

Treviso, April 21, 2010

PRESS RELEASE

De' LONGHI SpA:

The Shareholders' Assembly has approved the results of FY 2009.

The Shareholders' Assembly of De' Longhi Spa, in first call, has approved today the results of FY 2009. A dividend of 0.08 € per share was approved. The Shareholders have appointed the corporate bodies for the years 2010-2012; new independent auditors were appointed as well. Furthermore, the authorization to the purchase and disposal of company's shares was renewed. Finally, the Shareholders resolved to amend the Articles of Association, according to D.Lgs. n. 27/2010 (direttiva 2007/36/CE).

Summary

the 2009 results

- the FY 2009 showed net revenues declining by 8.4% to € 1,404.1 million;
- gross profit amounted to € 598.3 million (or 42.6% of revenues);
- Ebitda before non recurrent items amounted to € 143 million (or 10.2% of revenues) vs. € 151.1 million (or 9.9% of revenues) in 2008:
- Ebit declined by € 18.8 million to € 92.4 million (or 6.6% of revenues), having absorbed higher non recurrent expenses of € 24.9 million:
- net financial charges were reduced from € 52.6 million to € 35.3 million:
- net profit amounted to € 32.4 million, declining by 19.4% from € 40.2 million in 2008:
- net debt showed a remarkable recovery by € 129.4 million in the twelve months of 2009, decreasing to € 117.1 million from € 246.5 million in 2008.

was approved

A dividend of 0.08€ per share • the distribution of a dividend of 0.08 € per share was approved; the date of record of dividend is May 3, 2010, and the payment of dividends starts on May 6, 2010.

Appointment of corporate bodies and of auditors

The Shareholders' Assembly has appointed the Directors and the new Statutory Auditors and has appointed Reconta Ernst & Young S.p.a. as the new independent auditors.



Authorization to purchase and dispose of company's shares

The Shareholders resolved to renew the authorization to the purchase and disposal of the company's shares up to a maximum amount of 28 million oridinary shares and not exceeding one fifth of the share capital, including shares owned by controlled companies as well;

Changes to Articles of Association according to Direttiva 2007/36/CE Finally, the Shareholders approved to amend articles 7,9 and 14 of the Articles of Association, according to D.Lgs. n. 27/2010 (reflecting Direttiva 2007/36/CE).

The 2009 results

The Shareholders' Assembly has approved the consolidated results as at December 31, 2009.

The fiscal year 2009 was featuring an overall weak trend of the demand for both consumption and investment goods, however with a progressing improvement during the second half.

In fact, the fourth quarter has experienced a more favourable trend in revenues – in both Household and Professional divisions – that, together with a better product mix, allowed the Group to achieve improving margins (before the non recurrent items).

Furthermore, within a rather difficult economic context, the Group protected, and in many cases increased, its market shares, thanks to the positive feedback obtained for the many new product launches and to the commitment in R&D (€ 33.6 million vs. € 32 million in 2008) and promo & advertisement investments (€ 96 million vs. € 87.9 million in 2008).

revenues

<u>Net revenues</u> in the 12 months amounted to € 1,404.1 million, declining by 8.4% vs. 2008 (€ 1,533.4 million), but with a partial recovery in the fourth quarter, when the decline was limited to 2.3% (€ 470.1 million vs. € 481.1 million).

Though both divisions evidenced an improving revenues' trend in the fourth quarter, the Household division — whose profile significantly changed in recent years as a response to the high competition of its reference business segment - proved to be more resilient, thus achieving revenues of € 376.7 million, in line with the fourth quarter 2008 (+0.1%).



	twelve months						
	M € Var. yoy Var. yoy %						
Total revenues	1.404,1	(129,3)	(8,4) %				
segments:							
- Household	1077,0	(59,8)	(5,3) %				
- Professional	334,0	(77,2)	(18,8) %				

fourth quarter						
Var. yoy	Var. yoy %					
(11,0)	(2,3) %					
. , ,	. , ,					
0.4	0.1 %					
	0,1 % (11,0) %					
	•					

At constant exchange rates, the decline of revenues would have been 8.2%.

As regards revenues' geographical breakdown, we notice the positive development of "rest of world" countries (mainly Australia), growing by 1.4%, while in EuropeGermany confirmed to be the second reference market for the Group, after Italy and ahead of France and UK. Furthermore, Italy was partially recovering the negative trend shown in the first half of the year, thanks also to the reorganization of the sales network finalized during the year.

operating margins

The increasing commitment of the Group in improving the product mix (obtained through a wide range of innovating and highly profitable products, specifically in the Household business) together with the temporary reduction of raw materials' prices, the favourable depreciation trend of the USA currency (allowing the Group to control production costs) and focused actions of cost reduction and efficiency recovery in the supply chain management led to a remarkable improvement in profitability, both in the gross profit (+3.20 percentage points on revenues) and in Ebitda before non recurrent items (+0.3 percentage points on revenues).

