



KENWOOD BRHUN -Ariete



Foreword

The figures of the year 2019 are reported in accordance with the new IFRS 16 accounting standard, introduced since January 1st, 2019.

For comparative purposes, in some cases, the figures herein presented are "**normalized**", i.e. reported on a comparable basis with those of the previous year, hence excluding the effects deriving from the adoption of the aforementioned IFRS 16.

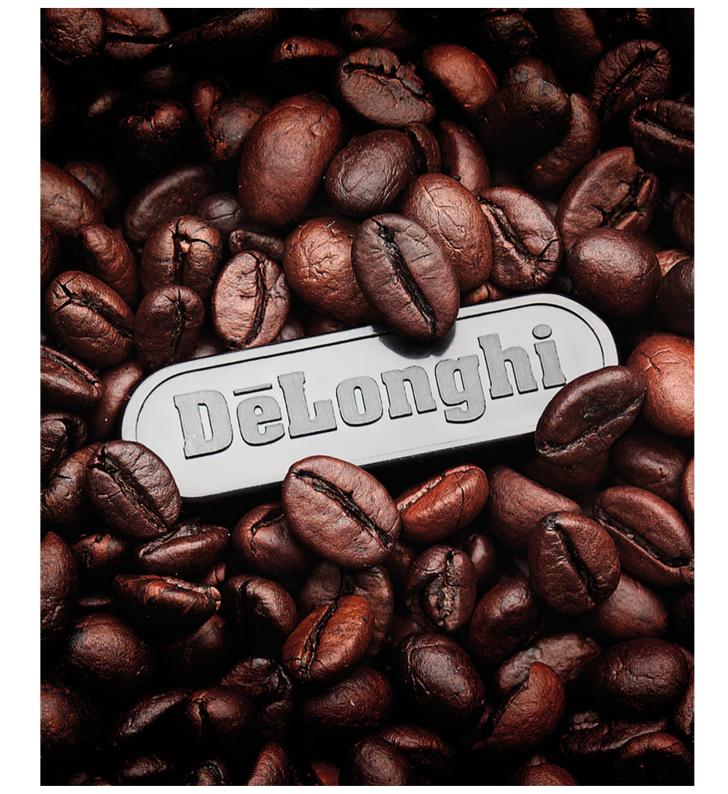
Definitions & assumptions

In this presentation:

- Adjusted stands for "before non recurring items and inputed costs of the stock option plan"
- Continuing Operations identify the consolidated perimeter exclusing NPE s.r.l.;
- ForEx or FX stand for Foreign Exchange Rates;
- "M" stands for million and "bn" stands for billion.
- Normalized stands for excluding the application of IFRS-16 accounting standard;
- Organic stands for effect net of ForEx and hedging derivatives;
- **Q2** stands for second quarter (April 1st June 30), **H1** stands for first six months (January 1st June 30), **FY** stands for full year (January 1st December 31);
- Reported stands for official data following the application of IFRS-16 accounting standard.

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HIGHLIGHTS

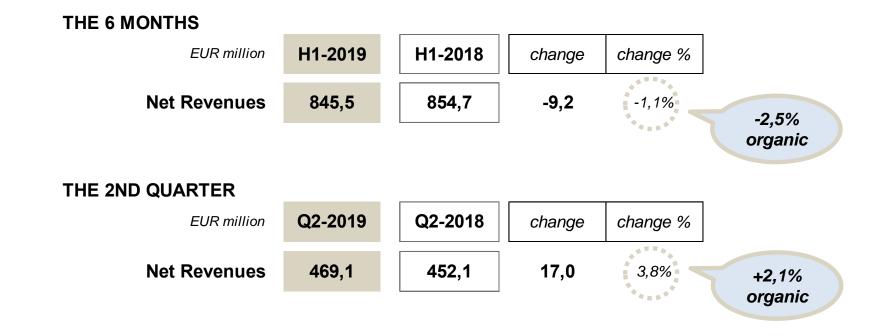
In Q2 2019:

