

Investor Relations September 2012



Disclaimer

For the purpose of providing greater details, in some cases we may refer to management accounts' figures (instead of reported figures), as expressly indicated in the footnotes of the relevant pages.

2011 data indicated as "pro-forma" were restated to take into account the effects of the de-merger of the Professional Division





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The H1 2012 results overview

- O A positive performance in terms of sales growth (+9.4%) in the first half 2012, thanks to:
 - O double digit growth in coffee makers and kitchen machines
 - o emerging markets growth unabated; main reference markets, with the exception of Mediterranean countries, still in a positive trend
- Improved EBITDA and EBIT before non-recurring items both in absolute value and as a percentage of sales
 - EBITDA and EBIT improved in absolute value even after non-recurring items (negative Eur 7.9 million, mainly related to the Braun deal), though slightly declining slightly as a % of sales
- Improved net cash position of Eur 75.2 million over the 12 months (up by Eur 17.4 million) despite higher working capital, significant investments (Romania, China) and Eur 49.3 million dividends paid in the period





The H1 2012 results: sales and net industrial margin

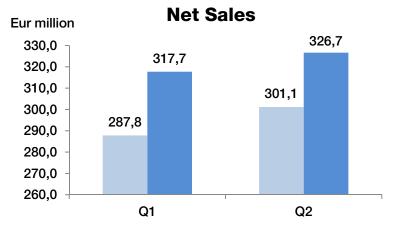


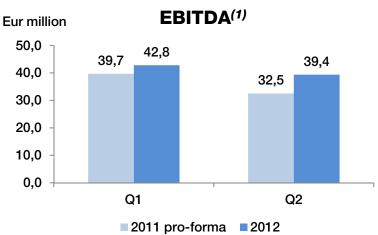
- O Sales were up by 9.4% in H1 2012; the net industrial margin increased to 47.4% from 47.1% thanks to improved volumes and mix (mainly due to a strong performance in high-end coffee makers and kitchen products) which more than offset the increasing cost pressures
- The growth trend in the emerging markets and the positive performance in the majority of the reference markets compensated for the slowdown of the Mediterranean countries





The H1 2012 results: performance by quarter



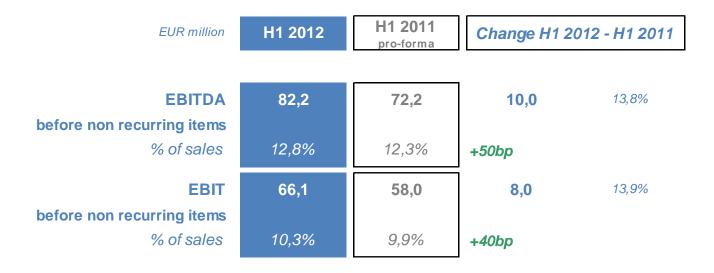


- On a quarterly basis there has been a constant improvement in Q1 and Q2
 - Sales were up +10.4% in Q1 and +8.5% in Q2
 - O EBITDA margin (pre non-recurring items), after a slight dilution in Q1 (from 13.8% to 13.5%), improved from 10.8% to 12.0% in Q2 2012





The H1 2012 results: EBITDA and EBIT "adjusted"



The Group improved "adjusted" margins (i.e. margins before non-recurring items) thanks to the operating leverage, a better product mix and an efficient hedging policy, offsetting the pressure on COGS due to inflation in raw material prices and a stronger USD





The H1 2012 results: EBITDA, EBIT and Net Profit

EUR million	H1 2012	H1 2011 pro-forma	Change H1 2	2012 - H1 2011
EBITDA % of sales	74,2 11,5%	70,7 12,0%	3,6 -48bp	5,0%
EBIT % of sales	58,2 9,0%	56,5 9,6%	1,6 -57bp	2,9%
Net Profit pertaining to the Group % of sales	32,3 5,0%	30,3 5,2%	2,0 -14bp	6,5%

- O EBITDA and EBIT increased even after non-recurring items (negative Eur 7.9 million, mainly due to the Braun deal), although as a % of sales there was a slight dilution (about 50bps)
- O Net profit improved by Eur 2 million versus H1 2011, broadly flat in terms of sales

