DēLonghi Group The Group at a glance^{*}

FRESH GAFFEE BEANS

* on the basis of FY2021 results and market data.

DISCLAIMER

This presentation might contain certain forward-looking statements that reflect the company's current views with respect to future events and financial and operational performance of the company and its subsidiaries.

Forward looking statements are based on De' Longhi's current expectations and projections about future events. The forward looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments, many of which are beyond the ability of De' Longhi to control or estimate. Consequently, De' Longhi S.p.A. cannot be held liable for potential material variance in any looking forward in this document.

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The manager responsible for preparing the company's financial reports declares, pursuant to paragraph 2 of Article 154bis of Legislative Decree no. 58 of February 24 1988, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company.







DEFINITIONS & ASSUMPTIONS

In this presentation:

- Adjusted stands for "before non recurring items and inputted costs of the stock option plans"
- "At constant exchange rates" means excluding the effects of exchange rates' variations and of hedging derivatives
- ForEx or FX stand for Foreign Exchange Rates;
- "Like-for-like" or "LFL" stands for at constant perimeter;
- "M" stands for million and "bn" stands for billion;
- Reported stands for official data including (1) since Dec. 29, 2020 the consolidation of Capital Brands Holdings Inc. and its subsidiaries and (2) since April 1st, 2021, the consolidation of Eversys Group.

In some cases, the mandatory adoption of new accounting standards can affect the comparability of figures across the years.



DeLonghi Group



CONTENTS

- DE' LONGHI IN A NUTSHELL
- MAIN DRIVERS OF THE BUSINESS
- COFFEE
- FOOD PREPARATION
- HOME CARE & COMFORT
- OPERATIONAL FOOTPRINT
- MARKETING PLAN
- CAPITAL ALLOCATION
- e ESG
- ANNEX

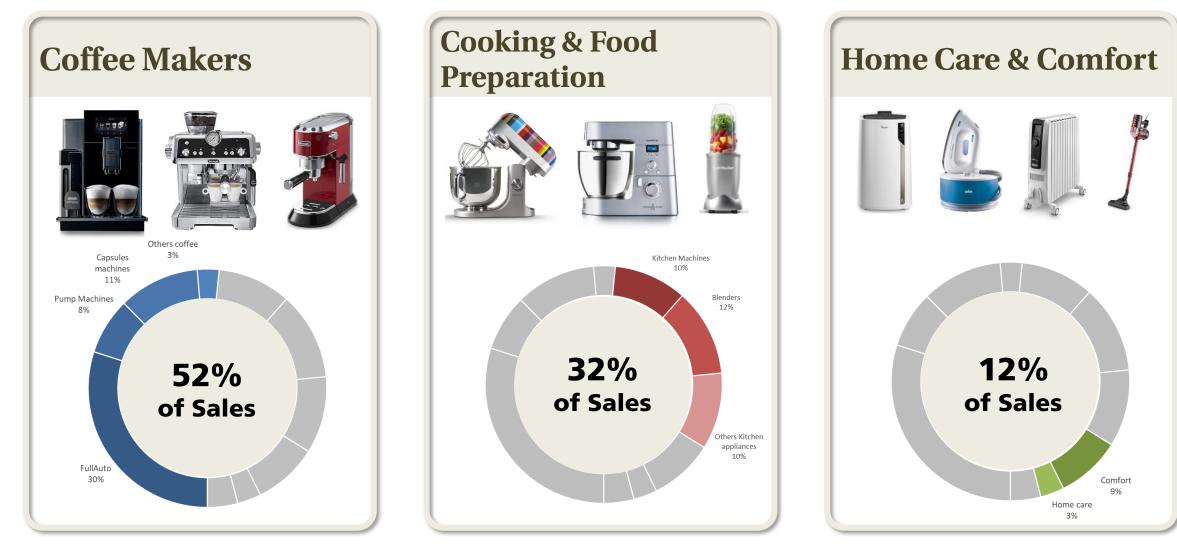


DE' LONGHI IN A NUTSHELL

THE GROUP IN A SNAPSHOT

Revenues: 3,222 M€* CAGR 10y 2011-2021: High single digit	Adj.Ebitda: 515 M€* @ margin 16%*	Net Cash Position: 425 M€*Over the last 3years 877 M€ of Free Cash Flow (before dividends and M&A)
Delonghi Delonghi KENWOOD BRAUN BRAUN BRAUN butribullet.	6 PLANTS> 10,000 PEOPLE> 30 SUBSIDIARIES> 120 COUNTRIES	Unparalleled commitment to investments in the industry: Over the last 3years 900+ M€ in A&P 280+ M€ in CAPEX 160+ M€ in R&D

PRODUCT CATEGORIES



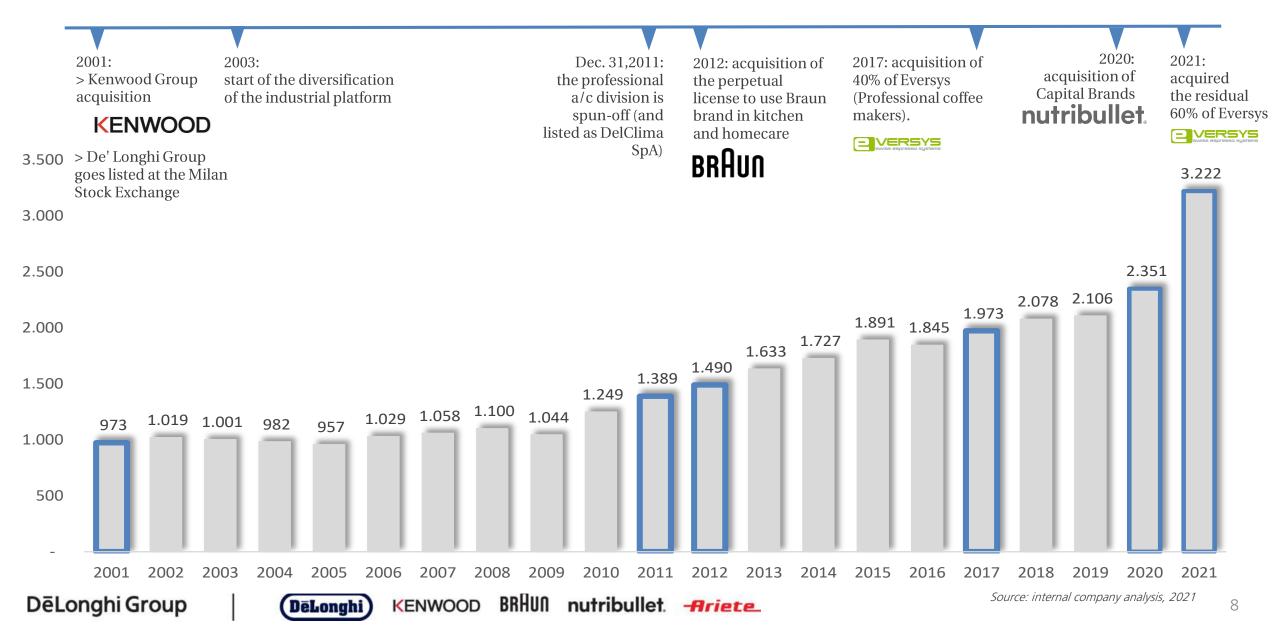
FY 2021 reported consolidated total Group