- Revenues up 3.8% to € 469.1 M (+ 2.1% organic), driven by full-auto and pump espresso machines, plus comfort and home care categories;
- Adjusted EBITDA up to € 61,3 M (equal to 13.1% of revenues) and to € 56.4 M normalized (equal to 12% of revenues);
- O **Net Income** up to € 31.5 M (€ 31.6 M normalized);

<u>In H1 2019:</u>

- **Revenues** slightly down by -1.1%, due to some discontinuity highlighted in the first quarter results;
- Adjusted EBITDA down to € 97.8 M (€ 88.2 M normalized), due to a weak first quarter (highly impacted by negative discontinuities and one-offs), only partially compensated by a favourable second quarter.
- Net Income equal to € 42.8 M (€ 43.3 normalized);
- o positive **Net Financial Position** improving in the six months to € 183.1 M on normalized values; after applying the IFRS-16 standard (a negative accounting effect of € 77.7 M), the NFP is reduced to € 105.5 M.

1st HALF 2019 RESULTS THE TOPLINE



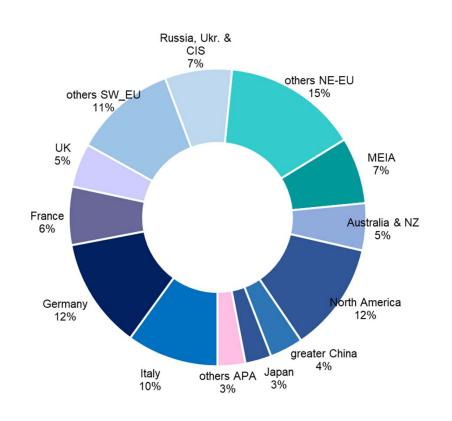
- the 6 months' revenues decline was the results of combining a weak Q1, highly impacted by temporary / one-off negative effects, and a favourable Q2;
- O the Q2 revenues grew by 3.8%, but in organic terms the expansion has been +2.1%;
- the resumption of growth in Q2 is marking a turning point in the development of the year and in light of the FY guidance.

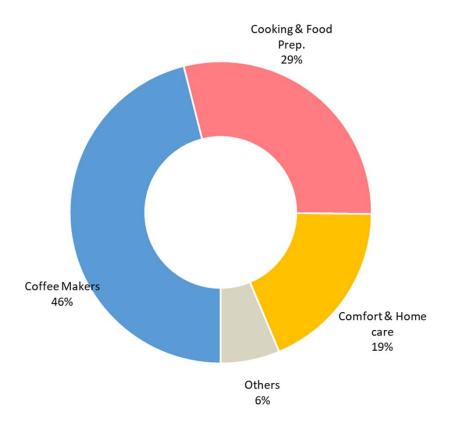
REVENUES BY REGION

EURO milioni	1° semestre 2019	var. %	var. % organica	2° trimestre 2019	var. %	var. % organica
North East Europe	226,0	10,7%	10,2%	118,6	16,8%	15,1%
South West Europe	334,2	-3,7%	-3,9%	179,4	-1,6%	-1,8%
EUROPE	560,2	1,6%	1,3%	298,0	5,0%	4,3%
APA (Asia/Pacific/Americas)	224,3	-5,9%	-9,3%	137,3	2,0%	-1,0%
MEIA (MiddleEast/India/Africa)	61,0	-6,0%	-10,3%	33,8	0,7%	-3,6%
TOTALE RICAVI	845,5	-1,1%	-2,5%	469,1	3,8%	2,1%

- O **South-West Europe**: Q2 delivered a growth recovery in all main markets, except Switzerland and Austria;
- O North-East Europe: growing in both quarters, with strong (double digit) growth of UK in Q2;
- APA: contrasting results, with greater China suffering from capsule systems and cooking weakness, while the US & Canada market grew double digits pushed by the coffee makers;
- MEIA: still a weak and very volatile region.