Gross profit amounted to € 598.3 million, thus increasing from 39.4% to 42.6% of revenues. In the fourth quarter the margin increased to 43.8% of revenues.

A positive evidence is that the improvement of the gross profit, in the 12 months and in the fourth quarter, took place in both the Household and Professional divisions.

	twelve	months
	M€	% on revenues
Gross profit	598,3	42,6 %
EBITDA before non recurrent items	143,0	10,2 %
EBITDA	129,9	9,3 %
ЕВІТ	92,4	6,6 %

fourth quarter						
M€	M € % on revenues					
205,7	43,8 %					
57,6	12,3 %					
50,9	10,8 %					
40,0	8,5 %					

EBITDA

Ebitda (before non recurrent items) reached € 143 million, or 10.2% of revenues, declining in absolute value (it was € 151.1



million in 2008) but increasing as a percentage of revenues (it was 9.9% in 2008).

In the fourth quarter the margin went from 9% to 12.3% of revenues (from € 43.4 to € 57.6 million).

Both Household and Professional divisions contributed to this result.

EBITDA	4th quarter 2009			
before non rec. items	M€	% of revenues		
segments:				
- Household	47,5	12,6 %		
- Professional	10,8	11,4 %		

4th quarter 2008					
M € % of revenues					
39,4	10,5 %				
4,7	4,4 %				

Year 2009, as a consequence of mentioned actions for cost reduction and achievement of organizational efficiency, incurred **non recurrent expenses** totalling € 13.1 million (€ 6.7 million in the fourth quarter), which compare with non recurrent income of € 11.8 million in 2008, with a negative impact of € 24.9 million. In the fourth quarter, a major effect was coming from the merger of Ariete Spa into De' Longhi Appliances srl, which had the purpose of gaining efficiency in the group organization.

Net of non recurrent expenses, Ebitda amounted to € 129.9 million, or 9.3% of revenues (€ 162.9 million, or 10.6% of revenues, in 2008).

<u>Ebit</u> amounted to € 92.4 million, or 6.6% of revenues, declining by 0.7 percentage points of revenues vs. 2008 (€ 111.3 million).

It's worth noting that Ebit *adjusted* (i.e. before non recurrent expenses) would amount to € 105.5 million (or 7.5% of revenues) vs. € 99.4 million (or 6.5% of revenues) in 2008.

At constant exchange rates, Ebit would amount to € 106.1 million, or 7.5% of revenues.

Net financial charges were strongly reduced, thanks to the decrease of the net debt – due to the sale of real estate assets at end of 2008 and to the strong reduction of the working capital – and to the still low market interest rates, stabilized below 1%.

Net profit pertaining to the Group amounted to € 32.4 million (or 2.3% of revenues), after taxes totalling € 24.4 million (vs. a net profit of € 40.2 million in 2008, after taxes of only € 18.3 million, thanks to some fiscal benefits – amounting to € 7.3 million – non recurring in following years).

EBIT

financial charges

net profit



net debt

The positive trend of debt reduction has brough the Group's <u>net</u> <u>indebtedness</u> at year end down to € 117.1 million, declining by € 129.4 million vs. end of 2008.

This result was obtained by means of all measures implemented to control the working capital, and mainly inventories, which were reduced by € 91.9 and € 63.4 million respectively.

As at Dec.31 2009, almost the entire net det was represented by medium term debt (€ 113.1 million), which provides the Group with the higher stability in the liquidity management.

dividend

The Shareholders have resolved to approve the distribution of a dividend of € 0.08 per share.

The date of record of dividend is May 3, 2010, and the payment of dividends starts on May 6, 2010.

Events following the end of the year

There are no material events following the end of the year.

Foreseeable business development

Despite the fourth quarter was encouraging, the Group deems that the markets' condition is not fully stabilized and not easily decipherable. However, the investments in R&D and in communication have strenghtened the products' portfolio, which, together with the reduction of the working capital, sets the Group in a very solid and sound financial condition.

Other Shareholders' resolutions

Shareholders' Assembly has appointed the new Board of Directors and the Statutory Auditors for years 2010-2012.

