

Treviso, July 26th 2013

PRESS RELEASE

De'Longhi SpA: preliminary revenues for the first half 2013

Consolidated preliminary revenues for De'Longhi SpA in the first half of 2013 amounted to about Euro 671 million, up by about 4.1% (approximately 5.9% at constant FX). Second quarter growth was about 7.2%.

The De'Longhi Group reached second quarter 2013 consolidated preliminary revenues of about Euro 350 million, up by about 7.2% versus Q2 2012.

Revenues for the first six months of the year reached approximately Euro 671 million, an increase of about 4.1% versus the first six months of 2012 (approximately 5.9% at constant FX).

From a geography perspective, there was a good performance of mature markets, also thanks to the Braun brand, while among emerging markets the MEIA region (comprising Middle East, India, Africa) deserves a special mention.

“We are pleased with the sales performance in the second quarter” – comments the CEO, Mr. Fabio de' Longhi – “which showed an improvement versus the first quarter, especially if we take into account the marked slowdown of European markets as well as of some of the core non-European countries. During the first six months of the year we had to cope with some unexpected headwinds, like currencies and weak consumption, which will affect also the second half of 2013. On one side, this means that the Group's expansion targets and the Braun integration will require even greater efforts, while on the other side it makes the current results very remarkable”.

Declaration of the manager responsible for the company's accounts

The manager responsible for the preparation of the company's accounts, Stefano Biella, hereby declares, as per article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that all information related to the company's accounts contained in this press release are fairly representing the accounts and the books of the company.

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