REVENUES BY MARKET & PRODUCT: THE 6 MONTHS





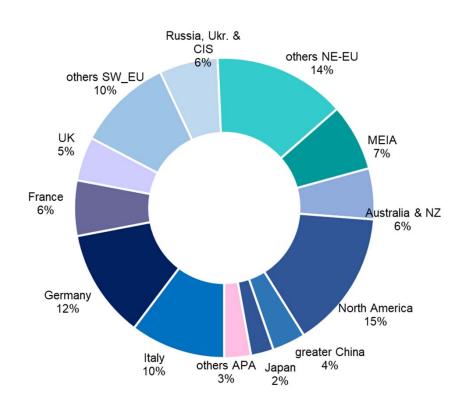
MAIN ORGANIC UPS & DOWNS

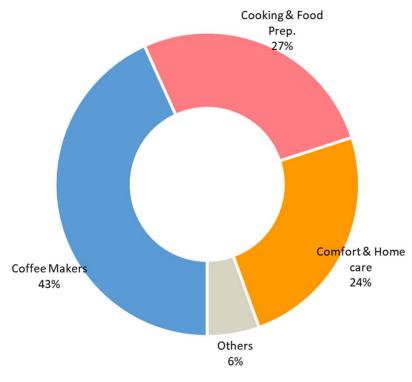
GROWING DOUBLE DIGIT	FRANCE, RUSSIA-UKR-CIS, POLAND
GROWING SINGLE DIGIT	BENELUX, UK,
DOWN	ITALY, MEIA, USA, AUSTRALIA, GR. CHINA

MAIN ORGANIC UPS & DOWNS

GROWING DOUBLE DIGIT	PUMP ESPRESSO, HOME CARE
GROWING SINGLE DIGIT	FULL-AUTO
DOWN	CAPSULES, FOOD PREPARATION

REVENUES BY MARKET & PRODUCT: THE 2ND QUARTER





MAIN ORGANIC UPS & DOWNS

GROWING DOUBLE DIGIT	FRANCE, POLAND, UK, USA,
GROWING SINGLE DIGIT	GERMANY, ITALY, RUSSIA, BENELUX, JAPAN
DOWN	SWITZERLAND, MEIA, GR. CHINA, IBERIA

MAIN ORGANIC UPS & DOWNS

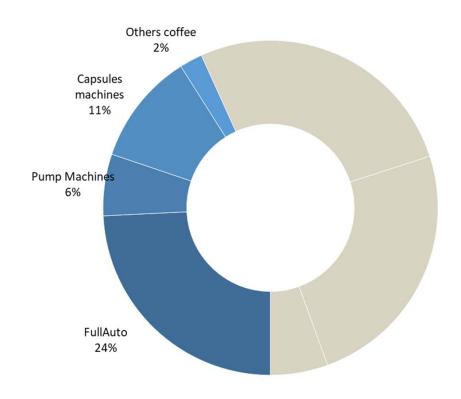
GROWING DOUBLE DIGIT	FULL-AUTO, PUMP, HOME CARE, A/C, HEATING
GROWING SINGLE DIGIT	AIR TREATMENT
DOWN	CAPSULES, KITCHEN M, OTHER FOOD PREP.

REVENUES BY PRODUCT: COFFEE MAKERS

2ND QUARTER

in Q2:

- full auto up more > 10%;
- manual pump machines up double digit (like in Q1);
- capsule systems down due to increasing competition, cue effects of discontinuities of Q1 and decreasing commitment of Nestlé on Dloce Gusto.