All appointed Directors (Giuseppe De' Longhi, Alberto Clò, Fabio De' Longhi, Silvia De' Longhi, Renato Corrada, Giovanni Tamburi, Carlo Garavaglia, Dario Melò, Giorgio Sandri, Silvio Sartori) were included in a unique list deposited by the Shareholder De' Longhi Soparfi S.a.

Among the mentioned Directors, Alberto Clò, Renato Corrada and Giovanni Tamburi have confirmed to satisfy the independence requirements of art. 148, c. 3, TUF, and of art. 3 of Codice di Autodisciplina delle Società Quotate.

The Board of Directors, under the chairmanship of Giuseppe De' Longhi, met immediately after the Shareholders' meeting and appointed Fabio De' Longhi as Vice Chairman and Chief Executive



Officer; furthermore, invited non executive directors Renato Corrada, Silvio Sartori and Giovanni Tamburi to be members of the Committee for Internal Control and Corporate Governance and Alberto Clò, Carlo Garavaglia and Giovanni Tamburi to be members of the Committee for Remuneration.

Curricula vitae of members of the Board of Directors are available within the section Corporate/Investor Relations/Governance of the Company's website www.delonghi.com.

Statutory auditors Gianluca Ponzellini (Chairman), Giuliano Saccardi (official stautory auditor), Massimo Lanfranchi (official statutory auditor), Roberto Cortellazzo Wiel (substitute statutory auditor) ed Enrico Pian (substitute statutory auditor) were included in a unique list deposited by the shareholder De' Longhi Soparfi S.a. The curricula vitae of the Statutory auditors are available within the section Corporate/ Investor Relations/ Governance of the Company's website www.delonghi.com.

The Shareholders have also resolved to appoint Reconta Ernst & Young Spa as auditors with the following tasks:

- to audit the annual statements (including the consolidated ones) of each fiscal year closing on December 31 from 2010 to 2018, according to art. 14, c. 1, lett a) of Decreto Legislativo n. 38/2010;
- to verify during each year the correct accounting and the correct posting of management events, according to art. 14 c. 1, lett. b) of Decreto Legislativo n. 39/2010;
- to verify the consistency of the management's report according to art. 14, c. 2, lett. e) of Decreto Legislativo n. 39/2010 and of information as at comma 1, lett. c) d) f) l) m) and at comma 2, lett b) of art. 123-bis of Decreto Legislativo n. 58/1998 with the annual statements and consolidated reports;
- to carry on the limited auditing of the Company's half year accounts of each one of the nine 6-months periods closing on June 30 from 2010 to 2018;
- to carry on the activities related to the submission of Dichiarazioni Fiscali as per art. 1, c.5, first statement of the Decreto del Presidente della Repubblica 22 luglio 1998, n. 322 as amended by art. 1, c. 94, Legge n. 244/2007.

The Shareholders' Assembly then resolved to authorize the purchase and disposal of the Company's shares up to a maximum amount of 28 million ordinary shares, but in any event not exceeding one fifth of the share capital, including shares owned by controlled companies as well.

The authorization to purchase was approved, as required by existing laws, for a maximum period of 18 months and according



to the terms and conditions included in the report about the meeting's agenda presented by the Board of Directors and available within the section Corporate/ Investor Relations/ Governance of the Company's website www.delonghi.com.

Finally, the Shareholders' Assembly approved the Directors' proposal to modify articles 7, 9 and 14 of Articles of Association, as presented to the Assembly, according to D.Lgs. n. 27/2010, reflecting the Directiva 2007/36/CE.

Declaration of the manager responsible for the company's accounts.

The manager responsible for the preparation of the company's accounts, Stefano Biella, hereby declares, as per article 154 bis, paragraph 2, of the "Testo Unico della Finanza", that all information related to the company's accounts contained in this press release are fairly representing the accounts and the books of the company.

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A N N E X Consolidated results of De' Longhi Group as at December 31, 2009

