

Treviso, July 23, 2010

PRESS RELEASE

**De' LONGHI SpA: preliminary revenues of the first half 2010.**

**Consolidated revenues of De' Longhi Spa in the first half 2010 amount to about € 650 million, growing by about 9 %. In the second quarter, the growth is about 14.5 %.**

The De' Longhi Group has achieved consolidated revenues of about € 350 million in the second quarter 2010, growing by about 14.5%, thus bringing the revenues of the first half of the year to about € 650 million, up by 9%.

A major contribution to this result comes from the Household division, growing by about 19% in the quarter and by about 11% in the six months, while the Professional division shows a sales' trend in line with the one of the first half of 2009.

Reference markets were growing (with the exception of USA and, for the Professional division, Italy); in particular, a strong dynamic was seen in Germany, the U.K., the Eastern Europe and Far East countries.

Small domestic appliances (primarily coffee makers and kitchen machines) have led the growth of the Household division, while portable air conditioners suffered from the delayed summer season.

**Declaration of the manager responsible for the company's accounts.**

The manager responsible for the preparation of the company's accounts, Stefano Biella, hereby declares, as per article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that all information related to the company's accounts contained in this press release are fairly representing the accounts and the books of the company.

**Contacts**

for analysts and  
investors

Fabrizio Micheli, Investor Relations,  
T: +39 0422 413235  
e-mail: [investor.relations@delonghi.it](mailto:investor.relations@delonghi.it)

for the press

Valentina Zanetti  
T: +39 0422 413384  
e-mail: [valentina.zanetti@delonghi.it](mailto:valentina.zanetti@delonghi.it)

on the web

<http://www.delonghi.com>  
<http://investors.delonghi.com/it/index.php>