DēLonghi Group

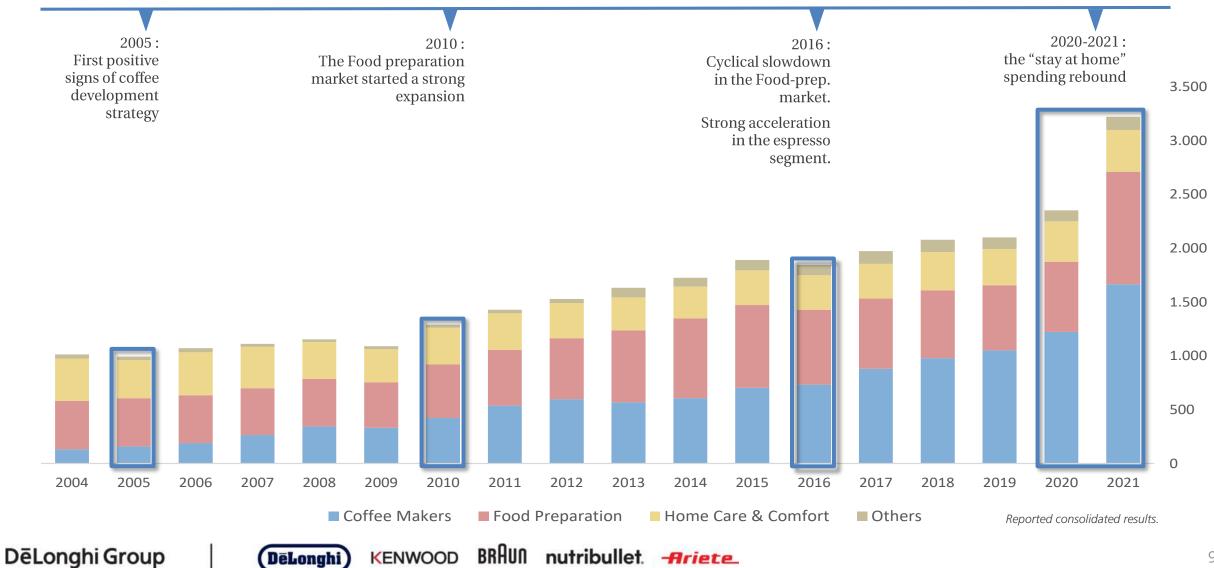


KENWOOD BRAUN nutribullet. -Rriete

KEY MILESTONES THAT BOOSTED GROWTH



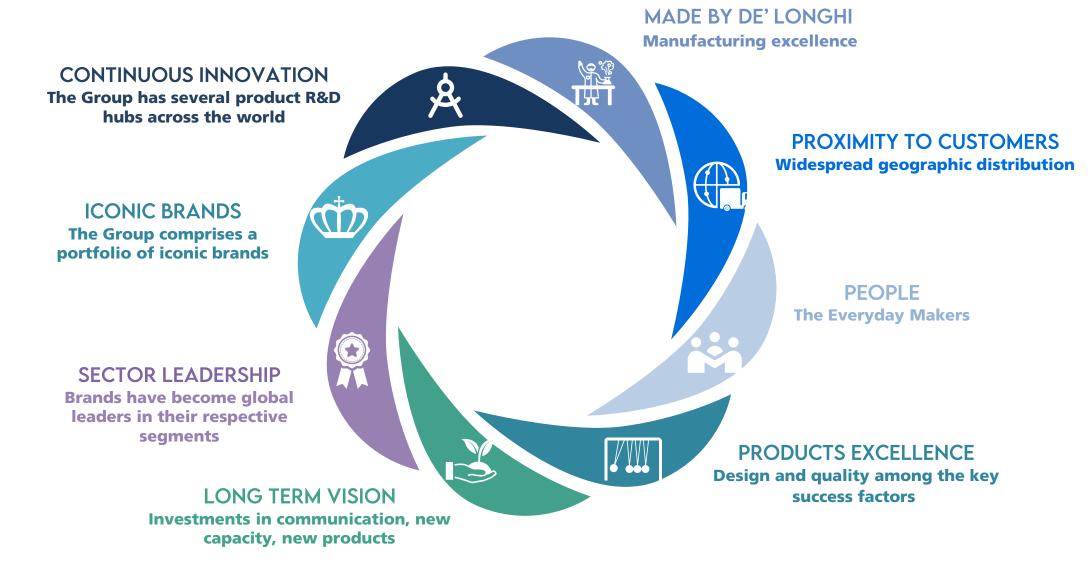
REVENUES BY PRODUCT CATEGORY



MAIN DRIVERS OF THE BUSINESS



GROUP'S BUSINESS PILLARS



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KENWOOD BRAUN nutribullet. - Ariete

ICONIC BRANDS

NOISSIM			DeLonghi	KENWOOD	brAun	nutribullet
		C	OBAL MARKET LEADER IN COFFEE, COMFORT AND CTED KITCHEN CATEGORIES	THE MOST LOVED & ADMIRED BRAND IN FOOD PREPARATION	LEADING PREMIUM BRAND IN HIGH VOLUME "EVERYDAY HOME ESSENTIALS"	LEADING PERSONAL BLENDER IN ACCESSIBLE NUTRITION
KEY CATEGORIES			COFFEE	BAKING	HAND BLENDERS	PERSONAL BLENDERS
			COMFORT	FOOD PROCESSING	IRONING	JUICERS
			BREAKFAST	OTHER KITCHEN APPL.	OTHER KITCHEN APPL.	NEW KITCHEN PRODUCTS
KEY MARKETS			EMEA	EMEA	ΕΜΕΑ	NORTH AMERICA
			NORTH AMERICA	AUSTRALIA & NZ	NORTH AMERICA	AUSTRALIA & UK
			CHINA/ASIA-PACIFIC	OTHER SELECTED MKTS	CHINA /ASIA	NEW MARKETS

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KENWOOD BRAUN nutribullet. -Rriete

SECTOR LEADERSHIP



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KENWOOD BRHUN nut

BRAUN nutribullet. -Ariete

* Source: Independent Research Institute, Value Sales, Full Year 2021, 46 countries (ex. USA and China); internal data processing

PRODUCTS EXCELLENCE



DESIGN AWARD 2022

reddot winner 2022





BRAUN



reddot winner 2022 kitchen appliances design





reddot winner 2022





reddot winner 2022







reddot winner 2022 kitchen appliances design



reddot winner 2022





KENWOOD



reddot winner 2022





reddot winner 2022

PEOPLE

OUR MISSION

We build quality products and solutions that make life better. We are Makers with an endless dedication to create and offer a unique Consumer experience

PEOPLE SUPPORT AND GROWTH

We care about the well-being and growth of our people, putting them at the centre of everything we do, as continuous learning and management development

COMBINING PASSION AND KNOWLEDGE

We are a global community working together to share the same goals and passion, ready to overcome the next challenge and to make the difference

