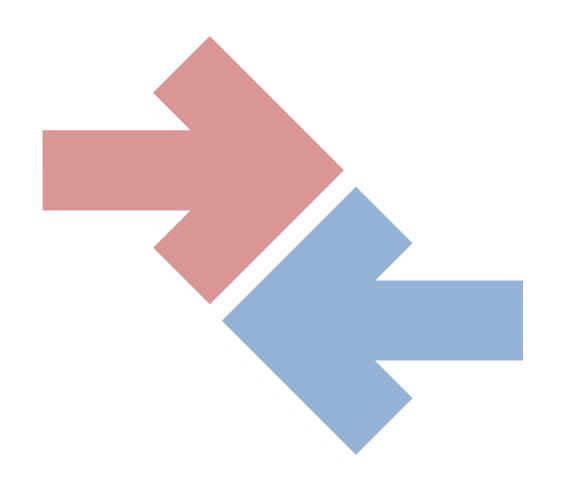
# **EXTERNAL HEADWINDS**

# **ACTIONS PUT IN PLACE**

**COST INFLATION** 

WAREHOUSING EXTRA COSTS

DEMAND SOFTENING

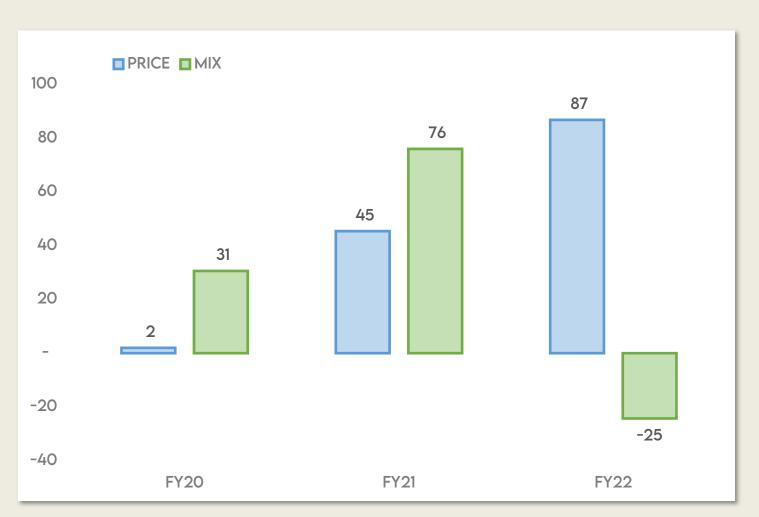


PRICE INCREASES

INVENTORY REDUCTION

HIGHER A&P

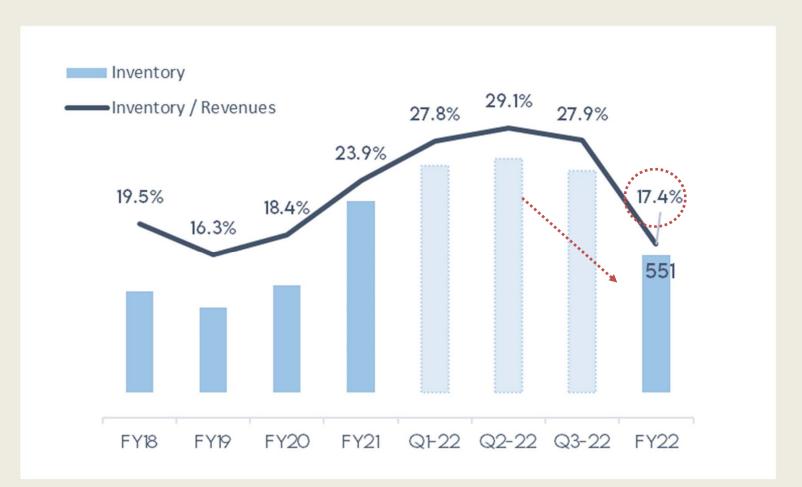
#### PRICE INCREASES





A CAREFUL STRATEGY OF SELECTIVE PRICE INCREASES TO MITIGATE THE IMPACT OF COST INFLATION AND PROTECT THE GROSS MARGIN, MARKING A DISCONTINUITY VS. PREVIOUS YEARS 2017 - 2019