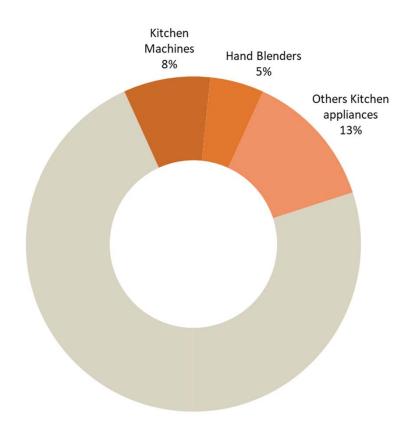


REVENUES BY PRODUCT: FOOD PREPARATION

in Q2:

- Kitchen machines down low single digit;
- o deep fryers in strong growth;
- all other categories in negative territory.

2ND QUARTER

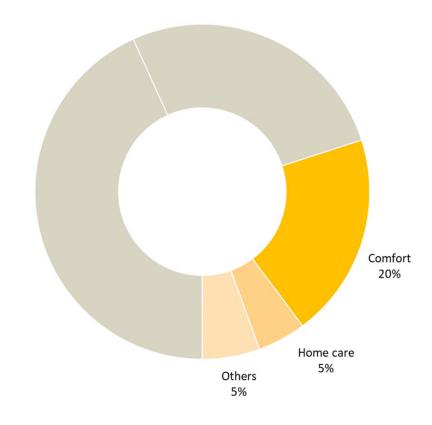


REVENUES BY PRODUCT: COMFORT & HOME CARE

2ND QUARTER

In Q2:

- both air conditioning and heating growing double digit;
- home care up double digit driven by Braun's ironing category.

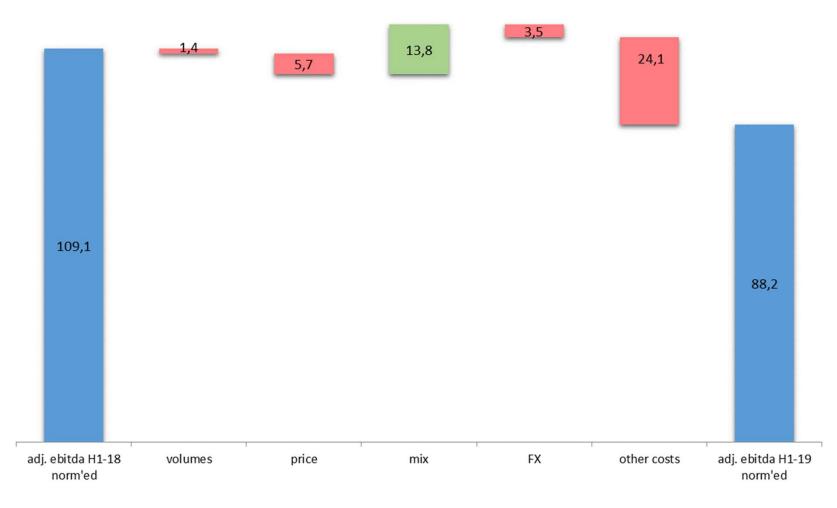


MARGINS: THE 6 MONTHS

	reported	normalized		normalized	normalized
	H1-2019	H1-2019	H1-2018	change	change %
Net Ind. Margin	399,5	399,5	407,1	-7,6	-1,9%
% of sales	47,2%	47,2%	47,6%	-0,4 pp	
adjusted EBITDA	97,8	88,2	109,1	-20,9	-19,2%
% of sales	11,6%	10,4%	12,8%	-2,3 pp	
EBIT	58,0	57,5	77,9	-20,4	-26,2%
% of sales	6,9%	6,8%	9,1%	-2,3 pp	
Net Profit	42,8	43,3	55,9	-12,6	-22,6%
% of sales	5,1%	5,1%	6,5%	-1,4 pp	

- O The H1 margins were the result of the weakness of the first quarter, only partially compensated by the better results of the second quarter (see at the following pages);
- o margins were impacted, among others items, by the effects of the increase in USA duties on goods imported from China, by the increase in industrial costs, by negative FX and by negative price effect (especially in Q1) due to increased competition on markets;
- o as for the positives, MIX was contributing for a total 13.8 M€.