OUR VALUES

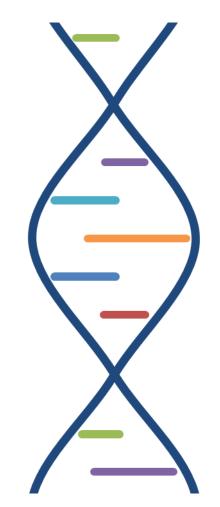
Courage, team work, passion, competence, heritage and respect, are the values at the heart of our work, inspiring us to improve day by day







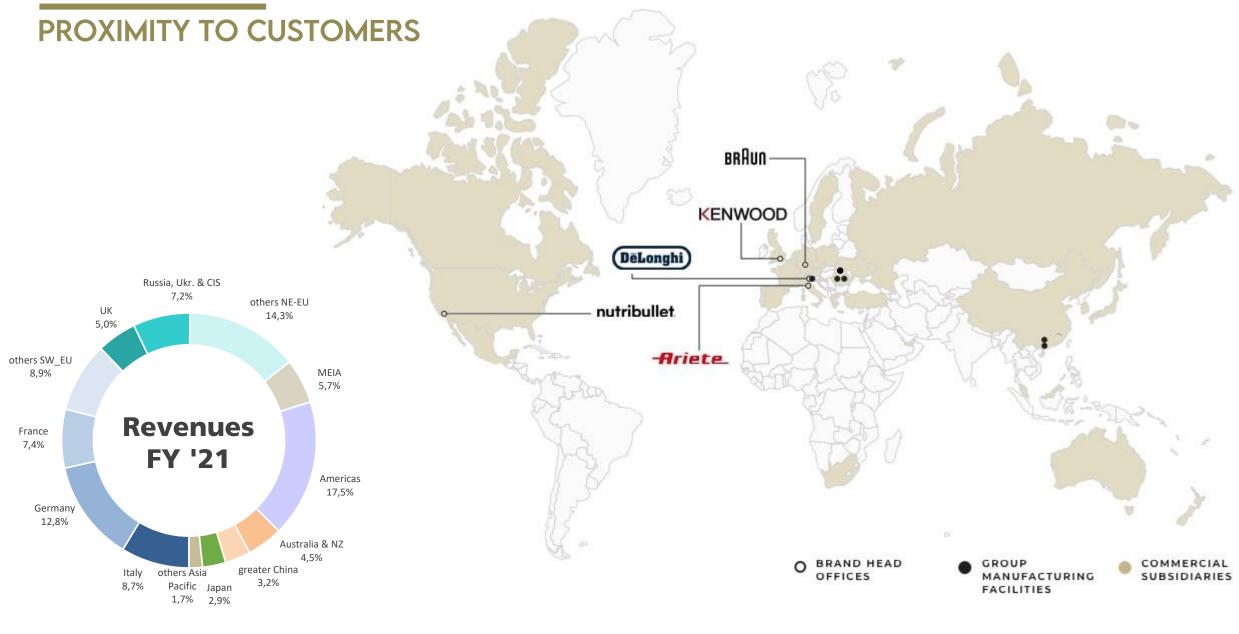




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KENWOOD BRAUN nutribullet. Ariete



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KENWOOD BRAUN nutribullet. -Rriete

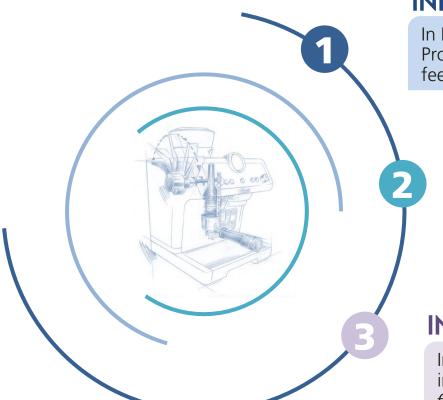
MADE BY DE' LONGHI



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CONTINUOUS INNOVATION



INNOVATION CENTRE

In Italy, several teams are fully dedicated to the NPD (New Product Development) process, in order to continuously feed the innovation

LOCAL RESEARCH CENTRES

The Group has several product R&D hubs located around the world: Italy, Germany, UK, as well as cross-brand structures dedicated to specific business segments

INVESTMENT IN INNOVATION

In the last 5 years, the Group invested ca. €270 M€ to improve its products and innovation processes, of which € 65 M in 2021 only.

Source: management accounts

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REVENUES BY PRODUCT FAMILY (FY 2021)

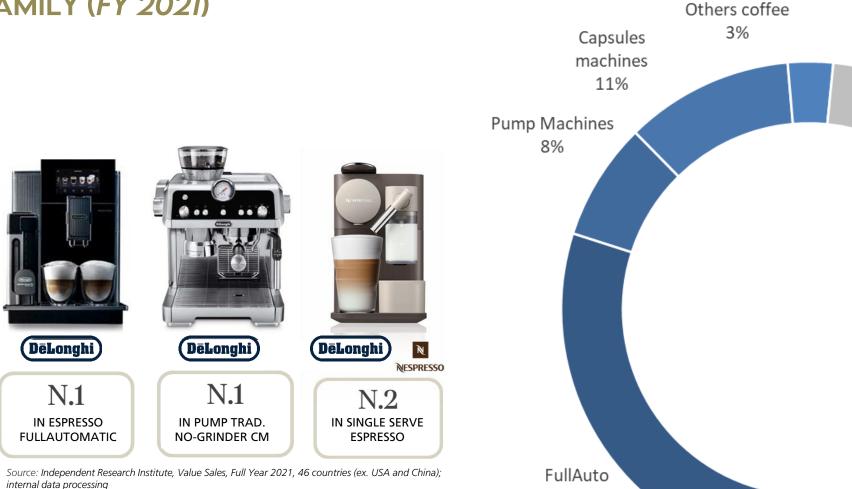
COFFEE MAKERS

52% OF TOTAL SALES (FY 2021 reported consolidated total Group)

CAGR 2011-2021:

(FY 2021 old perimeter, ex. Capital Brands and Eversys; management accounts)

CA.**11.9%**



30%

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KENWOOD

BRAUN nutribullet. -Ariete

COFFEE CATEGORY BY PRODUCT LINE



FULLY AUTO MACHINES ("BEAN TO CUP")

30% of Sales







FROM COFFEE BEAN TO YOUR CUP, WITH JUST A SIMPLE TOUCH

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KENWOOD BRAUN nutribullet. - Ariete

MANUAL ESPRESSO MAKERS

8% of Sales



THE "BARISTA STYLE" AT HOME

DēLonghi Group



CAPSULE SYSTEMS: THE NESTLÈ PARTNERSHIP

De'Longhi is authorized distributor for OEM **Nespresso** models in more than 15 countries.

Moreover, the Group develops, manufactures and distributes, under exclusive rights, the **Lattissima range** (for which it owns patented technology) in more than 20 countries.





The Group has also distribution rights for **Nestlè Dolcegusto** machines in 18 countries worldwide, and launched an internally-manufactured model (**Jovia**) in September 2014.