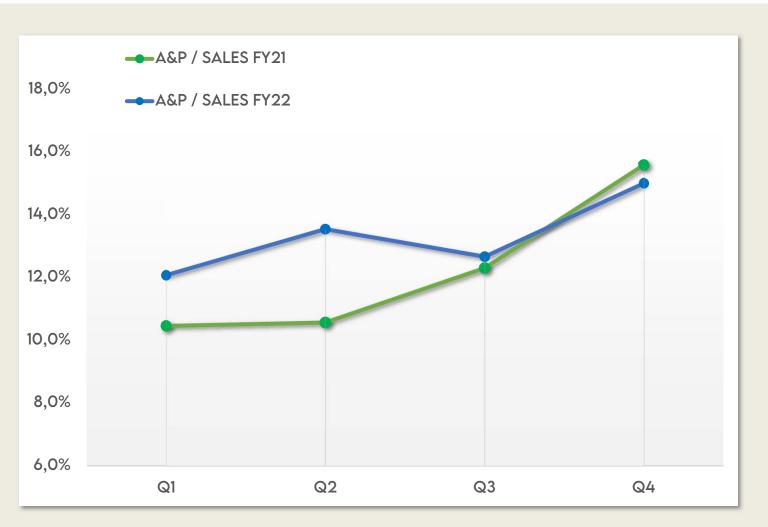
#### INVENTORY REDUCTION

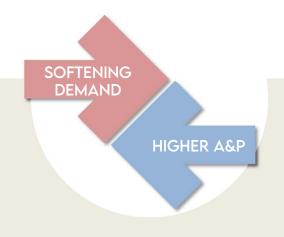




THE GROUP IMPLEMENTED EXTRAORDINARY MEASURES TO REDUCE THE LEVEL OF INVENTORY, AIMED TO ABATE THE ADDITIONAL WAREHOUSING COSTS AND THE RELATED PRODUCTION INEFFICIENCIES

**HIGHER A&P** 





INCREASED EFFORTS
ON ADV. & PROMOTIONS,
SPREADING THE COFFEE
GLOBAL CAMPAIGN
ACROSS ALL MARKETS

### **TOP LINE**

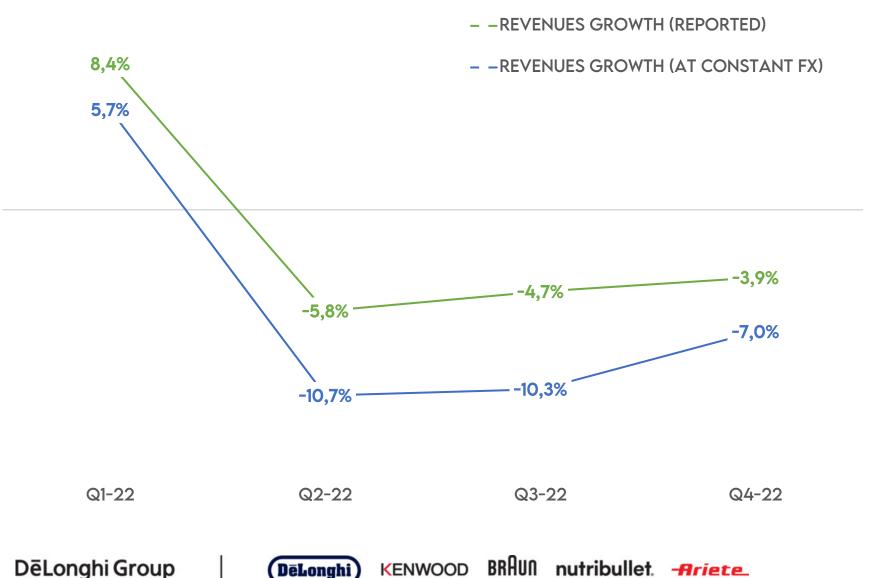
Q4- 2022 Q4 - 2021 FY 2022 FY 2021 3,221.6 1,072.1 Revenues 3,158.4 1,029.8 -63.2 -42.3 change -2.0% -3.9% change %

