



Treviso, July 23rd 2012

PRESS RELEASE

De' LONGHI SpA: preliminary revenues for the first half 2012

Consolidated preliminary revenues for De' Longhi SpA in the first half of 2012 amounted to about Euro 644 million, up by about 9.3%. Second quarter growth was about 8.3%.

The De' Longhi Group reached second quarter 2012 consolidated preliminary revenues of about Euro 326 million, up by about 8.3% versus Q2 2011 pro-forma ("Household" business at comparable perimeter).

Revenues for the first six months of the year reached approximately Euro 644 million, an increase of about 9.3% versus the first six months of 2011 pro-forma.

From a geography perspective, the emerging markets growth trend coupled with the main mature markets good momentum more than compensated the slowdown of the Mediterranean countries.

Overall, second quarter revenues performance was above expectations, and management expects profitability to follow on the same path.

Declaration of the manager responsible for the company's accounts

The manager responsible for the preparation of the company's accounts, Stefano Biella, hereby declares, as per article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that all information related to the company's accounts contained in this press release are fairly representing the accounts and the books of the company.

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