

Treviso, January 14, 2011

PRESS RELEASE

De' LONGHI SpA: preliminary 2010 revenues.

The De' Longhi Group achieved, in the FY 2010, net revenues amounting to around € 1,620 million, growing by over 15%, thanks to revenues in the fourth quarter at around € 550 million (growing by over 17%).

The De' Longhi Group achieved, in the FY 2010, net revenues amounting to around € 1,620 million, growing by over 15% (€ 1,404.1 million in 2009). Such trend is in line with the one evidenced in the previous three quarters of the year, thus confirming the Company's guidelines.

Both Household and Professional divisions positively contributed to this result, but to a different degree: as already seen in the first three quarters, the Household division proved to be more dynamic (with a double digit growth), while the Professional division, despite a still unfavourable economic environment, was successful in achieving a moderate increase of sales.

In the fourth quarter, revenues amounted to around € 550 million, growing by over 17%.

Declaration of the manager responsible for the company's accounts.

The manager responsible for the preparation of the company's accounts, Stefano Biella, hereby declares, as per article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that all information related to the company's accounts contained in this press release are fairly representing the accounts and the books of the company.

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