(Eur million unless otherwise specified)

- > FY 2022 revenues slightly down by 2%, including a positive currency effect of 3.9%;
- the expansion of extra-European markets all up in the 12 months (Asia Pacific, North America and Meia) - helped to offset the softening trend of European markets (down high-single-digit);
- the challenging comparison with a record 2021 year, the dramatic geopolitical scenario impacting Russia and Ukraine, together with the inflationary pressures have affected the growth, especially in the last quarters.



# **REVENUES GROWTH BY QUARTER**









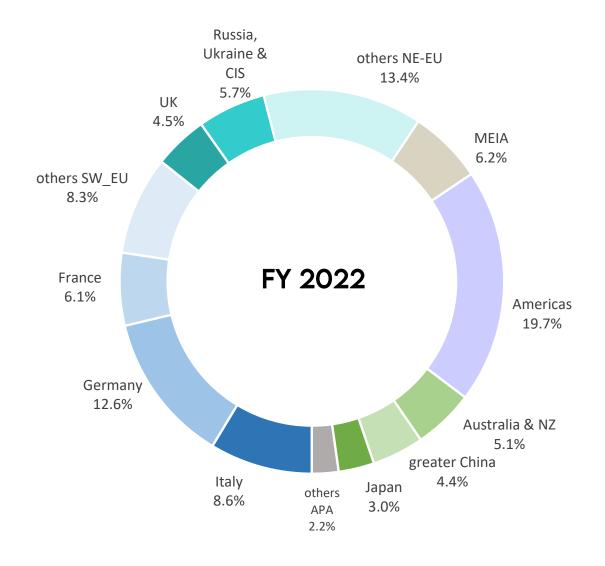


### **REVENUES BY REGION**

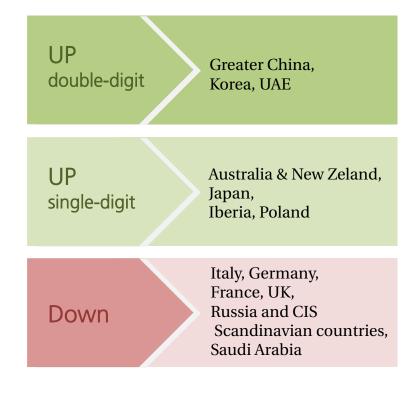
EUR million	FY 2022	var. %	var. % at constant FX	Q4 2022	var. %	var. % at constant FX
South West Europe	1,127.6	-7.5%	-8.3%	366.5	-7.4%	-8.2%
North East Europe	747.0	-12.8%	-14.4%	263.6	-15.0%	-15.9%
EUROPE	1,874.6	-9.7%	-10.8%	630.1	-10.7%	-11.6%
MEIA (MiddleEast/India/Africa)	196.6	7.9%	-4.1%	41.8	13.0%	1.5%
Americas	623.4	10.8%	-1.2%	204.9	13.7%	-0.9%
Asia-Pacific	463.9	15.9%	12.2%	153.0	2.7%	5.5%
TOTAL REVENUES	3,158.4	-2.0%	-5.9%	1,029.8	-3.9%	-7.0%

- > South-West Europe showed a generalized drop in consumption in the year; in Q4-22, the area had similar dynamics to the previous months, with the only exception of Germany, whose turnover was in line with 2021;
- > sales in **North-Eastern Europe** were down, mainly due to the direct impact of the Russian-Ukrainian conflict; the rest of the area, in both periods, recorded a generalized weakness, with the exception of a few markets, such as Poland and Hungary, which instead outlined a growing trend;
- > MEIA region remained in positive territory (as well as in the quarter), benefiting from a favourable currency effect and a general development in the area;
- > the Americas region achieved double-digit growth over the twelve months and in the Q4, thanks to a significant acceleration in the coffee segment and supported by a positive effect of the currency component;
- > the Asia Pacific region achieved a double-digit growth, thanks to the expansion of the main markets such as China and Hong Kong, Australia and New Zealand.