ADJ. EBITDA BRIDGE (NORMALIZED) THE 6 MONTHS

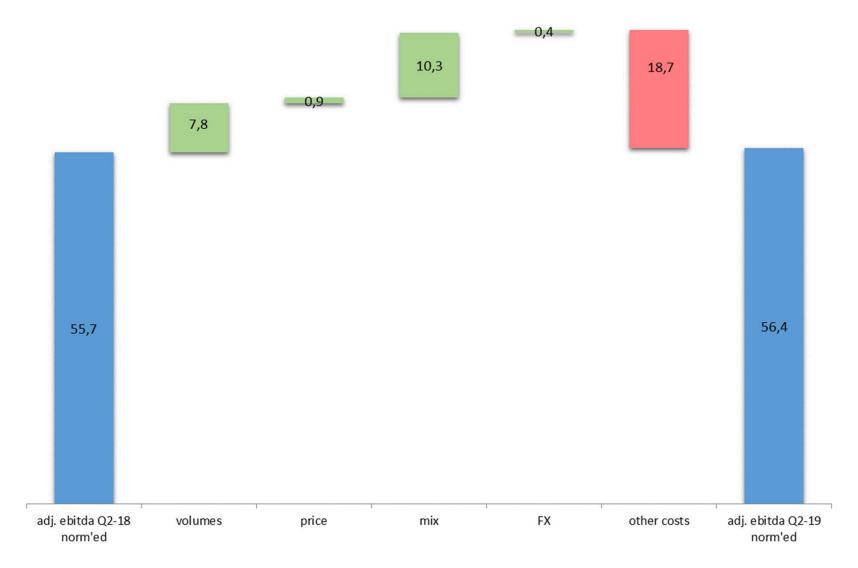


MARGINS: THE 2nd QUARTER

	reported	normalized		normalized	normalized
	Q2-2019	Q2-2019	Q2-2018	change	change %
Net Ind. Margin	217,7	217,7	209,0	8,7	4,2%
% of sales	46,4%	46,4%	46,2%	0,2 pp	
adjusted EBITDA	61,3	56,4	55,7	0,6	1,1%
% of sales	13,1%	12,0%	12,3%	-0,3 pp	
EBIT	41,4	41,1	38,6	2,5	6,5%
% of sales	8,8%	8,8%	8,5%	0,2 pp	
Net Profit	31,4	31,6	29,5	2,1	7,1%
% of sales	6,7%	6,7%	6,5%	0,2 pp	

- Q2 marked a clear recovery in the profitability vs. Q1, with the normalized adjusted Ebitda surpassing the previous year's figure in absolute value;
- Volumes, mix and even prices were in the positive territory, helping the company to counterbalance the increase in industrial costs, the rise in USA duties and investments for A&P and other operating costs;
- o both Ebit and net profit were higher than last year in absolute value and as percentage margin.