Consolidated Income Statement

Euro million	2009	% of revenues	2008	% of revenues
Net revenues	1.404,1	100,0%	1.533,4	100,0%
change	(129,3)	(8,4%)		
Materials consumed and other production costs				
(services and production payroll costs)	(805,7)	(57,4%)	(929,9)	(60,6%)
Gross Profit	598,3	42,6%	603,5	39,4%
Costs of services and other expenses	(312,9)	(22,3%)	(321,0)	(20,9%)
Added value	285,5	20,3%	282,5	18,4%
Labour cost (non industrial)	(118,9)	(8,5%)	(115,5)	(7,5%)
Provisions	(23,6)	(1,7%)	(15,9)	(1,0%)
EBITDA				
before non recurring items	143,0	10,2%	151,1	9,9%
change	(8,1)	(5,4%)		
Non recurring items	(13,1)	(0,9%)	11,8	0,8%
EBITDA	129,9	9,3%	162,9	10,6%
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Amortization	(37,5)	(2,7%)	(42,6)	(2,8%)
Non recurring depreciations	-	(0,0%)	(9,1)	(0,6%)
Ebit	92,4	6,6%	111,3	7,3%
change	(18,8)	(16,9%)		
Net financial charges	(35,3)	(2,5%)	(52,6)	(3,4%)
Profit before taxes	57,2	4,1%	58,6	3,8%
Taxes	(24,4)	(1,7%)	(18,3)	(1,2%)
Profit / (Loss) of the period	32,8	2.3%	40.4	2,6%
Profit (loss) pertaining to minority interests	0,4	0,0%	0,2	0,0%
Profit (loss) pertaining to the Group	32,4	2,3%	40,2	2,6%



Consolidated Balance Sheet

Euro million	31.12.2009	31.12.2008	change	change %
- intangible assets	414,7	414,5	0,2	0,0%
- tangible assets	177,6	178,5	(0,9)	(0,5%)
- financial assets	2,5	5,0	(2,4)	(49,0%)
- deffered tax assets	38,1	42,2	(4,1)	(9,7%)
Fixed asstes	632,9	640,1	(7,2)	(1,1%)
- inventories	257,1	320,5	(63,4)	(19,8%)
- trade receivables	351,9	367,2	(15,3)	(4,2%)
- trade payables	(291,1)	(286,2)	(4,9)	1,7%
- other net current assets / (liabilities)	(53,5)	(45,1)	(8,3)	18,4%
Net working capital	264,4	356,3	(91,9)	(25,8%)
Non current liabilities	(91,7)	(87,7)	(4,0)	4,6 %
Net invested capital	805,6	908,7	(103,1)	(11,3%)
Net financial position	(117,1)	(246,5)	129,4	(52,5%)
Total shareholders' equity	(688,5)	(662,3)	(26,2)	4,0 %
Total net financial position and shareholders' equity	(805,6)	(908,7)	103,1	(11,3%)

Consolidated Cash Flow Statement

Euro million	2009	2008
Cash flow from operations	100,7	91,6
Cash flow from changes in the working capital	73,3	(53,2)
Cash flow from operations and changes in working capital	174,0	38,4
Cash flow from investments	(34,1)	(42,5)
Operating cash flow	140,0	(4,1)
Cash flow from non recurring items	0,6	103,2
Cash from from changes in the net equity	(11,2)	10,3
Net cash flow	129,4	109,4
Opening net financial position	(246,5)	(355,9)
Closing net financial position	(117,1)	(246,5)



Business Segments

	2009					2008		
Euro million	Household	Professional	Corporate	Total Group	Household	Professional	Corporate	Total Group
Net Revenues	1.077,0	334,0	12,3	1.404,1	1.136,8	411,2	17,3	1.533,4
change 2009/2008	(59,8)	(77,2)				,-		
change %	(5,3%)	(18,8%)						
Net Revenues at constant exch.rates	1.078,7	336,0		1.407,8	1.137,5	411,2		1.534,1
change 2009/2008 at constant exch. rates	(58,8)	(75,2)						
change %	(5,2%)	(18,3%)						
EBITDA before non recurring items	121,1	29,1	(7,3)	143,0	119,7	36,0	(3,9)	151,1
change 2009/2008	1,4	(6,9)						
margin % of revenues	11,2%	8,7%		10,2%	10,5%	8,8%		9,9%
EBITDA	113,4	24,3	(7,9)	129,9	111,8	35,3	16,6	162,9
change 2009/2008	1,6	(10,9)						
margin % of revenues	10,5%	7,3%		9,3%	9,8%	8,6%		10,6%
EBIT	86,1	14,8	(8,5)	92,4	78,7	19,3	13,9	111,3
change 2009/2008	7,4	(4,5)						
margin % of revenues	8,0%	4,4%		6,6%	6,9%	4,7%		7,3%

Revenues by geographical breakdown

Euro million	2009	2008	change	change %
Italy	265,5	300,2	(34,7)	(11,6%)
United Kingdom	117,5	133,6	(16,0)	(12,0%)
Other European countries	659,8	734,5	(74,7)	(10,2%)
USA, Canada and Mexico	91,9	99,5	(7,6)	(7,6%)
Rest of world	269,3	265,6	3,7	1,4%
Total	1.404,1	1.533,4	(129,3)	(8,4%)