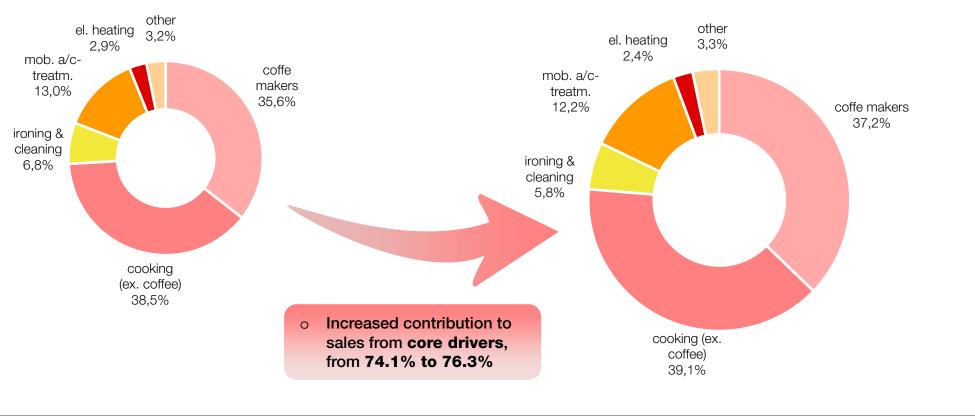




The H1 2012 results: sales' breakdown by product⁽¹⁾

H1 2011 sales breakdown by product

H1 2012 sales breakdown by product



(1) Figures based on management accounts

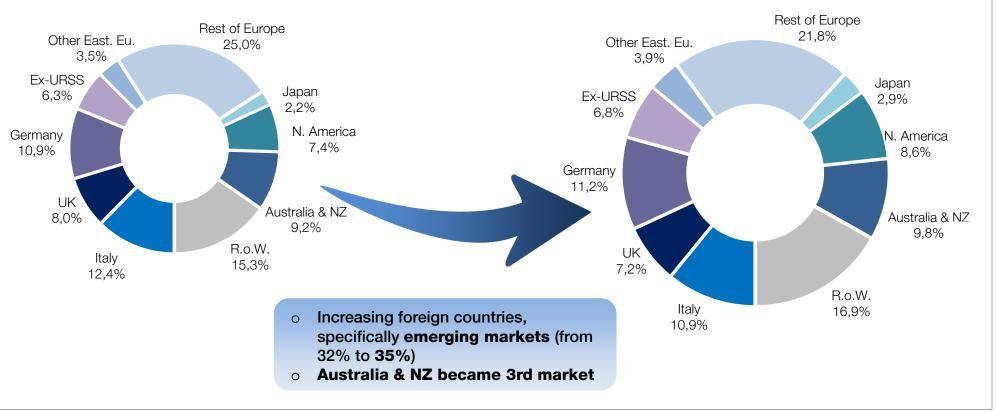




The H1 2012 results: sales' breakdown by market⁽¹⁾

H1 2011 sales breakdown by market

H1 2012 sales breakdown by market



(1) Figures based on management accounts





The H1 2012 results: the debt position

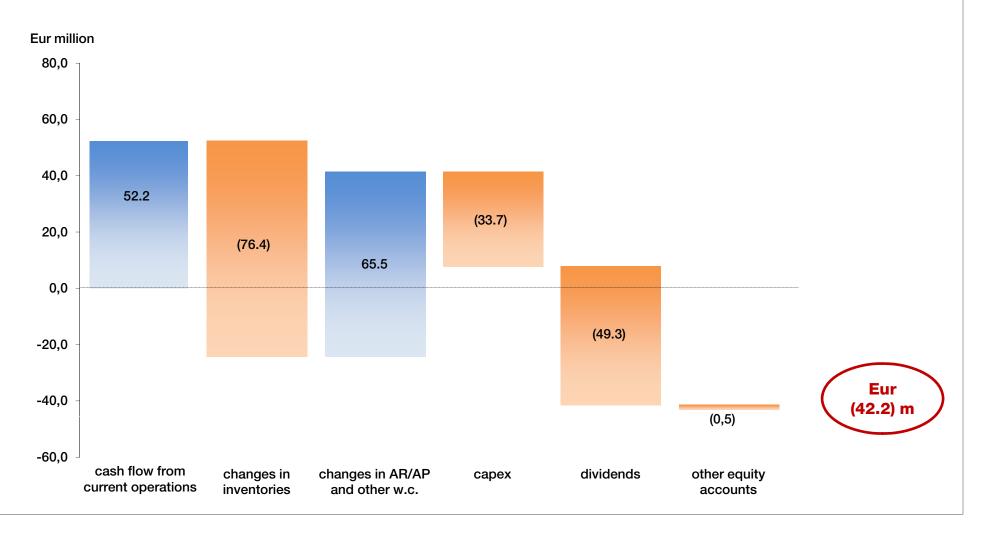
EUR million	H1 2012	H1 2011 pro-forma	Change H1 2012 - H1 2011
Net Working Capital	233,1	172,8	60,3
Net Equity	575,4	477,4	98,0
Net Financial Position (before capital contribution to Professional division)		207,8	
Net Financial Position	75,2	57,8	17,4
Net Debt / Equity (x) [Gearing]	-0,13	-0,12	
N.W.C. / LTM Revenues	15,7%	12,6%	+310bp

- Eur 17.4m positive cash flow in the 12 months (excluding the Eur 150m capital contribution to the Professional division)
- 310bps increase in working capital to sales ratio is due to the support to the growth and to a few sub-optimal situations (US, Australia and Brazil)
- O A very strong balance sheet overall, with an improved net cash position despite significant investments (Romania and China) and dividend payments (Eur 49.3 million)