CAPSULE MACHINES HAVE BEEN THE KEY CATEGORY TO HELP PENETRATION IN NEW MARKETS AND SPREAD THE ESPRESSO STORY ACROSS THE WORLD

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11% of Sales

the espresso story is just at the beginning all across the world

-

FRESH GEFFEE BEANS coffee is not just a beverage. it's a complete sensory experience.

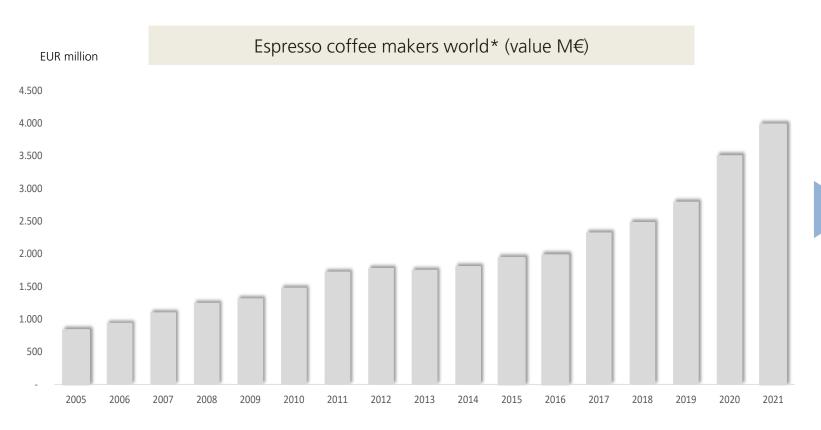
COFFEE CATEGORY: MAIN COMPETITORS



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ESPRESSO MAKERS MARKET IN VALUE TERMS



THE ESPRESSO MARKET HAS CONSISTENTLY GROWN OVER THE LAST DECADE AND THERE IS STILL A TREMENDOUS OPPORTUNITY TO EXPAND THIS BUSINESS IN ASIA AND NORTH AMERICA

*Source: Market value at constant perimeter of the producers of espresso coffee machines for domestic use (excluding US and China); internal data processing 2021

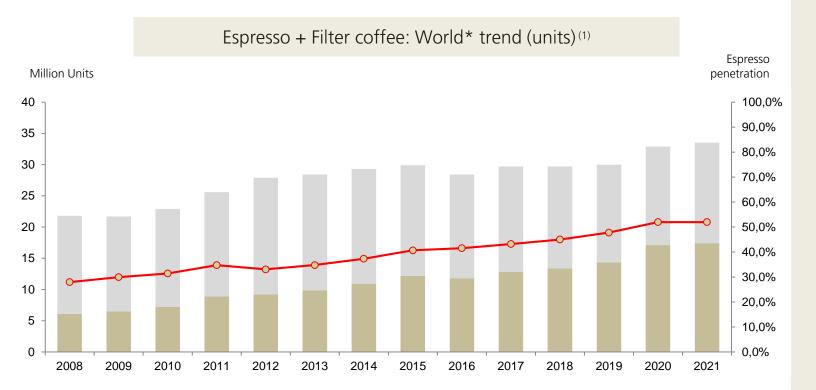
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KENWOOD BRHUN

BRAUN nutribullet. **Ariete**

THE COFFEE MAKERS MARKET: ESPRESSO VS. FILTER



OUT OF CA. 33 M COFFEE MACHINES SOLD IN THE WORLD* IN 2021, ESPRESSO PENETRATION (ON ANNUAL UNITS SOLD) IS ONLY AROUND 52%.



* 2008-2011: 41 countries panel / 2012-2021 47 countries panel (1) Internal company analysis

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BRAUN nutribullet. Ariete

THE ESPRESSO MAKERS MARKET: SUB-CATEGORIES

HAVE DRIVEN THE GROWTH OF THE WHOLE COFFEE SEGMENT, BUT THE Espresso coffee machines sub-categories: World* trend (units) ⁽¹⁾ PENETRATION (ON ANNUAL UNITS SOLD) 20 IS STILL VERY LOW. Million Units 18 **PUMP-TRADITIONAL** (ESPRESSO) 16 5Y CAGR ('17-'21) +13.5% 14 12 10 SINGLE SERVE (ESPRESSO) 5Y CAGR ('17-'21) +4.4% FULLY AUTO (ESPRESSO) 2 5Y CAGR ('17-'21) +17.8% Ο 2017 2018 2019 2020 2021 Fullautomatic (Espresso) Single Serve (Espresso) Pump Traditional (Espresso)

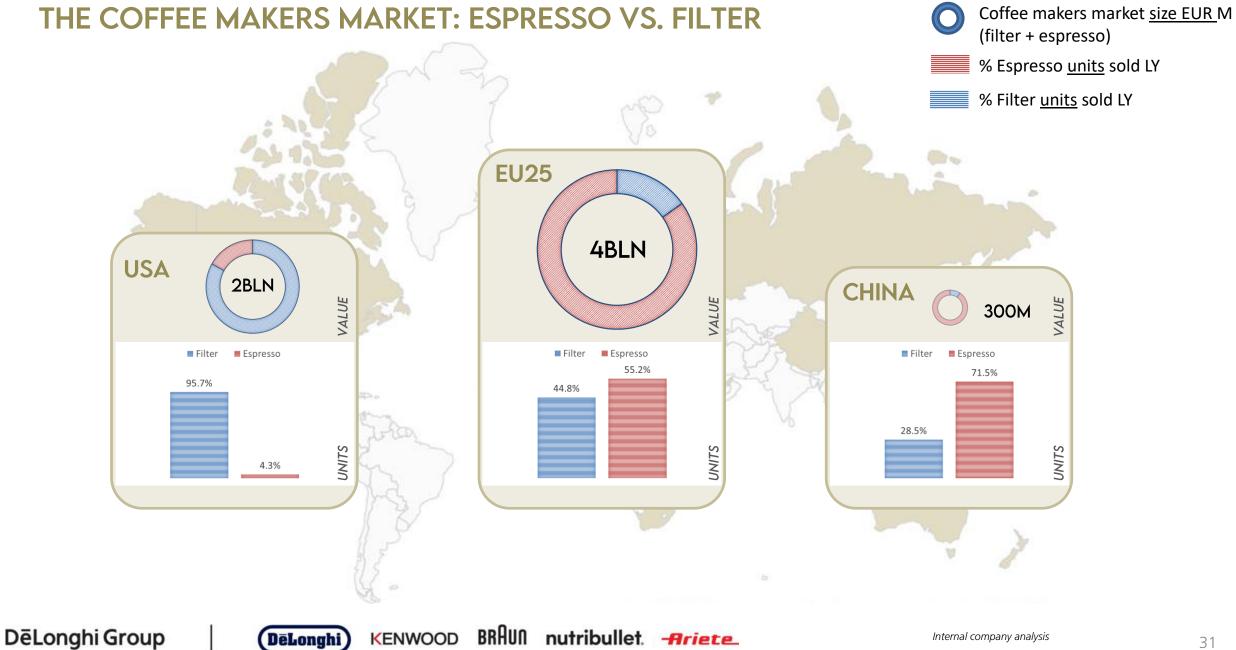
BRAUN nutribullet. - Ariete

* 2016-2017 world 47 countries panel / 2018-2021 world 46 countries panel – USA & China excluded (1) Internal company analysis