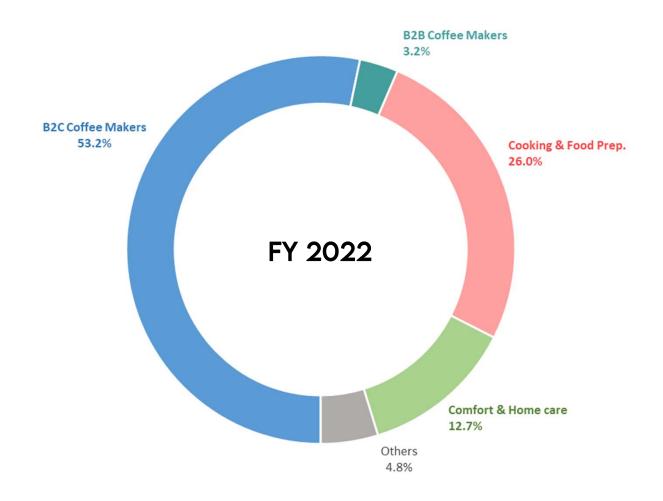
#### **REVENUES BY MARKET**



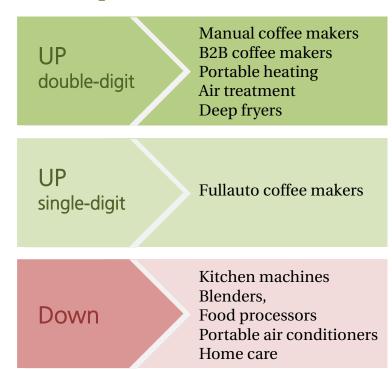
#### Main Ups & Downs (at constant FX)



