



PRESS RELEASE

Treviso, July 12, 2007

**Dario Melò has taken over the lead of the Household division of the De' Longhi Group, having been appointed C.E.O. of De' Longhi Appliances s.r.l.. Silvia de' Longhi has been co-opted as member of the B.o.D. of De' Longhi S.p.a.**

Today, the 12<sup>th</sup> of July, Dario Melò was appointed C.E.O. of De' Longhi Appliances s.r.l., thus taking over the lead of the Household division, the operating arm controlling the home appliances' manufacturing and distribution activities, with total revenues higher than Eur 1 bn.

As a consequence of such appointment, which will absorb all his professional energies, Dario Melò left the B.o.D. of De' Longhi S.p.a., where he was sitting as an executive director. Subsequently, the Board has co-opted Silvia de' Longhi.

The product families of the Household division include air conditioning, portable heaters, cooking and food preparation, coffee makers, ironing and home cleaning.

The brands used in these product families are De' Longhi, Kenwood, Ariete, Simac and Supercalor.

Dario Melò were not member of any internal committee of De' Longhi S.p.a., as well as Sivia de' Longhi, non-executive director, will not be. Furthermore, neither Dario Melò nor Silvia de' Longhi are owning participations in the company.

The curriculum vitae of Silvia de' Longhi may be requested directly to the company (ref. Investor Relations).

\* \* \* \* \*



*Living innovation*

Contacts:

*For analysts and investors:*

De' Longhi S.p.A.  
Fabrizio Micheli, Investor Relations,  
Ph: +39 0422 413235  
e-mail:  
[investor.relations@delonghi.it](mailto:investor.relations@delonghi.it)

*For the press:*

De' Longhi S.p.A.  
Valentina Zanetti  
Ph: +39 0422 413384  
e-mail:  
[valentina.zanetti@delonghi.it](mailto:valentina.zanetti@delonghi.it)

[www.delonghi.it](http://www.delonghi.it)