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THE FULLAUTO & MANUAL CATEGORIES



SPECIALTY COFFEE OFFERING IS GROWING

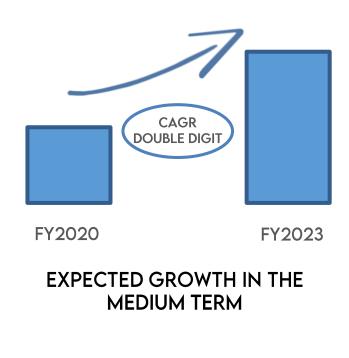


IN THE LATEST YEARS, THE NUMBER OF DAILY SPECIALTY COFFEE DRINKERS HAS CONSISTENTLY INCREASED, STRENGTHENING THE CONSUMER DEMAND FOR SPECIALTY COFFEE AND PREMIUM COFFEE MACHINES

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COFFEE: KEY GROWTH OPPORTUNITIES



excerpt from Medium Term Plan '21-'23



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KENWOOD



FOOD PREPARATION

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REVENUES BY PRODUCT FAMILY (FY 2021)



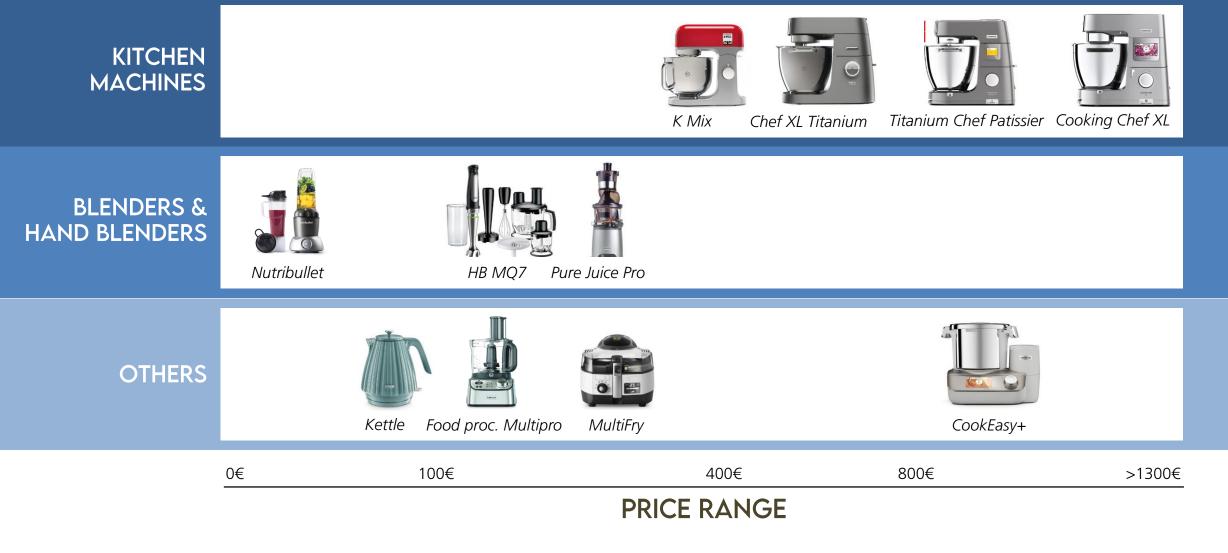
CA.4.7%

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KENWOOD

FOOD PREPARATION CATEGORY BY PRODUCT LINE



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KITCHEN MACHINES









TOTAL VERSATILITY DESIGNED FOR THE HOME BAKING EXPERIENCE

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BLENDERS



BLENDING: NUTRITION MADE SIMPLE

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FOOD PROCESSORS & OTHER KITCHEN APPLIANCES



A WIDE RANGE OF PRODUCTS TO SUPPORT COOKING AND BAKING AT HOME

DēLonghi Group



The Group's brands, **Kenwood, Braun** and **Nutribullet**, are among the leaders in the kitchen space, thanks to their strong awareness.

KENWOOD

KENWOOD

Kenwood has a high end position, with leading market shares vs. the average of competitors braun

Braun's innovative, iconic design has won consumers' confidence around the world together with aesthetics, functionality and quality.

nutribullet.

NutriBullet is inspiring and enabling transformational nutrition for people all around the world, by designing and delivering an ecosystem of products that strive to integrate better nutrition into everyday life

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Ø



COOKING CHEF

KENWOOD BRAUN nutribullet. - Ariete

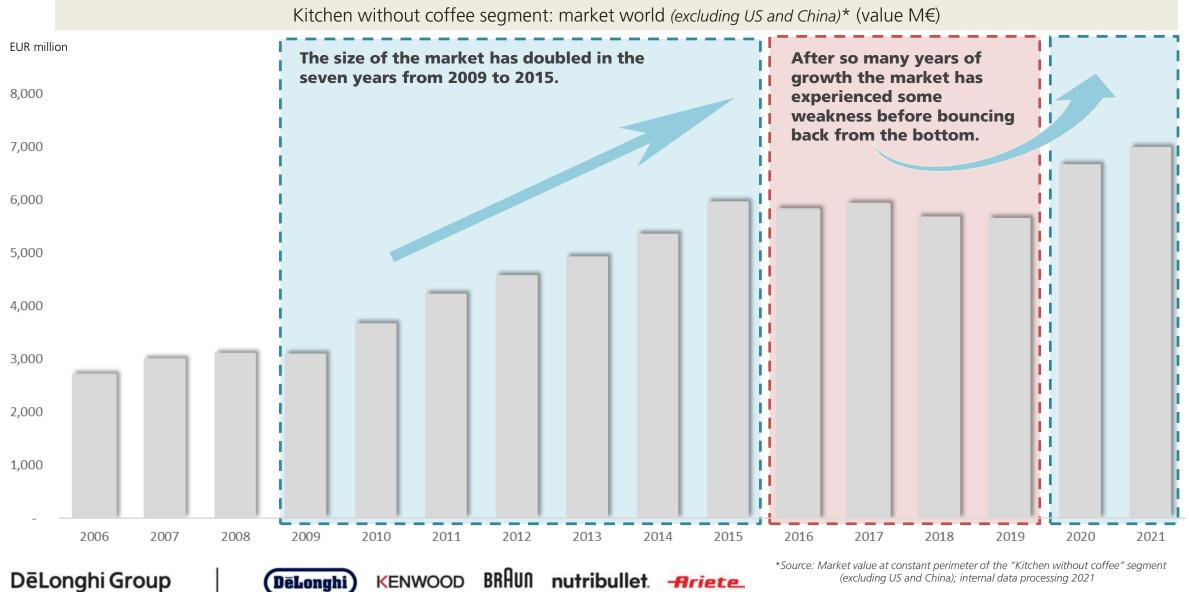
FOOD PREPARATION: MAIN COMPETITORS



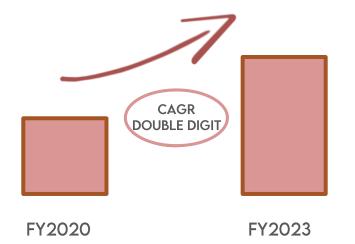
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KITCHEN (EX-COFFEE) MARKET TREND