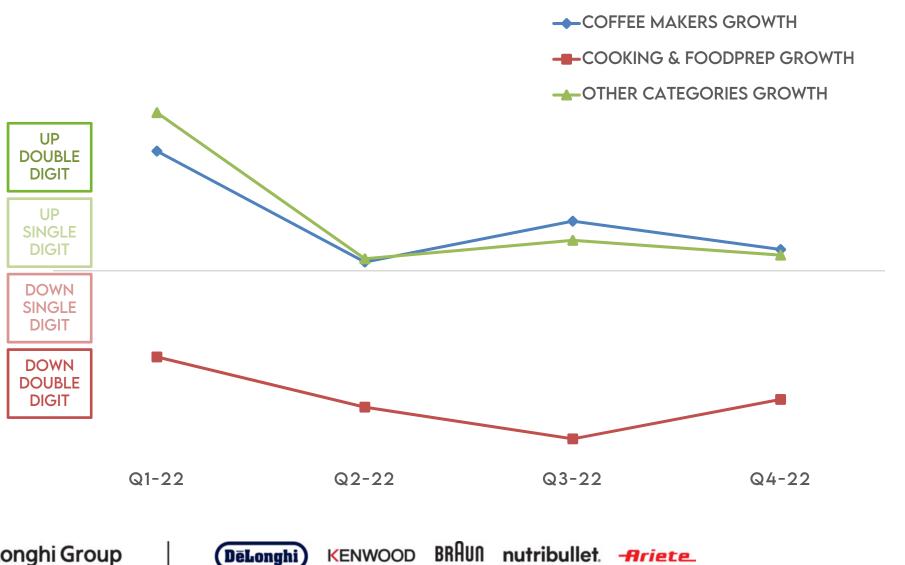
#### **REVENUES BY PRODUCT LINE**



#### Main Ups & Downs (at constant FX)



# **CATEGORIES GROWTH BY QUARTERS (REPORTED)**











### **MARGINS**

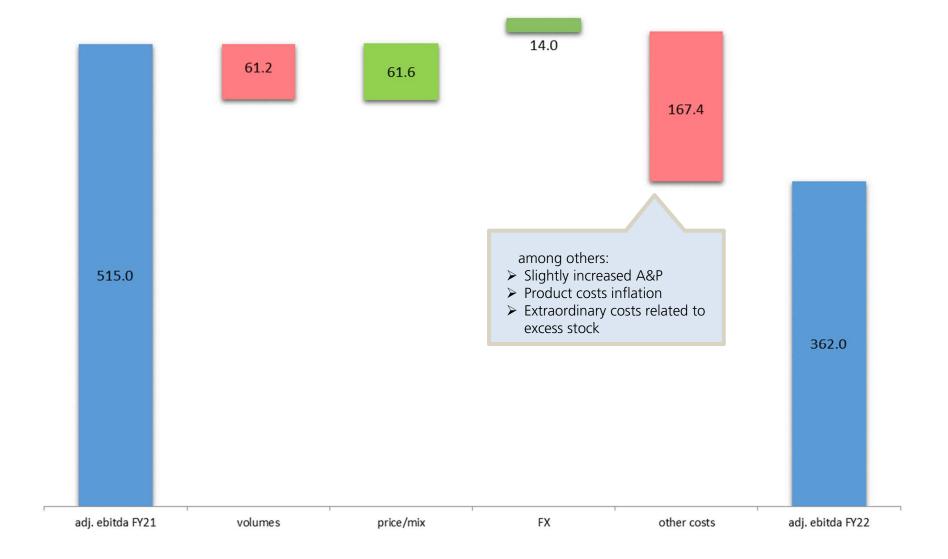
(Eur million unless otherwise specified)	FY 2022	FY 2021	change	change %
net ind. margin	1,493.3	1,600.2	-106.8	-6.7%
% of revenues	47.3%	49.7%		
adjus ted E bitda	362.0	515.0	-153.0	-29.7%
% of revenues	11.5%	16.0%		
E bitda	369.4	480.6	-111.2	-23.1%
% of revenues	11.7%	14.9%		
E bit	263.5	386.9	-123.4	-31.9%
% of revenues	8.3%	12.0%		
Net Income*	177.4	311.1	-133.7	-43.0%
% of revenues	5.6%	9.7%		

<sup>\*</sup>pertaining to the Group

- The **net industrial margin** percentage to sales was down due to production inefficiencies and to the increase in product costs (raw materials, logistics, transformation costs) not fully offset by the price increases (equal to 87M€ FY22);
- the adjusted Ebitda drop to 11.5% of revenues (from 16% in 2021) mainly due to the impact of COGS inflation, lower volumes and extra costs deriving from handling the surplus stock and from production inefficiencies.