ADJ. EBITDA BRIDGE (NORMALIZED) THE 2nd QUARTER

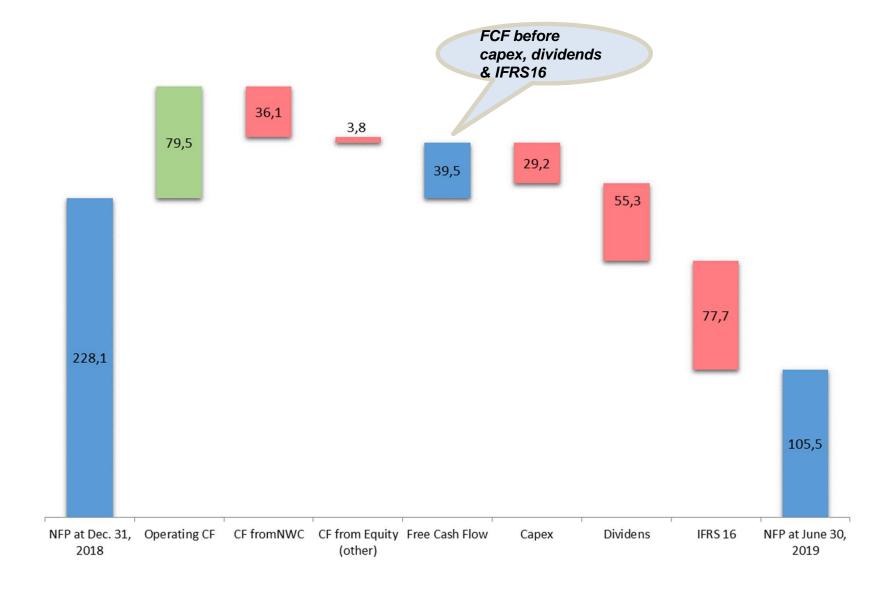


NET FINANCIAL POSITION AND WORKING CAPITAL

	reported	normalized		normalized		normalized
EUR million	June 30, 2019	June 30, 2019	June 30, 2018	Change 12 months	Dec. 31, 2018	Change 6 months
Net Working Capital	344,3	344,2	264,9	79,3	322,5	21,7
Net Equity	1.060,8	1.061,3	937,7	123,6	1.065,9	-4,6
Net debt / (Net cash)	-105,5	-183,1	-155,9	-27,2	-228,1	45,0
N.W.C. / Revenues	16,6%	16,6%	13,2%	3,5 pp	15,5%	1,1 pp
FREE CASH FLOW before capex, dividends and IFRS 16				149,5		39,5

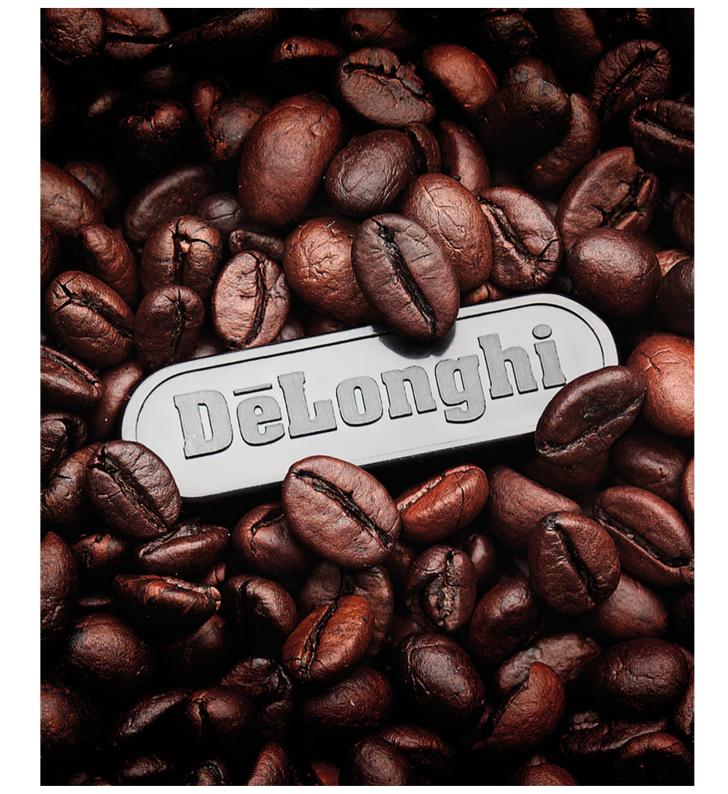
- The net financial position as at June30th was positive by 105.5 million €, including a negative effect of €77.7 million from adopting the new IFRS 16 accounting standard;
- in normalized terms, the free-cash-flow (before capex, dividends and IFRS 16) was positive by 149.5 M€ in the 12 months and 39.5 M€ in the 6 months:
- o net working capital, as a percentage of rolling revenues, increased from 13.2% to 16.6% in the 12 months, reflecting the trend of increase of inventories and the reduction of trade payables.

THE NET CASH FLOW IN THE 6 MONTHS



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