The H1 2012 results: the 6m cash flow performance

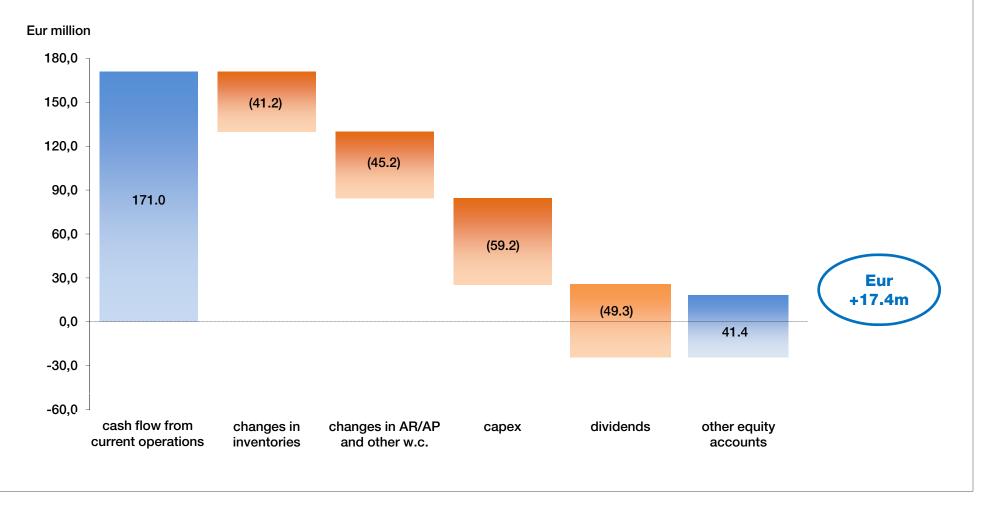








The H1 2012 results: the 12m CF performance







- The H1 2012 results
- Latest developments



Latest developments: closing of the Braun deal

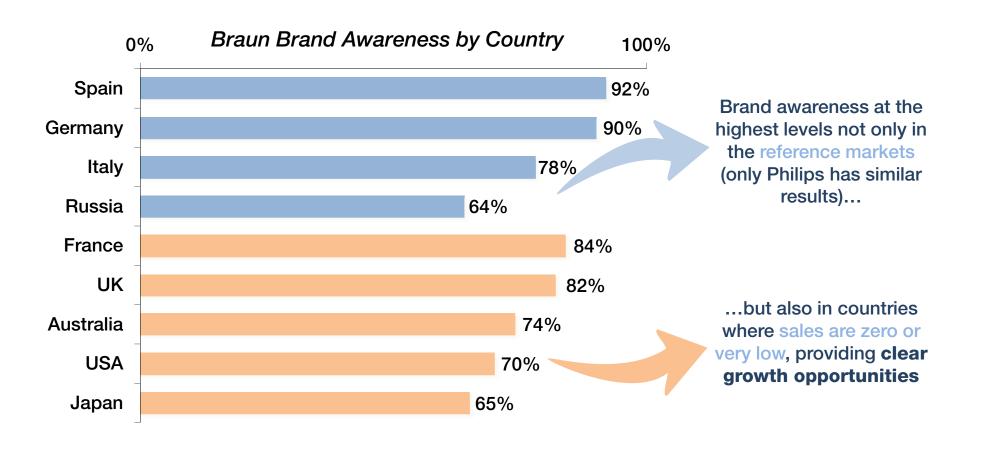
- On August 31st 2012 (effective September 1st 2012), De'Longhi finalized a perpetual licensing agreement for the Braun brand with P&G for small kitchen appliances, ironing systems and selected household appliances
- The acquired business generated in the last fiscal period (2011/2012) EUR 191m sales and a net contribution (a proxy for Ebitda before labor and other administrative costs) of Euro 28 million
- O The total consideration for the deal is divided into:
 - Eur 50m paid at closing
 - O Eur 90m deferred in equal installments over 15 years, interest bearing
 - A potential consideration (earnout) from 0 to Eur 122m linked to the 5yr sales growth performance of the acquired business (with a first payment after 3 years and a balance at the fifth year)
- A transitional period will begin after closing
 - After the end of the transitional period De' Longhi will fully consolidate the new business and will also separately purchase the Braun inventory from P&G