FOOD PREPARATION: KEY GROWTH OPPORTUNITIES



EXPECTED GROWTH IN THE MEDIUM TERM

excerpt from Medium Term Plan '21-'23 (CAGR calculated including the effect of the acquisition of Capital Brands)



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COMFORT & HOME CARE



REVENUES BY PRODUCT FAMILY (FY 2021)



COMFORT



COMFORT WITHOUT COMPROMISE, GIVING YOU PERFECT LIVING CONDITIONS ANYWHERE AT ANYTIME

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HOME CARE

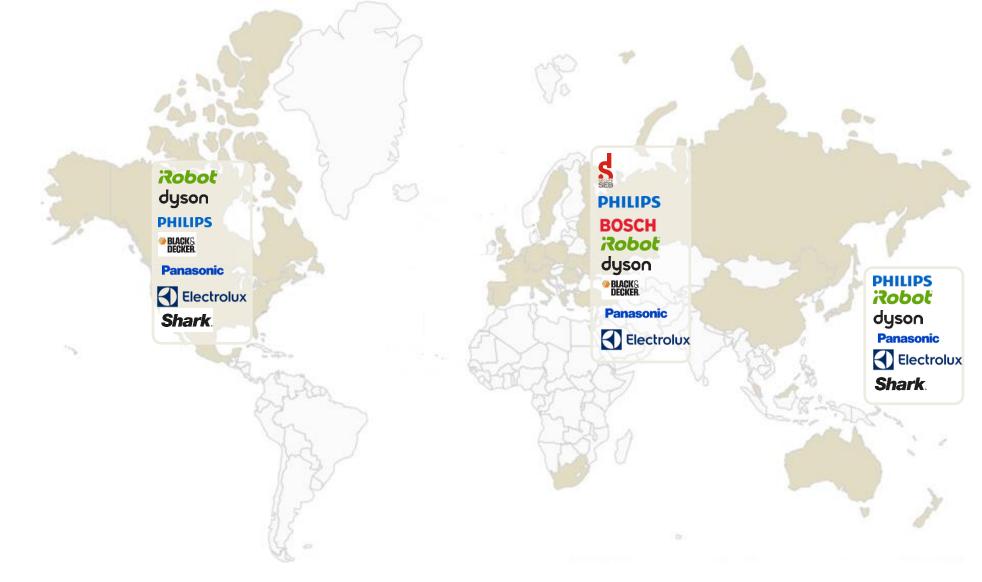


IRONING AND FLOOR CARE PRODUCTS





COMFORT & HOME CARE: MAIN COMPETITORS

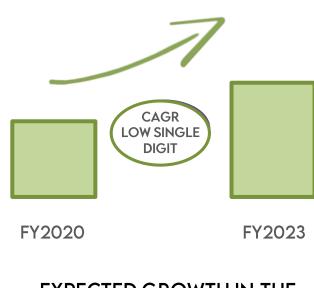


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KENWOOD

COMFORT & HOME CARE: KEY GROWTH OPPORTUNITIES



EXPECTED GROWTH IN THE MEDIUM TERM

excerpt from Medium Term Plan '21-'23

TREND EXPECTED IN LINE WITH PAST PERFORMANCE

HIGH SEASONALITY

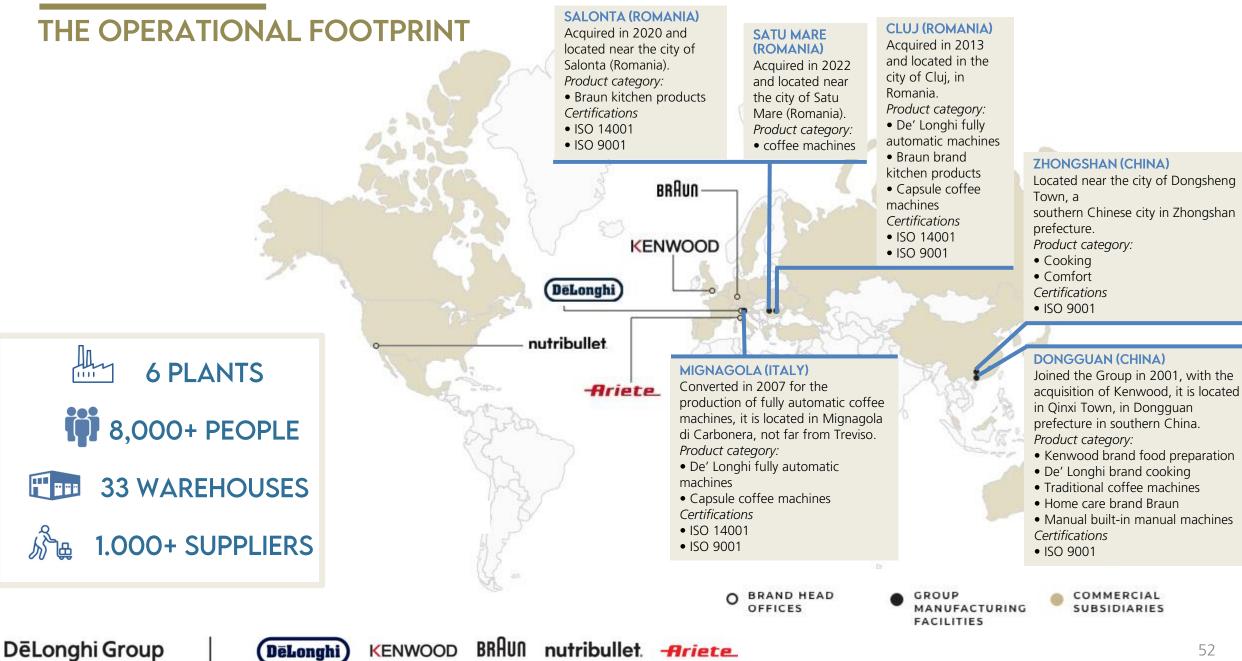
EXPLOITING MARKET OPPORTUNITIES

 EXPLORING NEW FUNCTIONALITIES RELATED TO NEED FOR HEALTHIER AND SANITIZED DOMESTIC ENVIRONMENT

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THE OPERATIONAL FOOTPRINT



MANUFACTURING EXCELLENCE

«MADE BY DE' LONGHI»

- > ADVANCED AND AUTOMATED PROCESSES TO ENSURE PERFECT EXECUTION
- MATERIALS AND FINISHING OFFER THE BEST AND DURABLE CONSUMER EXPERIENCE
- STRATEGIC CORE PRODUCTS MANUFACTURED IN HOUSE
- CO-SUPPLY STRATEGY: EXPLOITING THE BEST IN CLASS OUTSOURCED TECHNOLOGIES
- CONTINUOUS EXPLORATION AND BENCHMARK OF ALTERNATIVE SOLUTIONS

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KENWOOD BRAUN nutribullet. - Ariete

MANUFACTURING EXCELLENCE



THE DE' LONGHI'S ITALIAN PLANT HAS BEEN ADMITTED TO THE GLOBAL LIGHTHOUSE NETWORK OF THE WORLD ECONOMIC FORUM

In order to step up competitiveness, the De' Longhi Treviso plant invested in **digital and analytics** to become:

- more agile (reducing minimum order quantity and lead time),
- more productive,
- achieving high standard quality (obtaining Food and Beverage industry certification)

The G.L.N. is a project of the World Economic Forum in collaboration with McKinsey & Co, a community of world leading manufacturers, driving the Fourth Industrial Revolution identified by: **agility and customer centricity, supply chain resilience, speed and productivity and eco-efficiency**.