# ADJUSTED EBITDA BRIDGE FY22



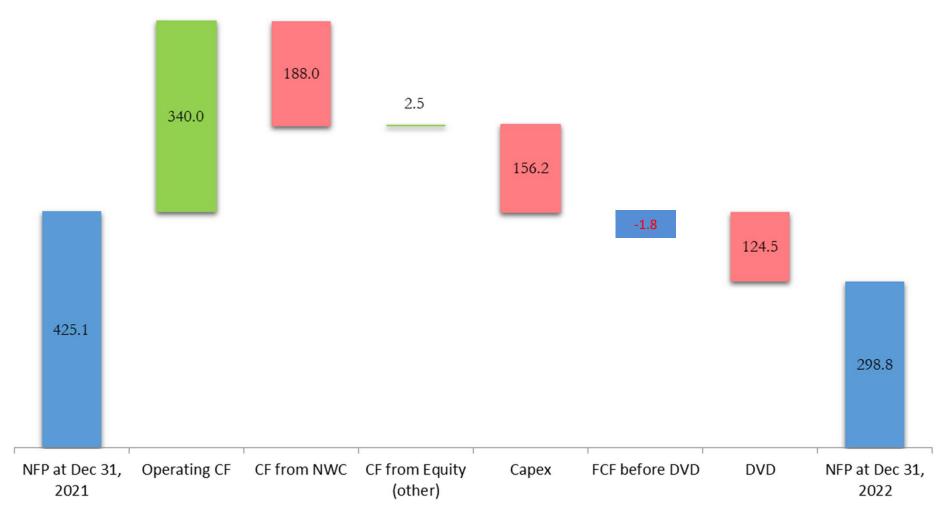
# **FY 2022 RESULTS BALANCE SHEET**

EUR million	31.12.2022	31.12.2021	change 12 months
operating NWC	288.8	199.7	89.1
Net Equity	1,663.4	1,570.6	92.8
<b>Net Financial Position</b>	298.8	425.1	-126.3
Net Bank Position	389.5	505.9	-116.4
operating NWC / Revenues	9.1%	6.2%	2.9%

- Net financial position as at 31.12.2022 amounted to 299 M€, decreasing from 2021 year end, due to a negative Net Cash Flow (-126.3 M€);
- the Free Cash Flow before dividends and acquisitions for the year was almost null, due mainly to lower margins, higher Capex (-156.2 M€) and working capital absorption (-188 M€, resulting, among others, from lower trade payables not fully compensated by the reduction in trade receivables and inventories);
- the FCF before dividends and acquisitions was extremely positive in Q4 (+270 M€), thanks to the cash generation from the business and the reduction of the inventory level.



# 12 MONTHS NET CASH FLOW



# FY 2022 RESULTS KEY TAKEAWAYS

1

2

3

4

The margins have been impacted by **rising cost inflation** and **extraordinary costs** deriving from handling the surplus stock and from production inefficiencies.

The uncommon level of stock has required the implementation of extraordinary measures to **reduce and stabilize the inventory**, allowing a **partial recovery of this headwind** in the coming quarters.

The top-line faced a **challenging comparison** vs '21, that recorded an extraordinary expansion (up 24% on a LFL basis), a **dramatic geopolitical situation** (impacting Russian and Ukrainian business), together with **inflationary pressures** which have eroded the consumers' purchasing power.

We are foreseeing a weak first half of '23, due to further de-stocking by retailers and our strategic decision to exit the mobile air conditioning market in the United States, together with a tough comparison of first quarter of the latest two years.

#### **FY 2023 GUIDANCE**

In the words of the C.E.O., Fabio de' Longhi:

"In general, I am very satisfied with how the Group was able to react in the face of the extraordinarily challenging and complex scenario that arose in 2022, considering how this scenario led to a deterioration in consumer confidence and purchasing power and with what intensity it has put a strain on the management of production costs of our entire industrial sector.

The excessive accumulation of inventories in the first 9 months required the implementation of extraordinary measures aimed at bringing the warehouse under control and consequently reducing the extraordinary costs generated by production inefficiencies and stock management. The success of these actions is witnessed by the performance of margins and of the cash flow in the fourth quarter, positive by  $\in$  270 million, made possible above all by the decrease in inventories from the peak at the end of June to approx. 550 million Euro at the end of the year.

Year 2023 begins in a context not very dissimilar from the second half of 2022, which allows us to forecast a progressive improvement in the economic and consumptions' climate in the second half of the year after a difficult start, marked by a further de-stocking by the distribution whose effect will be added to the effects of our strategic choice to exit the mobile air conditioning market in the United States and of the challenging comparison with the extraordinary growth of the first months of the previous two years.

In this context, we therefore estimate that we will be able to close the year with slightly lower revenues and an adjusted Ebitda in the range of 370-390 million euros."

FY 2023 guidance

REVENUES slightly down vs. 2022

+

Adjusted EBITDA in the range of 370-390 M€



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