Latest developments: closing of the Braun deal

One of the most popular brands globally

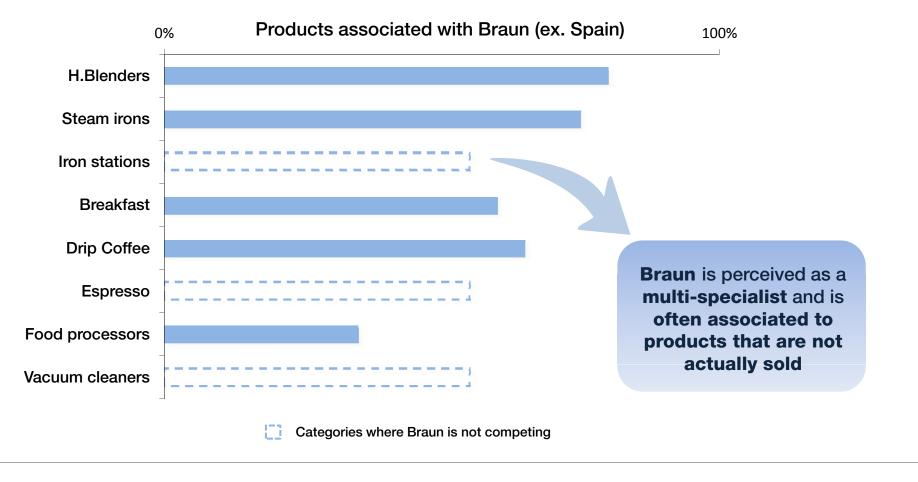






Latest developments: closing of the Braun deal

A clear opportunity to extend the offer beyond current products







Latest developments: the production facilities

The existing production platform...



Mignagola (Italy)



On Shiu (Zhongshan – China)



TCL-DL JV (Zhongshan – China)



Zass-Alabuga (Russia)

...is enhanced with new, state-of-the-art plants



New Tricom (Dongguan - China)



Cluji (Romania)



Dillberg (Germany)





Latest developments: funding the new investments

- In order to finance the new investments and the Braun acquisition, the Group has put in place a financing package, including:
 - 2 unsecured bank loans, with a final maturity of 5 years, for a total amount of Eur 80 million
 - the issuance (to be finalized within September 2012) of long-term notes to be placed to a limited number of US investors (US private placement) for a maximum principal amount equivalent to Eur 70 million
 - the package is providing the Company with long-term funds at favorable conditions and is marking the entrance of the De'Longhi Group into the USPP market