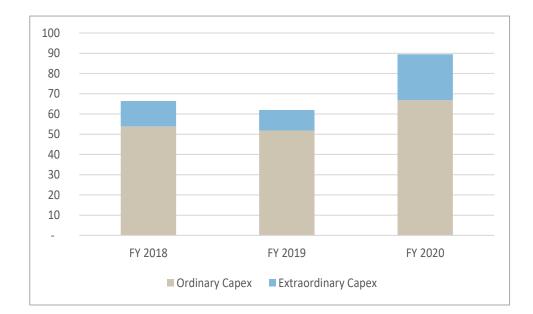
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MIGNAGOLA (ITALY)

PRODUCTION INVESTMENTS ACCELERATION



EXTRA-INVESTMENTS 2018 -2020 45 M€

OUT OF A TOTAL OF CA. 210 M€

EXTRA-INVESTMENTS 2021 - 2023

- > TO INCREASE CAPACITY
- > TO BUILD A PROPER BUFFER TO MANAGE VOLATILITY AND PEAKS OF DEMAND
- > KEY INVESTMENTS ACCELERATION PLAN:
 - ROMANIAN FACTORIES
 - CHINA DONGGUAN FACTORY EXPANSION
 - COFFEE EUROPEAN PLATFORM STEP-UP



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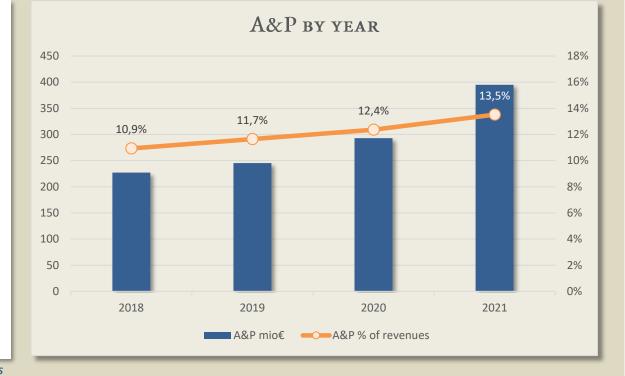


A&P INVESTMENTS

THE INCREASE OF INVESTMENTS IN MEDIA AND COMMUNICATION IN THE LAST FEW YEARS HAS DRIVEN BRANDS' AWARENESS AND PERFORMANCES

Investments in Advertisement & Promotions (A&P)

	TOTAL	% OF REVENUES
2019	245 M€	11.7%
2020	293 M€	12.4%
2021	395 M€ 406 M€	13.5% LFL* 12.6% NEW PER.
	* FY 2021 old p	erimeter, ex. Capital Brands and Eversys



KENWOOD

DēLonghi Group



(DēLonghi)

All Senses Matter

When it Comes to That Perfect Cup of Coffee

Visit our Virtual Coffee Lounge to

Coffee

DeLonghi

join us on this route of coffee discovery

ounge

STRONG INVESTMENTS IN NEW MARKETING INITIATIVES

yrs

OVER THE LAST COUPLE OF YEARS WE HAVE LAUNCHED MANY MARKETING INITIATIVES TO SUPPORT OUR BRANDS AND THE UPCOMING DEVELOPMENTS OF THE BUSINESS



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KENWOOD BRAUN nutribullet. - Ariete

SCOPRI DI PIÙ SU

KENWOOD CLUB



NEW MARKET INITIATIVES: AMBASSADOR CAMPAIGN



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GLOBAL CAMPAIGN: KEY TAKEAWAYS



- FIRST EVER DE' LONGHI GLOBAL
 CAMPAIGN LAUNCHED AT THE SAME TIME
 EVERYWHERE
- MASSIVE MEDIA INVESTMENT
- BEST IN CLASS PARTNERS AND EXECUTION
- SIGNIFICANT UPGRADE OF ALL
 MARKETING INFRASTRUCTURE AND
 TOUCH POINTS: PHYSICAL AND DIGITAL
- CLEAR KPIS IN PLACE AND TRACKING SYSTEMS

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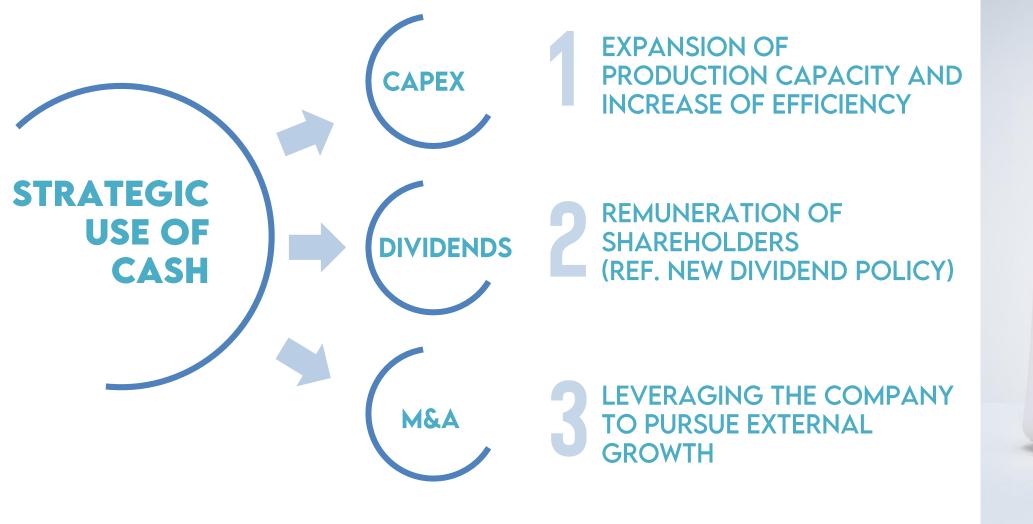
CAPITAL ALLOCATION

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CAPITAL ALLOCATION



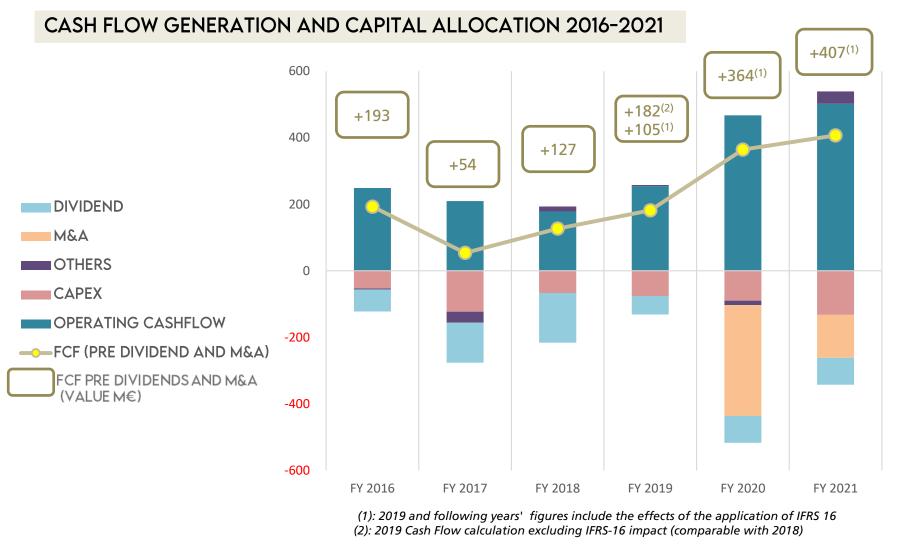
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nutribullet.

