

Treviso, June 26th 2012

PRESS RELEASE

The BoD authorizes a funding program

Following today's meeting, De'Longhi S.p.A.'s board of directors authorized a funding program, which includes, among other, the issuance of long term notes to be placed to a limited number of US investors (US private placement), as per art. 2410 and following of Italian Civil Code, in order to benefit from more favourable market conditions. The maximum principal amount authorized is equivalent to 70 million euros.

The terms and conditions of the issuance are still being evaluated by the Company; the board has given to the CEO, Fabio De' Longhi, the required proxies connected to the debt issuance, including the possibility to appoint external financial advisors with a proven expertise in the sector.

The final terms and conditions will be disclosed at the time of the issuance.

THIS PRESS RELEASE, REQUIRED BY APPLICABLE ITALIAN LAWS, IS NOT FOR DISTRIBUTION TO U.S. NEWS SERVICES OR FOR DISSEMINATION IN THE UNITED STATES, AND DOES NOT CONSTITUTE AN OFFER OF THE SECURITIES DESCRIBED HEREIN. THESE SECURITIES HAVE NOT BEEN REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, OR ANY STATE SECURITIES LAWS, AND MAY NOT BE OFFERED OR SOLD IN THE UNITED STATES OR TO U.S. PERSONS UNLESS REGISTERED OR EXEMPT FROM REGISTRATION.

THIS PRESS RELEASE IS NOT A PUBLIC OFFER OF FINANCIAL PRODUCTS IN ITALY, AS PER ART. 1, PARA. 1, LETTER. T), OF LEGISLATIVE DECREE 58 OF 24 FEBRUARY 1998. THIS PRESS RELEASE IS NOT AN OFFER OF SALE OR AN INVITATION TO INVEST IN FINANCIAL PRODUCTS. THE DOCUMENTATION RELATING TO THE OFFER WILL NOT BE SUBJECT TO THE APPROVAL OF CONSOB.

MOREOVER, THESE SECURITIES MAY NOT BE SOLD IN ANY COUNTRY OR JURISDICTION IN WHICH SUCH AN OFFER MIGHT BE CONSIDERED ILLEGAL. NO ACTION HAS OR WILL BE TAKEN TO PERMIT A PUBLIC OFFER OF THE SECURITIES UNDER ANY JURISDICTION, INCLUDING IN ITALY.

Contacts

for analysts and investors Investor Relations:

Fabrizio Micheli, T: +39 0422 413235 Marco Visconti, T: +39 0422 413764 e-mail: investor.relations@delonghi.it

for the press Valentina Zanetti, T: +39 0422 413384

e-mail: valentina.zanetti@delonghi.it

on the web http://www.delonghi.com

http://investors.delonghi.com/it/index.php