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Barabino & Partners
Consulenza di direzione
in Comunicazione d'Impresa

PRESS RELEASE

DE'LONGHI S.p.A.: portable air conditioners sales leapt in volumes more than 15% in the first half of the year 2003.

The company confirms - as reported today from a primary press agency – that the portable air conditioners volumes of sales attested at June, 30th over 15% versus the first half of 2002.

The De'Longhi Group is facing the growing demand increasing the production of portable air conditioners and converting some products originally directed to the Southern hemisphere.

Fixed conditioning has also registered a positive trend, with an increase of volumes of more than 10% versus the first half of 2002.

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