CAPITAL ALLOCATION



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KENWOOD BRAUN r

BRAUN nutribullet. -Ariete



LATEST ACQUISITIONS

RECENT ACQUISITIONS:

CAPITAL BRANDS (2020)

EVERSYS (2021)

Capital Brands' NutriBullet is inspiring and enabling transformational nutrition for people all around the world, by designing and delivering an ecosystem of products that strive to integrate better nutrition into everyday life



Capital Brands

- Global #1 in personal blending with NUTRIBULLET brand
- ✓ ca. 290 M\$ revenues 2020
- ✓ adj. Ebitda margin 2020 > 17%
- present in over 100 countries
- ✓ Enterprise Value ca. 420 M\$ *

* Enterprise Value at which the acquisition deal was consummated

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AUN nutribullet. -Ariete

LATEST ACQUISITIONS

RECENT ACQUISITIONS:

CAPITAL BRANDS (2020)

EVERSYS (2021)

Eversys is a Swiss group operating in the premium segment of professional espresso coffee machines, with a specific focus on full-automatic models.

Eversys

- First step into the professional coffee machines business
- leading innovative technology in fullauto machines
- ✓ ca. 65M CHF 2020 revenues
- ✓ ca. 12M CHF 2020 adj.Ebitda
- ✓ Enterprise Value ca. 150 MCHF *

* Enterprise Value at which the acquisition deal was consummated

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KENWOOD BRAUN



ESG TARGETS

Over the last years De'Longhi has constantly **strengthened its efforts on sustainability**, implementing targets and KPIs to undertake the ESG journey. Following the first steps last years, a turning point in the journey is represented by **the inclusion of Sustainability in the MTP 2021-2023** as key enabler of our sustainable success.

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De'Longhi wants to be a facilitator of **conscious choices** and an enabler of **responsible behaviour** among consumers.



DeLonghi

OUR GOVERNANCE MODEL

CONTROL AND RISKS, CORPORATE GOVERNANCE AND SUSTAINABILITY COMMITTEE



SUSTAINABILITY STEERING COMMITTEE



GROUP SUSTAINABILITY MANAGER

3 Focus Groups: **PRODUCTS PROCESSES PEOPLE**



Preliminary, propositional and consultative functions on the subject of Sustainability

Supervises the evolution of Group Sustainability

Manages the Group Sustainability

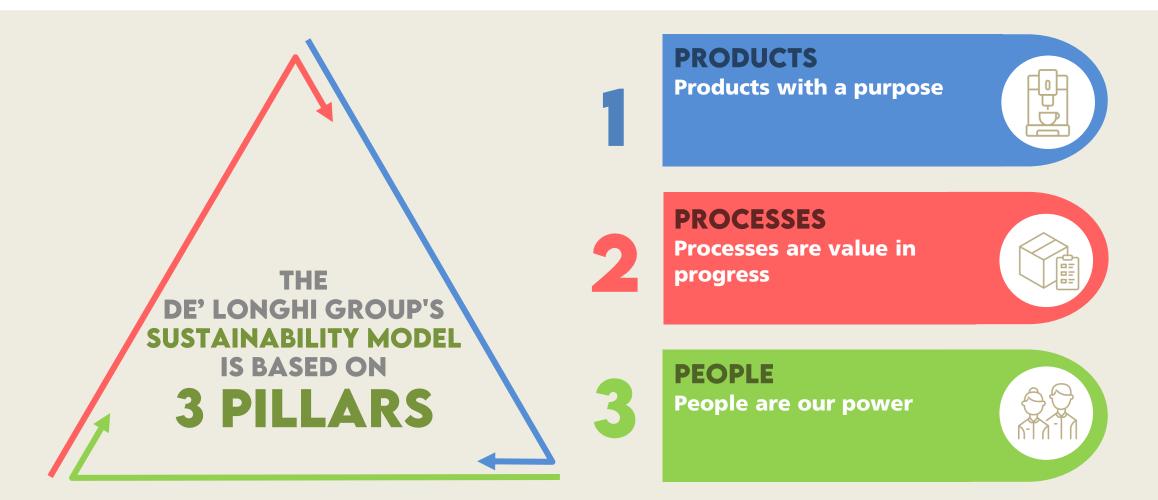
Supervision and implementation of projects included in the Sustainability Plan

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OUR SUSTAINABILITY PILLARS



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OUR SUSTAINABILITY PILLARS: MAIN ACTIVITIES



72

ANNEX

FINANCIAL HIGHLIGHTS 2015-2021



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FINANCIAL HIGHLIGHTS

	2021	2020	2019	2018	2017	2016	2015
Notes	(2)	(2)	(2)	(1)	(1)	(1)	
Revenues M€	3,221.6	2,351.3	2,101.1	2,078.4	1,972.8	1,845.4	1,891.1
Change yoy %	37.0%	11.9%	1.1%	5.4%	6.8%	-2.4%	9.5%
Net industrial margin M€	1,600.3	1,157.1	990.2	990.7	967.3	905.8	904.6
% of revenues	49.7%	49.2%	47.1%	47.7%	49.0%	49.1%	47.8%
adjusted Ebitda M€	515.0	366.5	295.3	312.8	309.5	295.4	287.8
% of revenues	16.0%	15.6%	14.1%	15.1%	15.7%	16.0%	15.2%
Ebitda M€	480.6	343.0	289.2	304.5	303.7	292.0	285.2
% of revenues	14.9%	14.6%	13.8%	14.7%	15.4%	15.8%	15.1%
Ebit M€	386.9	262.0	210.9	242.9	245.4	239.0	232.7
% of revenues	12.0%	11.1%	10.0%	11.7%	12.4%	13.0%	12.3%
Profit (loss) pertaining to the	311.1	200.1	161.0	183.9	179.7	167.4	149.5
Group M€							
Total net equity M€	1,570.6	1,267.4	1,190.5	1,065.9	1,023.3	1,014.0	905.9
Net financial position M€	425.1	232.0	277.8	228.1	250.6	307.6	188.9

Notes

(1): Only continuing operations are considered.

(2): 2019 and following years' figures include the effects of the application of IFRS 16 and the reclassification of financial discounts

ď Ø KENWOOD

DēLonghi Group



KENWOOD BRAUN nutribullet. - Ariete



THANK YOU

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