

Rivelia by De' Longhi:

The 1st "carbon neutral" domestic coffee machine

De'Longhi is proud to announce that RIVELIA, a ground breaking full-auto coffee machine, will pioneer its sustainability efforts in the household appliance industry, with a verified strategy including both reduction and compensation of its carbon footprint.

Aligned with our Sustainability Manifesto, seeking to empower consumers with informed choices, and created following our EcoDesign guidelines, RIVELIA exemplifies our unwavering commitment to environmental responsibility.

As part of our journey, we have started with a rigorous process to quantify and verify Rivelia's carbon emission baseline, in compliance with ISO 14067. Based on this verification, we have developed a comprehensive reduction and compensation plan, obtaining the PAS 2060 verification by Bureau Veritas. As part of the plan, Rivelia's entire value chain-related 2023 CO2 emissions have been fully compensated.

We did so by selecting the "Grouped project for water purifiers for climate and community action" that delivers water purifiers to communities in Vietnam. Beyond reducing the use of fossil fuels, thereby mitigating climate change, this initiative addresses pressing social issues, fostering improved health outcomes and empowering local communities.

Our CEO Fabio de' Longhi has stated: *"Rivelia sustainability journey is a milestone and witnesses to our determination to leading the industry, while embodying our dedication to environmental and social responsibility. Our choice of the Vietnam project was the result of thorough evaluation, ensuring compliance with international standards and third-party verification to guarantee its real impact on climate change and local communities."*

Moreover, we have already committed to obtain the verification in compliance with ISO 14068-1 by early 2025 and continue to reduce the product carbon footprint for the years to come.

The De'Longhi Group ongoing journey toward sustainability extends beyond Rivelia confirming its commitment and responsibility facing the industry challenges ahead of us all.

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The De' Longhi Group is one of the leading players in the small domestic appliance business dedicated to the world of coffee, cooking and food preparation, air conditioning, heating and home care.

Listed since 2001 on the Italian Stock Exchange MTA, De' Longhi distributes its products, with the De' Longhi, Kenwood, Braun, Ariete, Nutribullet and Magic Bullet brands, in more than 120 markets around the world and at end 2022 had over 9,000 employees. In 2023 it reported revenues of € 3.08 billion, an adjusted EBITDA of € 444 million and a net profit of € 250 million.